

# COUNTY OF ALAMEDA

**ADDENDUM No. 1**

**to**

**RFP No. 16-CCA-1**

**for**

## **Alameda County Community Choice Aggregation East Bay Community Energy: Multi-Service Technical and Administrative Tasks for Joint Powers Authority Initialization and Service Delivery**

**Specification Clarification/Modification and Recap of the Networking/Bidders Conference  
Held on November 9, 2016**

This County of Alameda, Community Development Agency (CDA), RFP Addendum has been electronically issued to potential bidders via e-mail. E-mail addresses used are those in the County's Small Local Emerging Business (SLEB) Vendor Database or from other sources. If you have registered or are certified as a SLEB, please ensure that the complete and accurate e-mail address is noted and kept updated in the SLEB Vendor Database. This RFP Addendum will also be posted on the GSA Contracting Opportunities website located at [http://www.acgov.org/gsa/purchasing/bid\\_content/ContractOpportunities.jsp](http://www.acgov.org/gsa/purchasing/bid_content/ContractOpportunities.jsp) and at the Alameda County CDA – East Bay Community Energy website at [http://www.acgov.org/cda/planning/cca/draft\\_rfp.htm](http://www.acgov.org/cda/planning/cca/draft_rfp.htm)

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

TO: All Potential Bidders for RFP No. 16-CCA-1

FROM: Bruce Jensen, Senior Planner, County Community Development Agency on behalf of East Bay Community Energy

DATE: November 22, 2016

RE: ADDENDUM #1: REQUEST FOR PROPOSAL No. 16-CCA-1:  
Alameda County Community Choice Aggregation - East Bay Community Energy: Multi-Service Technical and Administrative Tasks for Joint Powers Authority Initialization and Service Delivery

Below please find a description of text amendments to the above referenced RFP. In addition, please review the accompanying Q&A Matrix covering bidder questions received by the November 7, 2016 deadline as well as those received during the bidder's conference on November 9, 2016. The Q&A matrix provides important clarifications on a number of items related to the RFP scope, bid submittal and evaluation criteria. Following that Q&A matrix are a list of Bidder's Conference attendees and a revised and enlarged list of Vendors that have been contacted for this effort.

**Text Amendments to RFP No. 16-CCA-1 are as follows:**

**The following Sections have been modified to read as shown below.** Changes made to the original RFP document are in **bold** print and **highlighted**, and deletions made have a ~~strike through~~.

# COUNTY OF ALAMEDA

## REQUEST FOR PROPOSAL No. 16-CCA-1

for

### Alameda County Community Choice Aggregation / East Bay Community Energy: Multi-Service Technical and Administrative Tasks for Joint Powers Authority Initialization and Service Delivery

For complete information regarding this project, see RFP posted at  
[http://www.acgov.org/gsa\\_app/gsa/purchasing/bid\\_content/contractopportunities.jsp](http://www.acgov.org/gsa_app/gsa/purchasing/bid_content/contractopportunities.jsp) or  
contact the County representative listed below. Thank you for your interest!

Contact Person: Bruce Jensen

Phone Number: (510) 670-6527

E-mail Address: [bruce.jensen@acgov.org](mailto:bruce.jensen@acgov.org)

**RESPONSE DUE**

by

**2:00-5:00 p.m.**

on

**December 14, 2016**

at

**Alameda County, CDA-Planning  
224 West Winton Avenue, Suite 111  
Hayward, CA 94544**

**County of Alameda, Community Development Agency**  
**RFP No. 16-CCA-1, Addendum No. 1**

**1. Chapter I. Section C.1, Page 7 (Bidder qualifications for technical and energy services)**

Original Language: Bidder shall demonstrate and have participated in all tasks involved in the CCA formation and launch process including statutory and regulatory requirements, and best practices. Preference will be given to bidders that can demonstrate experience in preparing, drafting and securing CPUC certification of a CCA Implementation Plan, as well as all other statutory documents required for CCA launch.

Replacement Language: Bidder shall demonstrate expertise in the variety of tasks involved in CCE formation, including all statutory and regulatory requirements. Preference will be given to bidders with prior CCE experience that can demonstrate expertise in preparing, drafting and securing CPUC certification of a CCE Implementation Plan, as well as all other analytical and statutory documents required for CCE launch and program operations.

**2. Chapter III. Section G, Item B, Pages 24-25 (Technical criteria)**

The evaluative criteria related to item B, Technical Criteria, has been amended to now include technical criteria specific to service areas 2 and 3.

**Technical criteria for Service Area 2: Community Outreach, Marketing, and Customer Notification**

- Bidder shall demonstrate expertise in graphic design, web design, public messaging and management of large, complex public communications campaigns
- Bidder shall demonstrate previous experience working in the energy field and/or for a community choice energy program that has already launched
- Bidder shall demonstrate experience with effective use of digital, video-based and social media as well as more traditional methods of print, radio and television media
- Bidder shall demonstrate experience with multi-cultural communications campaigns and translation
- Bidder shall have experience with content development, design and management of direct mail on specific timelines
- Bidder shall possess all licenses and professional credentials relevant to performing services as specified under this RFP.

**Technical criteria for Service Area 3: Data Management, Call Center**

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

- Bidder shall demonstrate expertise in all aspects of the scope of services including electronic exchange data services, customer relationship management, customer information systems, billing management, customer account switching, and call center management.
- Bidder shall have at least four years' experience managing successful call centers for similar or related subject matters
- Bidder shall demonstrate experience working with PG&E and other relevant partners on projects of similar scope and complexity
- Bidder shall demonstrate experience with report design and management for Western Renewable Energy Generation Information System (WREGIS) and other required entities
- Preference will be given to bidders with previous experience working in the energy field, with Direct Access or other CCE clients.
- Bidder shall possess all licenses and professional credentials relevant to performing services as specified under this RFP.

**3. Chapter IV. Section Q. Submittal of Bids, Page 33 (Bid deadline)**

~~Original Language: All bids must be SEALED and must be received at the Office of the Purchasing Agent of Alameda County BY 2:00 p.m. on the due date specified in the Calendar of Events.~~

**Replacement Language: All bids must be SEALED and must be received by the Office of the Purchasing Agent of Alameda County by 5:00 pm on the due date specified in the calendar of events, which is Wednesday, December 14, 2016.**

**4. Attachment A: Bid Response Packet, Budget Bid Form:**

Respondents are not required to use the Bid Form in Attachment A for their proposed budget(s). However, budgets should include all the relevant cost components for each of the service categories outlined in the RFP.

Original Language (deleted):

**Sample Bid Form for one time purchase of multiple goods/services:**

<u>Description</u>	<u>Unit of Measure</u>	<u>Estimated Quantity</u>	<u>Unit Cost</u>	<u>Extended Cost</u>
			\$	\$

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

			\$	\$
			<b>TAX (9%)</b>	\$
			<b>TOTAL COST</b>	\$

**Sample Bid Form for annual purchases of multiple goods/services:**

<u>Description</u>	<u>Unit of Measure</u>	<u>Estimated Annual Quantity</u>	<u>Year 1</u>		<u>Year 2</u>		<u>Year 1 + Year 2</u>
			<u>Unit Cost</u>	<u>Extended Cost</u>	<u>Unit Cost</u>	<u>Extended Cost</u>	<u>Total 2-Year Term Cost (Per Item)</u>
<u>Widget #1</u>	<u>each</u>	<u>1200</u>	\$	\$	\$	\$	\$
<u>Widget #2</u>	<u>pair</u>	<u>850</u>	\$	\$	\$	\$	\$
<u>Widget #3 (24/case)</u>	<u>case</u>	<u>36</u>	\$	\$	\$	\$	\$
<b>Total Annual Cost (ALL ITEMS)</b>			\$	\$	\$	\$	
<b>TAX (8.75%)</b>			\$	\$	\$	\$	\$
<b>GRAND TOTAL</b>			\$	\$	\$	\$	\$

**Delete or modify as required**

The following form should be substituted for the form shown on Page 7 of Exhibit A of the RFP "Bid Forms." Again, this is a sample; the bidder may use his or her own format as long as the information shown below is included.

**Sample Bid Form for professional services:**

<u>Description of Tasks/Activities</u>	<u>Company A</u>		<u>Subcontractor</u>		<u>Total</u>
	<u>Employee Name &amp; Role (Hours)</u>	<u>Subtotal (Cost of all employees)</u>	<u>Employee Name &amp; Role (Hours)</u>	<u>Subtotal</u>	
<u>Task 1. Project Mgmt</u>	<u>2</u>	<u>\$ 200</u>			<u>\$</u>
<u>Task 2. Public Outreach</u>	<u>3</u>	<u>\$ 300</u>			<u>\$</u>
<u>Task 3. Customer Call Center</u>	<u>4</u>	<u>\$ 400</u>			<u>\$</u>
<b>Total Hours</b>	<b>9</b>	<b>\$ 900</b>			<b>\$</b>
<b>Billing rates</b>	<b>\$100</b>		<b>\$</b>		
<b>Sub total</b>	<b>\$900</b>	<b>\$900</b>	<b>\$</b>		<b>\$</b>
<b>Direct Expenses</b>	<b>\$</b>		<b>\$</b>		
<b>GRAND TOTAL</b>	<b>\$</b>		<b>\$</b>		<b>\$</b>

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

**East Bay Community Energy  
Multi-Service Administrative Tasks for Joint Powers Authority Initialization and Service Delivery  
Bidder Questions & Answers**

Q#	From	Section/ Page#	Question	Response
1	Center for Sustainable Energy	25	The evaluation criteria table beginning on pg 25 includes “technical criteria”. Must bidders meet this criteria in order to bid on any of the three categories of services or is this only applicable to category 1: Technical & Energy Services? If only applicable to category 1, please provide evaluation criteria for the other two categories.	This was an oversight on our part. The RFP will be amended to include the relevant criteria for service categories 2 and 3 as articulated in Section 1C ‘Bidder Qualifications.’
2	BKi  MIG		If the bidder is a qualified SLEB and includes a sub-consultant, must the sub-consultant also meet the requirements of a SLEB?  If a prime SLEB contractor proposes to use other SLEBs as sub-contractors, is there any additional benefit in scoring?	No, as long as 20% of the overall bid is covered by SLEB contractors, the bid qualifies as a SLEB bid.  No, the 20% value is the benchmark; however, the use of qualified SLEBs to the extent possible is encouraged.  Those organizations fitting the SLEB definition are encouraged to apply for SLEB status.
3	BKi		For service category 2, subtask 3, has the County identified whether the priority will be paid or earned media?	The county has not identified this although press relations and earned media should be considered a major component of the effort.
4	BKi MIG		For service category 2, has an approximate budget been identified, and if so, what budget range?	As noted in the bidder’s conference, the County allocated an additional \$1.9M for program implementation which includes all three service areas plus some existing program costs. It is worth noting that service category 3 (data management/call center) generally does not draw on the implementation budget (their charges begin post launch). Respondents for service category 2 should assume a county wide PR/advertising campaign but enrollment expenses for only 200,000 accounts.

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

5	BKi	Pg. 4	<p>Can you clarify what is meant by the “phase” that is referred to in the RFP</p> <p>Page 4: “Respondents may also propose consulting fees for one phase and management fees for another.”</p>	<p>This means that a consultant may propose a “pay as you go” hourly fee for the start up portion of the program which could then revert to a per account or per MWh hour fee once the program is operational. The County is not expressing a preference for that approach, but will allow flexibility as needed or advantageous to the program.</p>
6	BKi	Pg. 12	<p>Can you clarify what is meant by the “phase” that is referred to in the RFP</p> <p>Page 12: “Coordinate with EBCE staff and the selected data manager to design four/five opt-out notices [DELIVERABLE] (two prior to launch and two after) to customers in each phase, starting three months prior to the beginning of each phase.”</p>	<p>In this context ‘phase’ refers to the customer enrollment phasing that will occur over a period of 8-12 months. For the moment, phase 1 customer enrollment contemplates the enrollment of ~ 200,000 accounts, although that could change depending on credit availability, operational readiness and market conditions. From there, customers are enrolled in phases until such time that the program is fully enrolled.</p>
7	BKi	Pg. 13	<p>How do the 200,000 accounts referred to in the footnote on page 13 relate to the opt-out notices that will need to be printed? Is this an estimate of the number opt-out notices that will be needed for each of the four mailings or an amount that can be subtracted from the total? “Since the County does not know the exact phasing of customers, Consultant should assume 200,000 accounts in the first phase of enrollment.”</p>	<p>Yes, this refers to the estimated number of accounts to be notified and enrolled in phase 1 customer enrollment. As per the above answer, this number could change, but is a placeholder for planning and budget purposes.</p>
8	Dewey Square Group		<p>Are there current City partners or other existing partners that can be utilized in each of the eligible municipalities?</p>	<p>Not sure what this question is referring to.</p>
9	Dewey Square Group		<p>Is the outreach and marketing targeting residential consumers only or is there to be a split effort in reaching commercial/industrial sectors as well?</p>	<p>The marketing and outreach effort will target both residential and commercial customers -- that is, the ratepaying public in general. Customer notifications will be prepared and sent in phases (or batches) as new customer enrollments</p>



**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

				occur over time.
10	Dewey Square Group BKi MIG		<p>What languages does the outreach need to cover? How many languages does the County expect the website to support?</p> <p>Would you like the website professionally translated (instead of Google translate), and, if so, should we concentrate on Spanish and Mandarin as the initial languages?</p>	<p>The final list of languages is not yet determined, but safe to assume 5 languages for purposes of budgeting.</p> <p>This is likely a significant cost consideration. please provide cost estimates for both approaches, allowing for up to 5 website languages (English + 4).</p>
11	Dewey Square Group BKi MIG		<p>Does direct mail printing and postage for each of the four opt-out mailings need to be included in our budget? Or will the county cover that cost?</p> <p>Should the postage cost for the opt-out notices be included in the budget for all three phases or just for the first phase? The footnote on page 13 seemed to indicate it's just the first phase? The cost is considerable if it is to include all phases, and will have an impact on the amount of outreach and education that can be done.</p>	<p>Yes, it does need to be included.</p> <p>Include postage costs for phase 1 enrollment only (200,000 customers) x 4 mailers. Subsequent notification phases will be financed through the Agency line of credit or from program revenues</p>
12	Dewey Square Group		Does opting in to CCA save consumers money compared to current PG&E plans?	CCE is not an opt-in program; customers are automatically enrolled and may then opt-out if they choose. At this time most if not all CCE customers from different programs are saving money or are at cost parity with the utility.
13	Dewey Square Group		What is the current opposition to CCA implementation for Alameda County?	Alameda has had no organized opposition.
14	Dewey Square Group		Do you expect an organized campaign to encourage consumers to opt out and if so what tactics do you anticipate?	We do not expect there will be an organized opposition campaign. We do expect that PG&E may increase its advertising budget in the County but that will not be framed as opposition as per the anti-CCA marketing prohibition in SB 790.

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

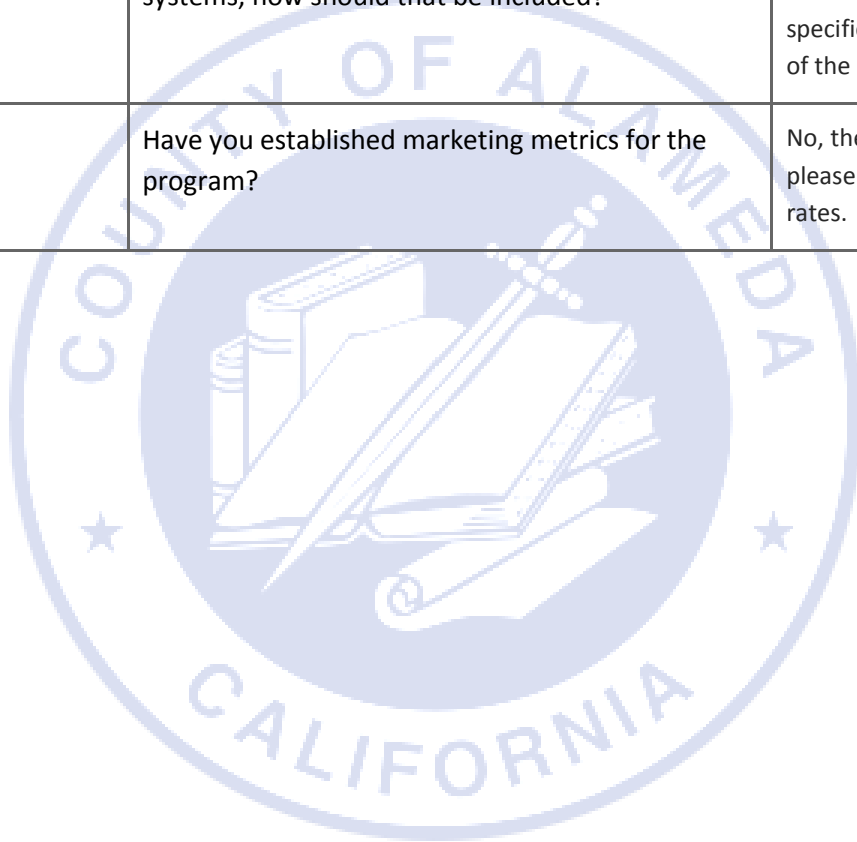
15	Dewey Square Group		What is the plan for forecasting the CCA's rate?	The CCA will not forecast rates but will set rates sometime this summer once the power supply bids have been received and costs are better known.
16	Dewey Square Group		What would be the sources of electricity for a CCA plan implemented in Alameda County? Would those sources realistically provide enough electricity for the area?	Sources of power will include some combination of CA qualified renewable (solar, wind, small hydro, geothermal), large hydro and "system power" which is typically natural gas in CA. Yes, there is ample available supply.
17	Dewey Square Group		Will the County of Alameda be able to offer the same competitive pricing as Sonoma Clean Power or Marin Clean Energy?	Yes, that is anticipated.
18	Dewey Square Group		What opposition does Alameda County anticipate beyond PG&E?	Nothing is anticipated at this time. PG&E is by law prohibited from publicly opposing the program or marketing against it.
19	Dewey Square Group		What challenges has the County of Alameda faced in getting their message out in the media?	No challenges other than there hasn't been much, if any, emphasis or focus on local media
20	Dewey Square Group		What are the budgetary and cost constraints you envision for this project?	The County has allocated \$1.9 Million to cover program implementation costs. That includes vendor services and several other program elements. No particular caps have been set for each service area although it is expected that the marketing budget will likely be the largest category due to the hard costs associated with media buys, printing and postage for customer enrollment.
21	MIG		What is the time frame for the Category 2 contract? The RFP says 1-3 years, and the RFP asks for a "communications and outreach" plan with deliverables, timeline and estimated budget. Should we assume that timeline and budget is through launch (plus two months for the Notices sent after launch)? Or through launch for all three phases?	Assume budget and timeline through launch plus two-three months for the notices sent post launch.

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

22	MIG		Should the cost for media buys as part of the advertising campaign be included?	Yes.
23	MIG		Can you expand on how best to use the Bid Form for reporting costs? Since Category 2 is a contract for services rather than “widgets”, it is not completely clear how to report costs using the provided cost form. For example, the RFP asks for creating sub-brand names/logos for different product offerings and programs and to be available for planning calls and presentations as needed. Without knowing how many different product offerings, meetings/presentations, etc., we can’t provide a price per unit and quantity. Would there be flexibility to provide a spreadsheet of tasks with staff/hourly rates and total for each task?	As per the discussion at the bidder’s conference, respondents are not required to use the Bid Form in Attachment A for their budget. However, proposed budgets should include all the relevant cost components for each service category.
24	MIG		In Service Category 2, the paragraph after item 4 mentions a proposed communications and outreach plan, and states that the final plan will be agreed upon in discussions with County staff and members of the selection team. Are you expecting a proposed communications and outreach plan as part of the proposal, or will it be Task 1 of the scope, after discussions with County staff and others as appropriate?	Yes, a proposed plan should be part of your proposal so we understand what it is you are recommending under that task area and what you have costed out. Task 1 of the scope will be to refine and finalize the communications and outreach plan if you are the winning bidder.
25	Bidder’s Conference		Is the County interested in including corporate values and mission alignment with EBCE as part of the bid evaluation criteria?	The County does not have a formal standard of evaluation for these types of qualifications, so no amendment is made in the evaluation/scoring elements of bid review. However, bidders are welcome to highlight these qualities in their proposal if they so choose.

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

26	Bidder's Conference		Are the bids due in the specific window of 1-2 pm on 12/14?	No, bids are due by cob on 12/14
27	Bidder's Conference		Can you explain the timing requirements for the Integrated Resource Plan?	The integrated resource plan will be prepared once the program launches and will include some of the information included in the Local Development Business Plan which will be prepared under separate contract. The final timing and scope of the RFP will also be influenced by the CPUC IRP requirements (currently under development) and program implementation.
	Bidder's Conference		If we want to highlight work samples or technology systems, how should that be included?	Relevant work samples can be included as an appendix in your proposal. If a bidder wants to include a technology demonstration that is relevant to a specific service area, arrangements can be made for a demonstration as part of the interview process.
	Bidder's Conference		Have you established marketing metrics for the program?	No, there are no formal metrics established, but if you have some to suggest, please do. The overall metric is public awareness and low program opt-out rates.



**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

**BIDDERS' CONFERENCE ATTENDEES:** The following participants attended the Bidders' Conferences:

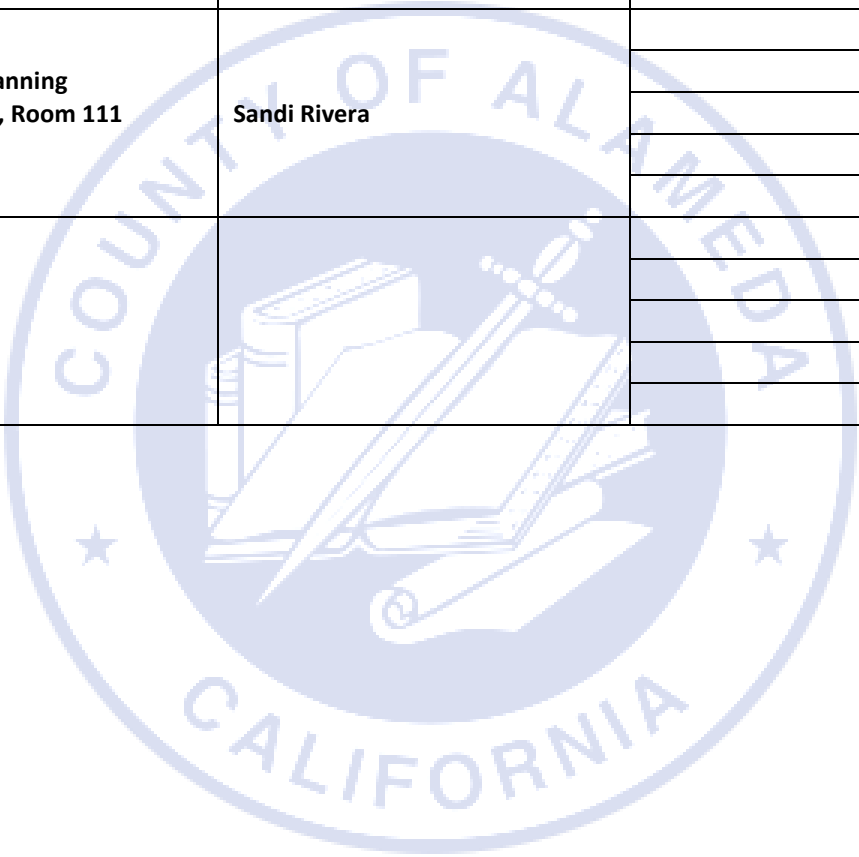
Company Name / Address	Representative	Contact Information
<b>DNV-GL</b> 155 Grand Avenue, Suite 500 Oakland, CA 94612	<b>Gary Calderon</b>	Phone: <b>510-220-7319, 510-891-0446 x44250</b>
		E-Mail: <b>gary.calderon@dnvgl.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>Yes</b>
		Certified SLEB: <b>No</b>
<b>MIG</b>	<b>Joyce Vollmer Shannon Koy</b>	Phone: <b>510-845-7549</b>
		E-Mail: <b>shannonk@migcom.com</b> <b>joycev@migcom.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>Yes</b>
		Certified SLEB: <b>Yes</b>
<b>EnviroIssues (Public Engagement)</b>	<b>Katie DeLeuw</b>	Phone: <b>510-368-7055</b>
		E-Mail: <b>Kdeleuw@enviroissues.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>Yes</b>
		Certified SLEB: <b>Yes</b>
<b>EES Consulting</b>	<b>Colin Cameron</b>	Phone: <b>206-550-7626</b>
		E-Mail: <b>cameron@eesconsulting.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>Yes</b>
		Certified SLEB: <b>No</b>
<b>Circlepoint</b>	<b>Rae Quigley</b>	Phone: <b>510-285-6743</b>
		E-Mail: <b>r.quigley@circlepoint.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>Yes</b>
		Certified SLEB: <b>Yes</b>
<b>BKI</b> 1000 Broadway, Suite 410 Oakland, CA 94607	<b>Chris Bradt</b>	Phone: <b>510-463-6127</b>
		E-Mail: <b>cbradt@bki.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>?</b>
<b>The Energy Authority</b> 405 114 <sup>th</sup> Ave. SE, Suite 100 Bellevue, WA 98004	<b>Shehzad Wadalawala</b>	Phone: <b>510-697-8506</b>
		E-Mail: <b>swadalawala@teainc.org</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>No</b>
<b>Noble Americas Energy Solutions LLC</b> 401 West A Street, Ste 500 San Diego, CA 92101	<b>Tony Choi</b>	Phone: <b>619-684-8201, 858-204-4274</b>
		E-Mail: <b>tchoi@noblesolutions.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>Yes</b>
		Certified SLEB: <b>No</b>

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

Company Name / Address	Representative	Contact Information
REP Energy	Roy Phillips	Phone: <b>415-385-4800</b>
		E-Mail: <b>roy@reenergy.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>No</b>
Social Dynamism (PR)	Walter Willea	Phone: <b>909-746-6721</b>
		E-Mail: <b>walter@socialdynamism.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>yes</b>
CSE	Liz Oh	Phone: <b>415-307-0288</b>
		E-Mail: <b>liz.oh@energycenter.org</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>No</b>
CSE	Catherine Crisp	Phone:
		E-Mail: <b>catherine.crisp@energycenter.org</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>No</b>
Cascadia Consulting Group	Stefan Moedritzer	Phone: <b>510-838-7022</b>
		E-Mail: <b>stefan@cascadiaconsulting.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>Yes</b>
Dewey Square Group 1020 16 <sup>th</sup> Street, Suite 20 Sacramento, CA 95814	Lauren Suedkamp	Phone: <b>916-447-4099</b>
		E-Mail: <b>lauren.suedkamp@deweysquare.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>No</b>
Direct Images Interactive, Inc. 1933 Davis Street, Suite 308 San Leandro, CA 94577	Beverly Knowland	Phone: <b>510-613-8299 x 202</b>
		E-Mail: <b>bev@directimages.com</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>yes</b>
		Certified SLEB: <b>Yes</b>
KyotoUSA (Sequoia Foundation) 800 Hearst Avenue Berkeley, CA 94710	Tom Kelly	Phone: <b>510-704-8628</b>
		E-Mail: <b>tkelly@kyotousa.org</b>
		Prime Contractor: <b>Yes</b>
		Subcontractor: <b>Yes</b>
		Certified SLEB: <b>Yes</b>

**County of Alameda, Community Development Agency  
RFP No. 16-CCA-1, Addendum No. 1**

<p><b>Lean Energy US</b>  <b>PO Box 981</b>  <b>Mill Valley, CA 94941</b></p>	<p><b>Shawn Marshall</b></p>	Phone: <b>415-888-8007</b>
		E-Mail: <b>shawn.marshall@LEANenergyus.org</b>
		Prime Contractor: <b>N/A</b>
		Subcontractor: <b>N/A</b>
		Certified SLEB: <b>N/A</b>
<p><b>Alameda County CDA - Planning</b>  <b>224 West Winton Avenue, Room 111</b>  <b>Hayward, CA 94544</b></p>	<p><b>Bruce Jensen</b></p>	Phone: <b>510-670-6527</b>
		E-Mail: <b>bruce.jensen@acgov.org</b>
<p><b>Alameda County CDA - Planning</b>  <b>224 West Winton Avenue, Room 111</b>  <b>Hayward, CA 94544</b></p>	<p><b>Sandi Rivera</b></p>	



THE FOLLOWING TABLE is a revised and expanded EXHIBIT C, Vendor Bid List.

## EXHIBIT C VENDOR BID LIST

RFP No. 16-CCA-1 -

### Alameda County Community Choice Aggregation / East Bay Community Energy: Multi-Service Technical and Administrative Tasks for Joint Powers Authority Initialization and Service Delivery

Below is the Vendor Bid List for this project consisting of vendors to whom the RFP No. 16-CCA-1 have been issued directly. This Vendor Bid List is being provided for informational purposes to assist bidders in making contact with other businesses as needed to develop local small and emerging business subcontracting relationships to meet the requirements of the Small Local Emerging Business (SLEB) Program: <http://www.acgov.org/gsa/departments/purchasing/policy/slebpref.htm>.

**This RFP/Q Addendum is being issued to all vendors on the Vendor Bid List; the following revised vendor list includes contact information for each vendor attendee at the Networking/Bidders Conferences.**

#### TECHNICAL CONSULTANTS

##### Certified SLEB

CE2 Corporation  
6140 Stoneridge Mall Road, Suite 500  
Pleasanton, CA 94588  
Contact: Clyde Wong  
Telephone: (925) 463-7301  
Website: <http://www.ce2corp.com/>

Environmental Innovations Corporation  
17604 Chateau Ct  
Castro Valley, CA 94552  
Contact: Farshid Salamati  
Telephone: (510) 632-0104

MRW & Associates, LLC  
1814 Franklin Street, Suite 720  
Oakland, CA 94612  
Contact: Mark Fulmer, Principal  
Telephone: ( 510 ) 834-1999  
Email: [mef@mrwassoc.com](mailto:mef@mrwassoc.com)  
Website: [www.mrwassoc.com](http://www.mrwassoc.com)

RS2 Energy LLC  
1030 36th Street  
Oakland, CA 94608-  
Contact: Ryan Ramos  
Telephone: (510) 306-4772  
Email: [rros@rs2energy.com](mailto:rros@rs2energy.com)  
Website: <http://www.rs2energy.com/home.html>

##### Not Certified SLEB

AECOM Technology  
2101 Webster Street, Suite 1800  
Oakland, CA 94612  
Telephone: (510) 419-6000  
Website: [www.aecom.com](http://www.aecom.com)

Clean Power Research  
1700 Soscol Ave.  
Napa, CA 94559  
Contact: Ben Norris, Senior Consultant  
Telephone: 707-258-2765 x7022



Email: [ben@cleanpower.com](mailto:ben@cleanpower.com)  
Website: [www.cleanpower.com](http://www.cleanpower.com)

Community Choice Partners  
58 Mirabel Ave.  
San Francisco CA 94110  
Contact: Sam Golding, President  
Telephone: 415-404-5283  
Email: [golding@communitychoicepartners.com](mailto:golding@communitychoicepartners.com)  
Website: [www.communitychoicepartners.com](http://www.communitychoicepartners.com)

Crossborder Energy  
2560 9th St, # 213A  
Berkeley, CA 94710  
Contact: Tom Beach, Owner & Principal Consultant  
Telephone: 510-549-6922  
Email: [tomb@crossborderenergy.com](mailto:tomb@crossborderenergy.com)

DNV GL  
155 Grand Avenue, Suite 500  
Oakland, CA, 94612  
Contact: Gary Calderon, Principal  
Telephone: 510- 891-0446  
Website: [www.dnvgl.com](http://www.dnvgl.com)

EcoShift Consulting  
270 Canyon Oaks  
Santa Cruz, CA 95065  
Contact: Alexander Gershenson  
Telephone: 831-824-4326  
Email: [agershenson@ecoshift.com](mailto:agershenson@ecoshift.com)  
Contact: Dustin Mulvaney  
Telephone: 831-247-3896  
Email: [dmulvaney@ecoshift.com](mailto:dmulvaney@ecoshift.com)  
Contact: James Barsimantov  
Telephone: 415-935-3681  
Email: [jbarsimantov@ecoshift.com](mailto:jbarsimantov@ecoshift.com)  
Website: [www.ecoshiftconsulting.com](http://www.ecoshiftconsulting.com)

Integrated Resources Network  
2421 Hepworth Drive  
Davis, CA 95618  
Contact: Gerald Braun, Director, Technical and Economic  
Integration  
Telephone: 916-402-4143  
Email: [gbraun12@sbcglobal.net](mailto:gbraun12@sbcglobal.net)  
Website: <http://www.iresn.org/>

Sam Kang  
710 Miner Road  
Orinda, CA 94563  
Telephone: (415) 990-9596

Local Power, Inc.  
Blake's Landing  
PO Box 744  
Marshall, CA 94940  
Contact: Paul Fenn, President  
Telephone: 510-451-1727 ex 2  
Email: [paulfenn@localpower.com](mailto:paulfenn@localpower.com)  
Website: <http://www.localpower.com/>

M Squared  
111 Sutter Street, Suite 900  
San Francisco, CA 94104-4523  
Telephone: 415-391-1038  
Website: <http://www.msquared.com>

OpTerra Energy Services  
345 California Street, 19<sup>th</sup> Floor  
San Francisco, CA 94104  
Contact: Kelly Fergusson, PhD, PE, LEED AP

Pacific Energy Advisors  
1233 Fitch Way  
Sacramento, CA 95864  
Contact: John Dalessi, President & CEO

Business Development Manager, Public Sector Telephone: 415-735-9125 Email: <a href="mailto:kfergusson@opterraenergy.com">kfergusson@opterraenergy.com</a> Website: <a href="http://opterraenergy.com/">http://opterraenergy.com/</a>	Email: <a href="mailto:john@pacenergyadvisors.com">john@pacenergyadvisors.com</a> Contact: Kirby Dusel, Vice President Email: <a href="mailto:kirby@pacenergyadvisors.com">kirby@pacenergyadvisors.com</a> Telephone: (916) 834-0684
The Energy Authority 405 114th Avenue SE, Suite 100 Bellevue, Washington 98004 Contact: Jeff Fuller Telephone: 425.460.1124 <a href="https://www.teainc.org/">https://www.teainc.org/</a>	Enernex 620 Mabry Hood Rd NW Knoxville, TN 37932 Telephone: 865 691-5540 Website: <a href="http://www.enernex.com">www.enernex.com</a>
Tierra Resource Consultants, LLC 1200 Mt Diablo Blvd, Suite 208 Walnut Creek, CA 94596 Contact: Floyd Keneipp Telephone: 925-954-7363 Email: <a href="mailto:Floyd.Keneipp@TierraRC.com">Floyd.Keneipp@TierraRC.com</a> Website: <a href="http://www.TierraRC.com">www.TierraRC.com</a>	Willdan Group /Willdan Financial Services 27368 Via Industria, Suite 110 Temecula, California 92590 Contact: Chris Fisher, Vice President, Group Manager Telephone: 951-217-5949 Email: <a href="mailto:cfisher@willdan.com">cfisher@willdan.com</a> Website: <a href="http://www.willdan.com">www.willdan.com</a>

**ENERGY**

**Certified SLEB**

<b><u>Certified SLEB</u></b>	
<b>**Pending**</b> Cohen Ventures, Inc. 449 15th Street, Ste 400 Oakland CA 94605 Contact: Walter Harrower Phone: ( 510 ) 482-4420 Email: <a href="mailto:wharrower@energy-solution.com">wharrower@energy-solution.com</a>	Green Consulting Service 10425 Greenview Drive Oakland, CA 94605 Contact: Gerald Green Phone: 510-430-1215 Email: <a href="mailto:tinmangreen@yahoo.com">tinmangreen@yahoo.com</a>
Sequoia Foundation 800 Hearst Avenue Berkeley, CA 94710 Contact: John Petterson Phone: ( 510 ) 704-8628 Email: <a href="mailto:john@sequoiafoundation.org">john@sequoiafoundation.org</a>	Sustainable Technologies 1800 Orion Street, Suite 101 Alameda, CA 94710 Contact: Ernesto Montenero Phone: ( 510 ) 523-1122 Email: <a href="mailto:ernesto@sustainabletech.cc">ernesto@sustainabletech.cc</a>
Loisos & Ubbelohde 1917 Clement Ave Building 10A Alameda, CA 94501-9450 Contact: George Loisos Phone: ( 510 ) 521-3800 Email: <a href="mailto:george@coolshadow.com">george@coolshadow.com</a>	
<b><u>Not Certified SLEB</u></b>	
DNV GL	Noble Americas

155 Grand Avenue, Suite 500 Oakland CA 94612 Contact: Gary Calderon Phone: (510) 891-0446 ext. 44250 Email: <a href="mailto:gary.calderon@dnvgl.com">gary.calderon@dnvgl.com</a>	401 West A Street , Suite 500 San Diego CA9211 Contact Tony Choi Phone: (619) 684-8201 Email: <a href="mailto:tchoi@noblesolutions.com">tchoi@noblesolutions.com</a>
Envirolssues (Public Engagement) Contact; Katie Deleaw Phone: (510) 368-7055 Email: <a href="mailto:kdeleaw@enviroissues.com">kdeleaw@enviroissues.com</a>	EES Consulting Contact: Colin Cameron Phone: (209) 550-7626 Email: <a href="mailto:Cameron@eesconsulting.com">Cameron@eesconsulting.com</a>
TEA Contact: Shehzad Wadalawala Phone: (510) 697-8506 Email: <a href="mailto:swadalawala@teainc.org">swadalawala@teainc.org</a>	Circlepoint Contact: Raw Quigley Phone: (510)285-6743 email: <a href="mailto:r.quigley@circlepoint.com">r.quigley@circlepoint.com</a>
REP Energy Contact: Roy Phillips Phone: (415) 385-4800 Email: <a href="mailto:Roy@repenenergy.com">Roy@repenenergy.com</a>	Social Dyamism Contact: Walter Willea Phone: (909) 746-6721 Email: <a href="mailto:walter@socialdyamism.com">walter@socialdyamism.com</a>
Center for Sustainable Energy 426 17 <sup>th</sup> Street, Suite 700 Oakland CA 94612 Contact: Liz Oh / Catherine Crisp Phone: (415) 307-0288 / (415) 349-7720 Email: <a href="mailto:liz.oh@energycenter.org">liz.oh@energycenter.org</a> / <a href="mailto:catherine.crisp@energycenter.org">catherine.crisp@energycenter.org</a>	BKI Contact: Chris Bradt Phone (510) 463-6127 Email: <a href="mailto:Cbradt@bki.com">Cbradt@bki.com</a>
Cascadia Consulting Group Contact: Stefan Moedritzer Phone: (510) 838-7022 Email: <a href="mailto:stefan@cascadiaconsulting.com">stefan@cascadiaconsulting.com</a>	

**ECONOMICS**

**Certified SLEB**

ALH Urban and Regional Economics 2239 Oregon Street Berkeley, CA 94705 Contact: Amy Herman Phone: 510-704-1599 Email: <a href="mailto:aherman@alhecon.com">aherman@alhecon.com</a>	BAE Urban Economics, Inc. DBA Bay Area Economics 2600 - 10th Street, Ste 300 Berkeley, CA 94710 Contact: Janet Smith-Heimer Phone: ( 510 ) 547-9380 Email: <a href="mailto:jsmithheimer@bae1.com">jsmithheimer@bae1.com</a>
Hausrath Economics Group 1212 Broadway, Suite 1500 OAKLAND, CA 94612-1817 Contact: Linda Hausrath Phone: ( 510 ) 839-8383 Email: <a href="mailto:lh@hausrath.com">lh@hausrath.com</a>	Strategic Economics Inc 2991 Shattuck Ave. Ste 203 Berkeley, CA 94705 Contact: Eileen Fodje 2991 Shattuck Ave. Ste 203

	Berkeley, CA 94705 email: <a href="mailto:efodje@strategiceconomics.com">efodje@strategiceconomics.com</a>
--	---------------------------------------------------------------------------------------------------------------

**Not Certified SLEB**

Applied Development Economics 2029 University Avenue BERKELEY, CA 94704 Contact: Douglas Svensson Phone: (510) 548-5912 Email: <a href="mailto:dsvensson@adeusa.com">dsvensson@adeusa.com</a>	
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--

**MARKETING**

**Certified SLEB**

Direct Images Interactive, Inc. 1933 Davis Street, Suite 308 San Leandro CA 94577 Contact: Beverly Knowland Phone: (510) 613-8299 Email: <a href="mailto:bev@directimages.com">bev@directimages.com</a>	360 Total Concept 555 12 <sup>th</sup> Street, suite 1670 Oakland CA 94607 Contact: Shonda Scott Phone: (510) 836-0360 Email: <a href="mailto:Shonda@360tcpr.com">Shonda@360tcpr.com</a>
A Squared Ventures, Inc. 333 Hegenberger Road, Suite 750 Oakland CA 94621-3460 Contact: Cleminatu Fields Phone: (510) 986-1100 Email: <a href="mailto:amckinney@a2ventures.com">amckinney@a2ventures.com</a>	Abinader Group Inc 4132 Culver Street Oakland CA 94619 Contact: Selma Abinader Phone: (510) 535-9492 Email: <a href="mailto:experts@abinadergroup.com">experts@abinadergroup.com</a>
Alexis Entertainment Group / Robert A Jacobs & Associates 7009 Broadway Terrace Oakland CA 94611 Contact: Robert Jacobs Phone: (510) 653-2450 Email: <a href="mailto:rjacobs@robertjacobsassociates.com">rjacobs@robertjacobsassociates.com</a>	Andree Driskell & Associates 675 Hegenberger Rd, Suite 239 Oakland CA 94621 Contact: Andree Driskell Phone: (510) 687-1556 Email: <a href="mailto:andreedriskell@earthlink.net">andreedriskell@earthlink.net</a>
BluePoint Planning LLC 1950 Mountain Blvd, #3 Oakland CA 94611 Contact: Mindy Craig Phone: (510) 338-0373 Email: <a href="mailto:mindy@bluepointplanning.com">mindy@bluepointplanning.com</a>	Branding Boulevard 2047 Ashby Avenue Berkeley CA 94703 Contact: Andy Verity Phone: (510) 647-3748 Email: <a href="mailto:andy@brandingblvd.com">andy@brandingblvd.com</a>
Cairdea Design & Marketing	<b>**Pending**</b> Cohen Ventures, Inc.

<p>2517 Blanding Avenue #100 Alameda CA 94501 Contact: Renee Tripp Phone: (510) 748-9708 Email: <a href="mailto:Renee@cairdea.com">Renee@cairdea.com</a></p>	<p>449 15th Street, Suite 400 Oakland CA Contact: Walter Harrower Phone: (510) 482-4420 Email: <a href="mailto:wharrower@energy-solution.com">wharrower@energy-solution.com</a></p>
<p>Convey Inc 5901 Christie Ave, Suite 405 Emeryville CA 94608 Contact: Sybil Hatch Phone: (510) 558-8825 Email: <a href="mailto:s.hatch@conveyinc.com">s.hatch@conveyinc.com</a></p>	<p>Davis &amp; Associates Communications, Inc 3719 Brunell Drive Oakland CA 94602 Contact: Darolyn Davis Phone: ( 415 ) 274-1821 Email: <a href="mailto:darolyn@davis-pr.com">darolyn@davis-pr.com</a></p>
<p>Direct Images Interactive Inc 1933 Davis St, Suite 308 San Leandro CA 94577 Contact: Beverly Knowland Phone: (510) 613-8299 Email: <a href="mailto:bev@directimages.com">bev@directimages.com</a></p>	<p>Dolphin Graphics 17200 Foothill Blvd Castro Valley CA 94546 Contact: Ken Carbone Phone: (510 ) 881-0154 Email: <a href="mailto:dgadmin@dolphingraphics.com">dgadmin@dolphingraphics.com</a></p>
<p>Genice Jacobs 4060 Oakmore Road Oakland CA 94602-1855 Contact: Genice Jacobs Phone: (510) 530-6687 Email: <a href="mailto:genice@abolitionistmom.org">genice@abolitionistmom.org</a></p>	<p>Gigantic Idea Studio Inc. 580 2nd St., #250 Oakland CA 94607 Contact: Lisa Duba Phone: (510) 451-5500 Email: <a href="mailto:lisa@gigantic-idea.com">lisa@gigantic-idea.com</a></p>
<p>Green Consulting Service 10425 Greenview Drive Oakland CA 94605 Contact Gerald Green Phone: ( 510 ) 430-1215 Email: <a href="mailto:tinmangreen@yahoo.com">tinmangreen@yahoo.com</a></p>	<p>Hatchuel Tabernik and Associates 2560 9th St., Ste 211 Berkeley CA 94710 Contact: Russell Lobar Phone: (510) 559-3193 Email: <a href="mailto:rlobar@htaconsulting.com">rlobar@htaconsulting.com</a></p>
<p>Jung Design 1707 16th Ave Oakland CA 94606-3929 Contact: Wendy Jung Phone: (510) 261-4564 Email: <a href="mailto:jungw@pacbell.net">jungw@pacbell.net</a></p>	<p>JVA Business Services Fremont CA 94555 Contact: Jan Vincent Phone: (510) 745-1844 Email: <a href="mailto:jan_ivamarket@yahoo.com">jan_ivamarket@yahoo.com</a></p>
<p><b>**Pending**</b> Leapfrog Consulting 4118 Lyman Road Oakland CA 94605 Contact: Kayla Kirsch Phone: (510) 482-4049 Email: <a href="mailto:kayla@leapfrogconsulting.org">kayla@leapfrogconsulting.org</a></p>	<p>Mason Tillman Associated Ltd 1999 Harrison Street, Suite 1440 Oakland CA 94612 Contact: Eleanor Ramsey Phone: (510) 835-9012 Email: <a href="mailto:eramsey@mtaltd.com">eramsey@mtaltd.com</a></p>
<p>MeetGeraldine LLC 337 17<sup>th</sup> Street, Suite 101</p>	<p>Melanie Marie Tervalon, MD 2620 Cole St.</p>

<p>Oakland CA 94612  Contact: Lauren Messmer  Phone: (510) 593-2108  Email: <a href="mailto:lauren@meetgeraldine.com">lauren@meetgeraldine.com</a></p>	<p>Oakland CA 94601  Contact:  Phone: ( 510 ) 534-3117  Email: <a href="mailto:mtervalon@att.net">mtervalon@att.net</a></p>
<p>MyGroove Design Inc  1155 5<sup>th</sup> Street, Studio 405  Oakland CA 94607  Contact: Sharee Robinson  Phone: (510) 663-1535  Email <a href="mailto:ShareeA@mygroovedesign.com">ShareeA@mygroovedesign.com</a></p>	<p>O2 Marketing &amp; Design Inc  333 Hegenberger Road, Ste 325  Oakland CA 94621  Contact: Sabina Rica  Phone: (510) 553-0202  Email <a href="mailto:sabina@o2marketing.com">sabina@o2marketing.com</a></p>
<p>Ogden Costa Creative Group, Inc.  3825 Hopyard Road, Suite 225  Pleasanton CA 94588  Contact: Kyle Ogden  Phone: (925) 462-6601  Email <a href="mailto:kyle@ogdencosta.com">kyle@ogdencosta.com</a></p>	<p>Opportunity Partners  1440 Broadway, Suite 500  Oakland CA 94612  Contact: Sharon Cornu  Phone: (510) 338-6731  Email: <a href="mailto:sharoncornu@opportunity-partners.net">sharoncornu@opportunity-partners.net</a></p>
<p>Publications Design  1190 Harvard Rd  Piedmont CA 94610-9470  Contact: Julia Chung  Phone: (510) 301-6613  Email <a href="mailto:pubsdesign@earthlink.net">pubsdesign@earthlink.net</a></p>	<p><b>**Pending**</b>  Redwood Resources Consultancy  3722 Redwood Road  Oakland CA 946  Contact: Schenae Rourk  Phone: (510) 516-0349  <a href="mailto:Emailoutreach@redwoodresources.net">Emailoutreach@redwoodresources.net</a></p>
<p>Rubain &amp; Associates  570 58<sup>th</sup> Street, Suite J  Oakland CA 94609  Contact: Marlene Rubain  Phone: (510) 601-7167  Email: <a href="mailto:ruz2@aol.com">ruz2@aol.com</a></p>	<p>Strategy Driver Inc  7015 Elverton Drive  Oakland CA 94611  Contact: Ellen Cross  Phone: (510) 316-9657  Email: <a href="mailto:crosse@strategydriver.com">crosse@strategydriver.com</a></p>
<p>The Menagerie  20006 Shadow Creek Circle  Castro Valley CA 94552  Contact: William Arkinson  Phone: (510) 733-6214  Email: <a href="mailto:TheMenagerie@earthlink.net">TheMenagerie@earthlink.net</a></p>	<p>Tomorrow Partners LLC  2332 5th Street  Berkeley CA 94710  Contact: Gaby Brink  Phone: (510) 644-2332  Email <a href="mailto:gbrink@tomorrowpartners.com">gbrink@tomorrowpartners.com</a></p>
<p>Transportation Analytics  4096 Piedmont Avenue, #802  Oakland CA 94611  Contact:  Phone: (510) 717-4137  Email: <a href="mailto:dd@transportationanalytics.net">dd@transportationanalytics.net</a></p>	<p>Ugolini Consulting  1422 A Bonita Avenue  Berkley CA 94709  Contact: JoAnn Ugolini  Phone: (510) 717-4137  Email: <a href="mailto:dd@transportationanalytics.net">dd@transportationanalytics.net</a></p>
<p>Urban Strategies Council  1720 Broadway, Floor 2  Oakland CA 94612  Contact: Junious Williams</p>	<p>Winning Strategies LLC  395 Bellevue Avenue  Oakland CA 94610  Contact: Cynthia Mackey</p>

Phone: (510) 893-2404 Email: <a href="mailto:juniousw@urbanstrategies.org">juniousw@urbanstrategies.org</a>	Phone: (510) 835-3334 Email: <a href="mailto:cmackey@winningstrategies.com">cmackey@winningstrategies.com</a>
<b><u>Not Certified SLEB</u></b>	
MIG, Inc. Moore Iacofano Goltsman, Inc 800 Hearst Avenue Berkeley CA 94710 Contact: Shannon Koy / Susan Goltsman/ Mindy Craig Phone: (510) 845-7549 Email: <a href="mailto:shannonk@migcom.com">shannonk@migcom.com</a>	Dewey Square Group 100 16 <sup>th</sup> Street, Suite 20 Sacramento CA 95814 Contact: Lauren Sudekamp Phone: (916) 447-4099 Email: <a href="mailto:lauren.suedkamp@deweysquare.com">lauren.suedkamp@deweysquare.com</a>
A.L. Chandler Consulting PO Box 28911 Oakland CA 94612 Contact: Chandler Arnold Phone: (510) 364-6989 Email: <a href="mailto:arniec1@gmail.com">arniec1@gmail.com</a>	Addis Group 2612 8 <sup>th</sup> Street, Suite A Berkeley CA 94710-2515 Contact: Steven Addis Phone: (510) 704-7500 Email: <a href="mailto:steven.addis@addisreson.com">steven.addis@addisreson.com</a>
Allison Bliss Consulting 1514 Gibbons Drive Alameda CA 94501 Contact: Allison Bliss Phone: (510) 864-8500 Email: <a href="mailto:abliss@allisonbliss.com">abliss@allisonbliss.com</a>	Artsy Geek Designs 3809 Shafter Ave Oakland CA 94509 Contact: Jonathan Bair Phone: (510) 852-9873 Email: <a href="mailto:jonathan@artsygeek.com">jonathan@artsygeek.com</a>
Balla Consulting Inc 415 Lagunitas Ave. Oakland CA 94612 Contact: Roy Brown Phone: (510) 508-0354 Email: <a href="mailto:shop_keeper2000@yahoo.com">shop_keeper2000@yahoo.com</a>	Bay Area Marketing 655 12th Street, # 209 Oakland CA 94607-3660 Contact: Victoria Smith Phone: (510) 832-1544 Email: <a href="mailto:vsmith@bayareamarketing.us">vsmith@bayareamarketing.us</a>
BaySide Media 201 4 <sup>TH</sup> Street, #305 Oakland CA 94607 Contact: Melanie McMullen Phone: (510) 271-0002 Email: <a href="mailto:melanie@baysidemediamedia.com">melanie@baysidemediamedia.com</a>	Bedrock Media, Inc 318 Harrison St. Suite 302 Oakland CA 94607 Contact: David Takeuchi Phone: (888) 722-1852 Email: <a href="mailto:dtakeuchi@bedrockbrands.com">dtakeuchi@bedrockbrands.com</a>
Bellos Group 1250 Addison St # 211a Berkeley CA 94702 Contact: Thea Bellos Phone: (510) 540-5725 Email: <a href="mailto:tbellos@bellogroup.com">tbellos@bellogroup.com</a>	Branes, LLC 2986 Southwood Dr. Alameda CA 94501 Contact: Lorre Zuppan Phone: (510) 749-6790 Email: <a href="mailto:zuppan@branes.com">zuppan@branes.com</a>
CALTROP Corporation	CDA Consulting Group

<p>2200 Powell Street, Suite 1125 Emeryville CA 94608 Contact: Peter Owen Phone: (510) 601-1700 Email: <a href="mailto:powen@caltrop.com">powen@caltrop.com</a></p>	<p>6175 Shattuck Ave. Oakland CA 94609-9462 Contract: Cathy Adams Phone: ( 510 ) 653-4085 Email: <a href="mailto:cdagroup@aol.com">cdagroup@aol.com</a></p>
<p>CFK &amp; Associates, LLC 409 13th Street, 19th Floor Oakland CA 94612 Contact: Michael D. Campbell Phone: (510) 531-1458 Email: <a href="mailto:michael@cfkassociates.com">michael@cfkassociates.com</a></p>	<p>Coalesce VDC Solutions 1999 Harrison Street, Suite 1800, PMB#1014 Oakland CA 94612 Contact: BOLA ARIWOOLA Phone: ( 510 ) 690-4640 Email: <a href="mailto:bola@coalescevdc.com">bola@coalescevdc.com</a></p>
<p>ColeMarion Strategic Marketing 3638 Pinon Canyon Court Castro Valley CA 94552 Contact: Lori Marion Phone: (510) 750-9268 Email: <a href="mailto:lori_marion@colemarion.com">lori_marion@colemarion.com</a></p>	<p>Comfort Homesake 1440 Broadway Oakland CA 94612 Contact: Lisa Price Phone: (510) 839-6120 Email: <a href="mailto:jprice04@yahoo.com">jprice04@yahoo.com</a></p>
<p>Conscious Creative 1721 Broadway Oakland CA 94612 Contact: Mark Arellano Phone: ( 510 ) 540-4800 Email: <a href="mailto:mark@consciouscreative.com">mark@consciouscreative.com</a></p>	<p>Construction Consulting 1626 Martin Luther King Jr Way Oakland CA 94612 Contact: Renee Clark Phone: ( 510 ) 836-4949 Email: <a href="mailto:CCURLO@AOL.COM">CCURLO@AOL.COM</a></p>
<p>Crowell and Associates 16 Maggiora Drive Oakland CA 94602 Contact: Gloria Crowell Phone: ( 510 ) 913-5694 Email: <a href="mailto:croglo@pacbell.net">croglo@pacbell.net</a></p>	<p>CW &amp; Associates 7327 Linwood Ave Oakland CA 94602 Contact: Chamaine Woffard Phone: (510) 725-5726 Email: <a href="mailto:chamainew@gmail.com">chamainew@gmail.com</a></p>
<p>CY Partners 1615 Broadway, Suite 600 Oakland CA 94612 Contact: Xinyuan Yang Phone: ( 510 ) 292-6963 Email: <a href="mailto:catherineyang9@gmail.com">catherineyang9@gmail.com</a></p>	<p>D. Nicholson &amp; Associates 1611 Telegraph Ave., #315 Oakland CA 94612 Contact: Dan Nicholson Phone: (510) 703-8109 Email: <a href="mailto:Dan.Nicholson@OctagonRS.com">Dan.Nicholson@OctagonRS.com</a></p>
<p>DK Design Studio, Inc. 2121 Peralta Street #121 Oakland CA 94607 Contact: Darilyn kotzenberg Phone: (415) 944-8541 Email: <a href="mailto:darilyn@dkdesignstudio.com">darilyn@dkdesignstudio.com</a></p>	<p>DOUG 400 29th Street Oakland CA 94609 Contact: Doug Raphael Phone: ( 415 ) 307-6793 Email: <a href="mailto:doug@thinkdoug.com">doug@thinkdoug.com</a></p>
<p>Dramatic Strides Consulting 1849 Drake Dr.</p>	<p>E. Hogan Consulting 3140 Hood St.</p>



<p>Oakland CA 94611  Contact: Yael Schy  Phone: (510) 339-2404  Email: n/a</p>	<p>Oakland CA 94605  Contact: Evelyn Jackson  Phone ( 510 ) 568-8836  Email: <a href="mailto:ehjbmw@aol.com">ehjbmw@aol.com</a></p>
<p>e21 Corporation  41900 Christy Street  FREMONT CA 94538  Contact: Joseph Sun  Phone: (510) 226-6780  Email: <a href="mailto:joe@e21corp.com">joe@e21corp.com</a></p>	<p>Ebbetts and Briggs, Inc.  5990 Stoneridge Dr., Ste. 101  Pleasanton CA 94588-3234  Contact: Carol Dickinson  Phone: (925) 327-1920  Email: <a href="mailto:carol@cwsfba.com">carol@cwsfba.com</a></p>
<p>Ellen Toomey Graphic Design  1111 Talbot Ave  Albany CA 94706-2333  Contact: Ellen Toomey  Phone: ( 510 ) 526-0737  Email: n/a</p>	<p>Emotive Brand  Bella Banbury  580 Second St. Ste. 245  Oakland CA 94607  Contact: Bella Banbury  Phone: ( 510 ) 496-8888  Email: <a href="mailto:bellab@emotivebrand.com">bellab@emotivebrand.com</a></p>
<p>Expert Marketing, Inc.  6114 La Salle Ave., Suite 241  Oakland CA 94611-2802  Contact: David Spencer  Phone: (510) 289-8989  Email: <a href="mailto:David@ExpertMarketing.net">David@ExpertMarketing.net</a></p>	<p>Eye Reward Solutions  542 25th St, Unit 213  Oakland CA 94612-1731  Contact: Christopher Land  Phone: ( 510 ) 788-0655  Email: <a href="mailto:eyereward@gmail.com">eyereward@gmail.com</a></p>
<p>Feeney Wireless California  2603 Union St  Oakland CA 94607-2423  Contact: Ethan Ralston  Phone: ( 888 ) 683-4818  Email: <a href="mailto:eralston@feeneywireless.com">eralston@feeneywireless.com</a></p>	<p>Fischer Communications  2140 Shattuck Ave., Suite 808  Berkeley CA 94704  Contact: Roberta Fischer  Phone: ( 510 ) 868-3355  Email: <a href="mailto:bobbi@fischercommunications.com">bobbi@fischercommunications.com</a></p>
<p>Flyin' West Marketing  39939 Stevenson Common H2047  Fremont CA 94538-4702  Contact: Brenda Dyer  Phone: ( 510 ) 661-0351  Email: <a href="mailto:bdyer@flyinwestmarketing.com">bdyer@flyinwestmarketing.com</a></p>	<p>Free Range Studios  343 19th St  Oakland CA 94612  Contact: Lilli Dellheim  Phone: ( 510 ) 981-0353  Email: <a href="mailto:lilli@freerangestudios.com">lilli@freerangestudios.com</a></p>
<p>Fresh Public LLC  311 Oak St., #819  Oakland CA 94607  Contact: Jeff Musser  Phone: ( 415 ) 298-1528  Email: <a href="mailto:jeff@freshpublic.com">jeff@freshpublic.com</a></p>	<p>GAR ENTERTAINMENT  25938 KAY AVE. UNIT 120  Hayward CA 94607  Contact: Anthony Garcia  Phone: (510) 293-9410  Email: n/a</p>
<p>Geiger Communications  2050 Eagle Ave., #4  Alameda CA 94501</p>	<p>Get Fresh SEO  1940 Shasta St #3  Pleasanton CA 94588</p>

<p>Contact: Geoff Geiger  Phone: (510) 523-7874  Email: n/a</p>	<p>Contact: Joshua Corbelli  Phone: (530) 351-4861  Email: <a href="mailto:josh@getfreshseo.com">josh@getfreshseo.com</a></p>
<p>Graham Marketing Group Inc  4470 Bush Circle  Fremont CA 94538-5991  Contact: Maxine Graham  Phone: (510) 623-2050  Email: n/a</p>	<p>Greenwave Strategies  7126 Marlborough Terrace  Berkeley CA 94704  Contact: Carolyn Brown  Phone: (510) 813-5521  Email: <a href="mailto:carolyn@greenwavestrategies.com">carolyn@greenwavestrategies.com</a></p>
<p>Gunderson Design  2033 Clement Avenue, Bldg 31, Ste. 228  Alameda CA 94501  Contact: Mike Gunderson  Phone: (510) 749-0054  Email: <a href="mailto:mike@gundersondesign.com">mike@gundersondesign.com</a></p>	<p>Hagar Scher  6115 Dover Street  OAKLAND CA 94609  Contact: Hagar Scher  Phone: (510) 595-7423  Email: <a href="mailto:hagaroosh@earthlink.net">hagaroosh@earthlink.net</a></p>
<p>Healing Our Village, Inc.  810 Clay Street, Suite 200  Oakland CA 94607  Contact: Owen Garrick MD, MBA  Phone: (510) 251-0490  Email: <a href="mailto:drgarrick@healingourvillage.com">drgarrick@healingourvillage.com</a></p>	<p>HES &amp; Associates  2746 Maria Street  Pleasanton CA 94588  Contact: Melinda Bell  Phone: (925) 931-1218  Email: <a href="mailto:hес_associates@yahoo.com">hes_associates@yahoo.com</a></p>
<p>Innovative Comm Solutions, Inc  43034 Grimmer Terrace  Fremont CA 94538  Contact: Brian Prows  Phone: (510) 565-7946  Email: <a href="mailto:info@InnovativeCommSolutions.com">info@InnovativeCommSolutions.com</a></p>	<p>Integrity By Design, Inc.  1918 Pacific Avenue  Alameda CA 94501  Contact: Donald J. Landers III  Phone: (510) 521-9523  Email: <a href="mailto:don.landern@integritybydesign.com">don.landern@integritybydesign.com</a></p>
<p>J. Haynes Enterprises  3357 Shawn Way  Hayward CA 94541  Contact: Gwendolyn McClain  Phone: (510 ) 470-3515  Email: <a href="mailto:gwendolyn@jhaynesenterprises.com">gwendolyn@jhaynesenterprises.com</a></p>	<p>Jerry Lew &amp; Associates  55 Santa Clara Ave, Suite 230C  Oakland CA 94610  Contact: Jerry Lew  Phone: (415) 860-5290  Email: <a href="mailto:jayella@aol.com">jayella@aol.com</a></p>
<p>JPD Communications, LLC  2712 Ninth Street  Berkeley CA 94710-2606  Contact: Jill Davey  Phone: (510) 843-8048  Email: <a href="mailto:jill@jpdcom.com">jill@jpdcom.com</a></p>	<p>Kennedy Consulting Services  333773 Heritage Way  Union City CA 94587  Contact: Helen Kennedy  Phone: (510) 693-2217  Email: <a href="mailto:helen.kennedy@kennedyconsultingservices.com">helen.kennedy@kennedyconsultingservices.com</a></p>
<p>Linda Yim Consulting Services  40 The Crescent</p>	<p>Lorann Snow Consulting  2826 Fernside Blvd</p>

<p>Berkeley CA 94708  Contact: Linda Yim  Phone: (510) 334-4662  Email: <a href="mailto:lyim_consulting@yahoo.com">lyim_consulting@yahoo.com</a></p>	<p>Alameda CA 94501  Contact: Lorann Snow  Phone: (510) 842-7669  Email: <a href="mailto:lsnow@lorannsnow.com">lsnow@lorannsnow.com</a></p>
<p>Lovitt &amp; Associates  24505 Diamond Ridge Drive  Hayward CA 94544  Contact: DaBora Lovitt  Phone: (510) 264-0949  Email: <a href="mailto:dlovitt09@aol.com">dlovitt09@aol.com</a></p>	<p>Lustre-cal Nameplate Corp  2816 San Pablo Ave  Berkeley CA 94702-2204  Contact: Dave Kinsey  Phone: (510) 843-9229  Website: <a href="http://www.lustrecal.com">www.lustrecal.com</a></p>
<p>Marketing Avenues  4352 Bennett Pl  Oakland CA94602-3516  Contact: Kay Godwin  Phone: (510) 530-2297  Email: <a href="mailto:kgodwin@marketingavenues.com">kgodwin@marketingavenues.com</a></p>	<p>Marketing, Management &amp; Health  6732 Simson Street  Oakland CA 94605-4605  Contact: Chiquita Tuttle  Phone: (510) 867-7177  Email: <a href="mailto:Bananactt@comcast.net">Bananactt@comcast.net</a></p>
<p>MatchPoint Solutions  6690 Amador Plaza Road, Ste. 225  Dublin CA 94568  Contact: Mike Turk  Phone: (925) 218-7500  Email: <a href="mailto:mturk@matchps.com">mturk@matchps.com</a></p>	<p>Maxut, Inc.  77 8th Street, #100  Oakland CA 94607  Contact: Martin Ajayi-Obe  Phone: (510) 834-4773  Email: <a href="mailto:martinao@maxut.com">martinao@maxut.com</a></p>
<p>MVMT  1045 65<sup>th</sup> Street  Oakland CA 94702  Contact: Rolando Brown  Phone: (347) 229-1362  Email: <a href="mailto:rolando@mvmt.com">rolando@mvmt.com</a></p>	<p>Nematode Holdings, LLC  3026 Fairview way  Alameda CA 94501  Contac: Bobby Elinthorpe  Phone: (510) 205-1447  Email: n/a</p>
<p>Opal Quality Systems Management  1734 Martin Luther King Jr. Way  Oakland CA 94612  Contact: Deirdre Mercedes  Phone: (510) 895-5532  Email: <a href="mailto:mercedes@opalqsm.com">mercedes@opalqsm.com</a></p>	<p>Perkowski &amp; Co. LLC  6570 Vernon Street, #105  Oakland CA 94610-1404  Contact: Mary Anne Perkowski  Phone: (510) 301-1790  Email: <a href="mailto:map_ski@yahoo.com">map_ski@yahoo.com</a></p>
<p>Pettingell Book Bindery  2181 Bancroft Way  Berkeley CA 94704-1421  Contact: Klaus Rotzscher  Phone: (510) 845-3653  Email: n/a</p>	<p>Purple Lynx Inc  300 Frank Ogawa Plaza, #175  Contact: Karen Auguste  Phone: ( 510 ) 251-8800  Email: <a href="mailto:karen@purplelynx.com">karen@purplelynx.com</a></p>
<p>Regents of the University of California  1111 Franklin Street</p>	<p>Role Play Marketing Group Inc.  2060 4th street unit 212</p>

<p>Oakland CA 94607-5200  Contact: Larry Lobre  Phone: (530) 757-8643  Email: <a href="mailto:llobre@unexmail.ucdavis.edu">llobre@unexmail.ucdavis.edu</a></p>	<p>Berkeley CA 94710  Contact: Robin Herman  Phone: ( 415 ) 887-2216  Email: <a href="mailto:robin@roleplaymarketing.com">robin@roleplaymarketing.com</a></p>
<p>SAFETY IN MOTION  4454 Anderson Ave  Oakland CA 94619  Contact: Elizabeth Fordyce  Phone: (510) 708-0607  Email: <a href="mailto:elizabethfordyce@sbcglobal.net">elizabethfordyce@sbcglobal.net</a></p>	<p>Seventeenth Street Studios  410 12th Street, Suite 300  Oakland CA 94607  Contact: Naomi Schiff  Phone: ( 510 ) 835-1717  Email: <a href="mailto:naomi@17th.com">naomi@17th.com</a></p>
<p>Social Dynamism  425 28<sup>th</sup> Street, # 201A  Oakland CA 94609  Contact: Walter Wallace  Phone: (909) 746-6721  Email: <a href="mailto:walter.christopher.wallace@gmail.com">walter.christopher.wallace@gmail.com</a></p>	<p>Social Light Consulting, Inc.  1500 Park Avenue, #335  Emeryville CA 94608-3544  Contact:  Phone: (510) 547-8892  Email: <a href="mailto:info@social-light.com">info@social-light.com</a></p>
<p>SOTIRI  2475 B West 12<sup>th</sup> Street, Suite B  Oakland CA 94607  Contact: Sotirios Zografos  Phone: (415) 215-6113  Email: <a href="mailto:szografos@gmail.com">szografos@gmail.com</a></p>	<p>Spire Associates  1624 Trestle Glen Road  Oakland CA 94610  Contact: Karie del Solar  Phone: (510) 208-1900  Email: <a href="mailto:kdelosolar@spire-associates.com">kdelosolar@spire-associates.com</a></p>
<p>Tasini and Associates  2126 Grant Street  Berkeley CA 94703  Contact: Dina Tasini  Phone: (510) 909-5020  Email: <a href="mailto:dinatasini@comcast.net">dinatasini@comcast.net</a></p>	<p>TechScribecom LLC DBA TechScribe Communications  4096 Piedmont Ave, Suite 302  Oakland CA 94611  Contact: Pam May  Phone: (510) 891-1981  Email: <a href="mailto:pam@sustainablecopywriter.com">pam@sustainablecopywriter.com</a></p>
<p>Tenfold Information Design Services LLC  2330 7th Avenue  Oakland CA 94606  Contact: Andrea Silvestri  Phone: (510) 596-200  Email: <a href="mailto:andrea@ten-fold.com">andrea@ten-fold.com</a></p>	<p>The Ellington Group, Inc.  35 Embarcadero Cove  Oakland CA 94606  Contact: Calvin Womble  Phone: (510) 532-0598  Email: n/a</p>
<p>The Mejorando Group  5630 Amberglen Street  Dublin CA 94568  Contact: Patrick Ibarra  Phone: (925) 518-0187  Email: n/a</p>	<p>The Performance Group  4701 Doyle Street, #510  Emeryville CA 94608-2939  Contact: Suzanne Ashton  Phone: (510) 923-9123  Email: <a href="mailto:sashton@tpgnc.com">sashton@tpgnc.com</a></p>
<p>The Siena Group  2992 Burdeck Drive</p>	<p>The Welsh Marketing Group  453 Creighton Way</p>

<p>Oakland CA 94602-9460  Contact: Melinda Franklin  Phone: (510) 531-7887  Email: <a href="mailto:melyee2000@yahoo.com">melyee2000@yahoo.com</a></p>	<p>Oakland CA 94619-2307  Contact: Paula Welsh  Phone: (510) 482-9606  Email: <a href="mailto:MrWelsh@Pacbell.net">MrWelsh@Pacbell.net</a></p>
<p>Tonma LLC  5609 Foothill Blvd  Oakland CA 94605  Contact: Bendu Griffin  Phone: (510) 395-6143  Email: <a href="mailto:bgriffin@tonma.us">bgriffin@tonma.us</a></p>	<p>Us Ordinary People  669 45<sup>th</sup> Street Apt. B  Oakland CA 94609  Contact: Smita Hussain  Phone: (510) 559-0033  Email: <a href="mailto:snhuss@gmail.com">snhuss@gmail.com</a></p>
<p>Victor Systems and Management  33017 Regents Blvd.  Union City CA 94587-5415  Contact: Victor Visweswaran  Phone: (51) 471 8270  Email: <a href="mailto:victor@vsamc.com">victor@vsamc.com</a></p>	<p>Waltham-Wiley, Inc.  964 Leo Way  Oakland CA 94611-5415  Contact: Howland Douglas  Phone: (510) 484-8411  Email: <a href="mailto:doug.howland@walthamwiley.com">doug.howland@walthamwiley.com</a></p>
<p>West Advertising Inc  1410 Park Ave  Alameda CA 94501  Contact: Peter Halberstadt  Phone: (510) 865-9378  Email: <a href="mailto:pete@westadvertising.com">pete@westadvertising.com</a></p>	<p>TOUCHSTONE MANAGEMENT CONSULTANTS  485 PEDESTRIAN WAY  Oakland CA 94618  Contact: MICHAEL WHITFIELD  Phone: (510) 381-1077  Email: NT.COM</p>

**CALL CENTER**

**Certified SLEB**

**Not Certified SLEB**

<p>@LINK Communications  4512 Mirador Dr  Pleasanton CA 94566-9456  Contact: Sara Chan  Phone: ( 925 ) 426-0703  Email: <a href="mailto:rschan2000@yahoo.com">rschan2000@yahoo.com</a></p>	<p>Big Help, Inc.  4020 White Avenue  Oakland, CA 94605  Contact: Renee Harwood  Phone: 510-482-6710  Email: n/a</p>
<p>CallSocket  409 13th st.</p>	<p>Direct Line TeleResponse  2847 Shattuck Ave</p>

<p>Oakland, CA 94612-2606  Contact: Malisa Montgomery  Contact: 510-625-1620  Email: <a href="mailto:malisa.montgomery@callsocket.com">malisa.montgomery@callsocket.com</a></p>	<p>Berkeley, CA 94705-1037  Contact: Ken Goldenberg  Phone: ( 510 ) 843-2474  Email: <a href="mailto:keng@directlineanswers.com">keng@directlineanswers.com</a></p>
<p>Global Information Solutions  43768 Greenhills Way  Fremont, CA 94539-5917  Contact: Elizabeth Tarachand  Phone: ( 510 ) 226-8554  Email: <a href="mailto:et2@gissys.com">et2@gissys.com</a></p>	<p>Intera Group Inc.  6920 Koll Center Parkway Suite 211  Oakland, CA 94612  Contact: Kevan Horton  Phone: ( 925 ) 600-2126  Email: <a href="mailto:khorton@interainc.com">khorton@interainc.com</a></p>
<p>Purple Lynx Inc  300 Frank Ogawa Plaza, #175  Oakland, CA 94612  Contact: Karen Auguste  Phone: ( 510 ) 251-8800  Email: <a href="mailto:karen@purplelynx.com">karen@purplelynx.com</a></p>	<p>Walter W. Cribbins Co.  100 Webster St., Suite 300  Oakland, CA 94607  Contact: Jodie Rothhouse  Phone: ( 510 ) 575-0661  Email:</p>

