



Staff Report Item 16

TO: East Bay Community Energy Board of Directors
FROM: Annie Henderson, VP Marketing and Account Services
SUBJECT: EBCE Rate Modifications (Informational Item)
DATE: July 17, 2019

Recommendation

Receive an update from staff regarding EBCE rate modifications

Background

PG&E changed their generation rates and the Power Charge Indifference Adjustment on July 1, 2019. Due to how EBCE sets our rates, residential customers will see a roughly 4% increase in their bills, while commercial customers will see an increase of approximately 3% to 6%.

At the September 2018 Board Meeting, the Board gave EBCE staff authority to modify EBCE rates in response to PG&E rate changes to ensure that EBCE continues to offer a 1.5% discount. Therefore, staff updated EBCE rates to reflect this increase and continue to maintain our value proposition of 1.5% discount for Bright Choice, parity for Brilliant 100, and a one cent adder for Renewable 100.

EBCE staff provided an email notice to the Board on June 26, 2019, indicating the intent to make July rate modifications. EBCE back-end systems were updated as of July 15, 2019. Customer bill cycles that begin on or after July 1 will reflect these updated rates. Customer bill cycles that began prior to May 1 will be billed for the entire bill cycle at the previous rates.

EBCE staff communicated this rate adjustment to customers through a message on customer bills indicating that EBCE is continuing to maintain its 1.5% discount relative to PG&E rates, provided talking points for call center representatives, updated EBCE Rate Sheets online, and called a small population of our largest customers to notify them of the changes in PG&E rates and the fact that EBCE is continuing to provide its stated 1.5% discount.

It is anticipated that this is the final PG&E rate change of 2019.

Fiscal Impact

Increase in PG&E rates will result in increased EBCE revenues. At the time of drafting this report, a precise number was not available.

CEQA

Not a project