



Staff Report Item X

TO: East Bay Community Energy Board of Directors

FROM: Nick Chaset, Chief Executive Officer

SUBJECT: CEO Report (Informational Item)

DATE: September 18, 2019

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee Meeting

The Executive Committee met on July 26, 2019, where they received presentations on marketing and accounting services, carbon accounting and power content and EBCE's compliance with its energy risk management policy.

New Staff

Chris Eshleman, Power Resources Manager

Chris began his career in Clifton Park, NY at L&S Energy Services Inc. as an Energy Engineer. There he performed energy audits and prepared energy conservation studies and engineering analysis for residential, commercial, industrial, and municipal buildings. He joins EBCE after 5 years with Pacific Gas and Electric, where he advanced to become a Senior Day Ahead Analyst. In that role, he ensured the continual increase in operations efficiency and growth while retaining an unwavering attention to the company's core values, mission, and objectives. As our new Power Resources Manager, Chris is applying his expertise in implementing both long-range strategic plans and daily process improvements to deliver compliant, reliable projects. Chris received a Master of Engineering in Energy Systems Engineering (Utility Operations) from Lehigh University and a Bachelor of Science in Mechanical Engineering from San Diego State University.

Vanessa Gerber, Strategic Operations Analyst

Vanessa joined our team on August 19, 2019 as our new Strategic Operations Analyst. Her primary role is to work collaboratively with our Regulatory, Local Development, Power Procurement, Marketing and Technology & Analytics teams on cross functional priorities related

to regulatory matters, revenue forecasting, integrated resource planning, rate design, and local program design. Vanessa brings a passionate commitment to being a part of the transition of our energy systems not only in the name of deploying clean electricity, but also through more accessible and equitable services. Prior to joining EBCE she worked for CleanFund, which is a clean energy finance company in Sausalito. During her two years there, her responsibilities ranged from corporate marketing and communications, to data analytics and management, to solar and efficiency project scoping, to simply picking up the phone to secure and foster key relationships with property owners and channel partners. Vanessa has a MSc in Environmental Change & Management from the University of Oxford and a BS in Conservation & Resource Studies from UC Berkeley.

Dawn Owens, Business Customer Engagement Manager

Dawn is joining our Marketing Team in the role of Business Customer Engagement Manager. She brings 7 years of experience in client facing roles and over 10 years of California energy industry experience. Before EBCE, she was the Director of Energy Projects at Experis/Manpower Group. There she facilitated the completion of a 500 MW power generating station, which will provide significant portion of client's EBITDA for the next 5 years. In her position at EBCE, she will serve as a credible, experienced, relentlessly positive, and passionate representative, who engages businesses without our service territory about the benefits of cleaner power provided locally at reasonable rates. Dawn received a finance focused MBA from the University of San Francisco and a BA in Economics with a minor in Psychology from New Mexico State University.

EBCE Clean Energy Procurement Policies and Options Discussion

As part of EBCE's on-going consideration of its energy procurement strategies and policies, attached is a presentation for discussion on a variety of potential policies to consider over the coming years.

Marketing and Outreach Update

Attached power presentation

Attachments

- Marketing and Outreach Update presentation
- EBCE Clean Energy Procurement Discussion presentation