



Staff Report Item 8

TO: East Bay Community Energy Board of Directors

FROM: Nick Chaset, Chief Executive Officer

SUBJECT: CEO Report (Informational Item)

DATE: February 7, 2018

A. **Workflow Priorities**

With EBCE starting to staff up, there are many priorities to accomplish to stay on track with the target launch in June; however, there are no substantive updates since the last meeting on January 17th. The CEO report will include updates on data and billing management, wholesale energy services, marketing and outreach, banking and credit services, and the Local Development Business Plan at the next meeting on February 21st.

B. **Staff Additions**

Deidre Sanders:

From September 2007 until January 2018 Deidre was PG&E's environmental justice (EJ) subject matter expert. Her work included advancing the implementation and institutionalization of PG&E's Environmental Justice Policy, climate EJ, and policy strategy for PUC proceedings regarding disadvantaged communities. She also provided direct project support to help PG&E manage risks associated with facility siting and ongoing operations, particularly those related to community concerns. Additionally, supported legislative and regulatory policy initiatives related to EJ and disadvantaged communities.

She currently serves on the US EPA's National Environmental Justice Advisory Council (NEJAC) as an industry representative (2012-Present), and has been a member of the California League of Conservation Voters (CLCV) Green Advisory Council since 2013. Other affiliations include the American Association of Blacks in Energy (AABE) where she serves as Western Region Director and lead on Environmental Justice concerns through its Legislative Issues and Public Policy section. She also serves on the advisory

board of the Department of Energy's National Environmental Justice Training Conference.

Prior to PG&E Deidre worked for Southern California Edison for seven years in various business areas (Environmental Affairs, Community Involvement, and Market Research). She completed her bachelor's degree at the University of Southern California with a double-major in history and international relations and earned a Ph.D. in Politics and Policy from Claremont Graduate University in Claremont, California. Her dissertation is, "Exploring Cooperation, Competition, and Co-optation among Mainstream and Environmental Justice Organizations in California".

Attachment(s):

A. Deirdre Sanders' Resume

Deidre L. Sanders, Ph.D.

Work Experience

Environmental Justice and Policy Manager – Environmental Policy

Pacific Gas and Electric Company, San Francisco, CA

September 2007 – Present

- Lead effort to advance the implementation and institutionalization of PG&E's Environmental Justice Policy throughout the company;
- Lead identification and development of PG&E response strategies to proposed legislation and regulation on Environmental Justice (EJ), including climate policy and renewable energy investments;
- Sole subject matter expert on EJ and disadvantaged community concerns for regulatory strategy, utility commission filings, and external stakeholder engagement;
- Identify emerging environmental policy issues that may impact the company; managed environmental policy legislative and regulatory database; oversaw issue analysis and engagement strategy; advise relevant company leadership as part of risk management strategy;
- Strategically engage regulators, industry associations, environmental organizations, and other stakeholders to educate on company and industry perspectives and seek win-win solutions to environmental and community concerns regarding company and industry impacts;
- Assess project proposals to evaluate potential project impacts on nearby communities as part of risk management strategy;
- Provide operational support by developing community assessments and engagement strategies in collaboration with affected business units;
- Managed one staff person in administration of legislative and regulatory issues, including development of summary reports;

Project Manager – Market Research

Southern California Edison, Rosemead, CA

June 2005 – September 2007

- Core member Government Strategies Approach (GSA) cross-functional team
- Produced Voice of the Customer (VOC) analytic products/reports
- Conducted ad hoc customer opinion surveys for SCE
- Developed tools to measure customer satisfaction with service delivery processes
- Developed mechanism to report customer satisfaction with service processes to internal stakeholders
- Developed and made presentations to managers and executives to inform process improvement efforts
- As environmental justice subject matter expert, provided ad hoc analysis of environmental justice issues and concerns to company business units/officials

Manager-Executive Development Project – Transmission/Distribution

Southern California Edison, Hemet, Santa Ana, Chino, CA

August 2004 – June 2005

- Developed project research objectives to identify a process improvement barrier and made recommendations to address it.
- Collected and analyzed data in support of process improvement program
- Designed research plan and conducted data sampling of primary data source; performed analysis

Education **Claremont Graduate University**, Claremont, CA
Ph.D. Political Science
Dissertation Topic: Exploring Cooperation, Competition, and Co-optation
between Mainstream and Environmental Justice Organizations in California.

University of Southern California
Los Angeles, CA
BA – History/International Relations (Policy/Diplomacy)

Other Relevant Information

2012 - Present, USEPA National Environmental Justice Advisory Council
(NEJAC); 2014-2015 Permit Work Group Co-Chair

2012 – Present: Green Advisory Council, California League of Conservation
Voters

2015 - Western Region Director, American Association of Blacks in Energy
(AABE)

2011 – Present: Lead, American Association of Blacks in Energy (AABE) EJ
Work Group

2011 – Present: Board Member, US Department of Energy National
Environmental Justice Training Collaborative, Washington, DC

2008 – Present: Member, California Council for Environmental and Economic
Balance Environmental Justice Task Force

Publication: “Ignoring Environmental Justice Concerns is Risky Business” *Triple
Pundit*, July 2, 2013
[http://www.triplepundit.com/2013/07/ignoring-environmental-justice-concerns-
risky-business/](http://www.triplepundit.com/2013/07/ignoring-environmental-justice-concerns-risky-business/)