

Staff Report Item 11

TO: East Bay Community Energy Board of Directors

FROM: Deidre Sanders, Director of Government and Community Affairs

SUBJECT: CAC Appointment Recommendations (Action Item)

DATE: May 16, 2018

Recommendation

Appoint the following applicants to the Community Advisory Council for four-year terms ending 5/16/2022:

A. Mary Sutter, Hayward;

- B. Jane Franch, Berkeley; and
- C. Richard O'Connell, Berkeley

Background and Discussion

For several months the CAC has had difficulty holding meetings for lack of a quorum due to vacancies and non-participation. To fill the vacancies EBCE solicited interest in serving on the Community Advisory Committee. In response to this solicitation, EBCE staff received 17 applications from throughout the county (e.g., Berkeley, Castro Valley, Fremont, Hayward, Livermore, Oakland, San Leandro). Eight applicants were invited to interview with an ad hoc committee composed of three board members (Chair Scott Haggerty, Director Dianne Martinez, Director Al Mendall). The interviews were conducted on 4/20, 4/24, and 4/27. Applicants were invited to interview based on Committee needs for regional and stakeholder diversity. Factors that influenced recommendations included ability to attend meetings and potential for conflicts of interest.

The Board has also identified the need for alternates to the CAC, but this will require an amendment to the JPA to be submitted at a future Board meeting. If the JPA amendments are approved, the alternates will be selected from the pool of interested candidates interviewed by the ad hoc Board committee and the list of alternates will be submitted to the Board for approval in the coming months.

Each of the new members would be appointed for a three-year term commencing upon their swearing in at the next CAC meeting. The three proposed CAC members would join the following group of existing CAC members.

Table 1 - Current CAC Members

Name	Residence	Stakeholder Representation
Anne Olivia Eldred	Oakland	Labor Union and Public Health (other)
Cynthia Landry	Oakland	Labor Union
Rev. Ken Chambers	Oakland	Environmental Justice and Low-Income Advocate
Megan O'Neil	Oakland	Energy Advocate and Ratepayer
Monica Padilla	Fremont	Environmental/Energy Advocate and Ratepayer
Nick Gigliotti	Pleasanton	Education/Research Center and Labor Union

Fiscal Impact

No budget impacts beyond the board-approved stipend, approved at \$50/meeting for CAC members on Wednesday, 4/18/18.

Attachments

A. Resumes of three (3) CAC applicants recommended for appointment

East Bay Community Energy (EBCE) is seeking applicants from Alameda County to fill vacancies on its Community Advisory Committee. The Community Advisory Committee (CAC) was formed in 2016 as part of the Alameda County Board of Supervisors' 2014 decision to explore formation of EBCE with the goal of creating competition for electricity services and to accelerate investments in clean energy resources and local energy projects. EBCE seeks to ensure a diversity of members and interests for the CAC as well as members who represent all areas of the County. The CAC's members are community stakeholders appointed by the EBCE Board of Directors to provide advice and recommendations to the EBCE Board and is not a decision-making entity.

Member Roles:

- 1) Advise the Board of Directors on all subjects related to the operation of the CCA Program as set forth in a work plan adopted by the Board from time to time, with the exception of personnel and litigation decisions,
- 2) Represent the views of their respective communities in their comments and recommendations;
- 3) Serve as an information-channel back to their colleagues and communities; and
- 4) Help EBCE staff and Alameda County and city officials identify issues of concern and opportunities to educate about CCE in Alameda County

EBCE is now taking applications for membership on the CAC. The EBCE asks that anyone wishing to apply to complete this form and submit to DSanders@ebce.org no later than 5 pm on March 14, 2018.

NOTE: this application is a public document and will be available for review upon request. The EBCE may choose to interview final candidates.

APPLICANT CRITERIA:

- Residents, business owners, employees or representatives of a community-based organization in the County of Alameda are eligible for membership¹.
- 2. Applicants should be committed to serving on the CAC and attending regular Board and planning meetings. Board meetings may take place twice monthly until the program is launched, and then may be no more frequent than once per month. Meetings will generally take place in the early evening hours. Planning meetings will be determined by the CAC. Members of the CAC will serve staggered four-year terms (the first term of three of the members shall be two years, and four years thereafter), which may be renewed.
- Applicants with conflicts of interest that may hinder effective participation in the CAC are discouraged from applying. All applicants will be reviewed for conflicts of interest by EBCE legal counsel.

QUESTIONS: Please call or email Deidre Sanders at: 925.390.3942; dsanders@ebce.org for more information.

APPLICANT INFORMATION

Name	Mary Sutter	
Address	Hayward, CA	

¹ Note: Applicants can only be considered if they are residents of an EBCE member jurisdiction, which currently excludes the Cities of Pleasanton, Newark and Alameda.

Organization represented and title (if applicable)		
Phone/Email Address	;	
Are you a resident of Alameda County?	Yes	
How long have you lived in Alameda County?	27 years	
Are you a business owner in Alameda County (firm name and location)?	Yes - Grounded Research and Consulting, LLC in Oakland, CA	
Employment Information:	Self Employed	
Your employer?		
Job Title?	Partner	
Spouse's employer?	United Airlines	
Spouse's Job Title?	Airline Mechanic	

I am Applying Under the Following Stakeholder Category (please check top 2)				
Ω.	Environmențal	'n	Labor Union	
۵	Energy Advocate	'a'	Environmental Justice	
G	Clean Energy Business		Regional/Large Energy User	

	Business Owner/Association	Cultural Organization
	Education/Research Center	Low Income Advocate
	Social Justice	Other Hayward Hills Property Owner Association (200
□X	Ratepayer	properties) I am pursuing representing the Fairview MAC as well.

Please explain why you wish to be appointed to the East Bay Community Energy Authority Community Advisory Committee and briefly describe your qualifications including any applicable experience. Please include thoughts you have the purpose of the CAC and key goals for both the CAC and East Bay Community Energy. Please indicate if you are a representative of an organization with expertise in energy issues generally and/or Community Choice Energy specifically. Please attach a resume, letters of recommendation, or other relevant materials if you wish.

I desire to be a member of the Community Advisory Committee (CAC) that advises the East Bay Community Energy Authority (EBCE) because I believe in community service and have the knowledge and expertise to provide valuable advice. EBCE has two strong components that are of high interest to me - a short and direct line of communication between energy users and those who purchase that energy as well as the opportunity to help ensure reliance and sustainability within the county of Alameda.

I am an energy professional. As an evaluator of energy efficiency programs for 27 years, I understand the demand side of energy use as well as the markets in which energy is used.

I am a past president of the Alameda Municipal Power (AMP) electric utility board. AMP, a locally owned and operated electric utility, serves the town of Alameda and is overseen by an all-volunteer board of community members. The board oversees all AMP operations, helps to hire the General Manager, sets rates, determines policy, serves as regulatory oversight to ensure continued fiscal viability, and creates the long term strategy. I served for 3 years as a commissioner on the board and another 1.5 years as the board president.

Lam collaborative. I see the CAC as a structured avenue for the EBCE board of directors to obtain useful advice from the community. I would strive to act as a conduit for those I represent - bringing information to the EBCE directors about what my community wants as well as taking information back to that community. I would seek out areas that EBCE directors need to understand more and work with my fellow CAC members to provide technical expertise so that the directors have the information they need to make decisions.

I am pragmatic. I believe that local communities will be on the forefront in helping ensure long term sustainability, but that to do so, they must be fiscally prudent. All my experiences help me to see the big picture and search for answers that work and still maintain the health of EBCE so it can continue to pursue its long term goals.

Please list three issues that you feel EBCE should address:
The top three issues that EBCE should address at this point are: 1) ensuring longevity through prudent financial choices; 2) actively pursuing efforts that combine reduction of greenhouse gases and local development; and 3) innovating on non-volumetric-based rate design. Once EBCE is up and running, I
believe that the EBCE should determine specific services related to energy use that are desired by the
community and consider whether it would be useful (and possible) to provide those services. EBCE should also actively seek grants that support installation of forward looking projects such as community
solar, micro-grids, electric car charging stations, and energy storage.
Have you ever attended a meeting of the EBCE Community Advisory Committee?
<u>Yes</u>
Please describe your experience serving on a Commission or Board:
As stated above, I was a commissioner for Alameda Municipal Power for 4.5 years (2012-2016) I was also a member of my daughters charter school governing board (Alameda Community Learning Center) for several years
where I helped to set school policy.
Considering your experience and activities in business, labor, professional, social or other organizations, indicate the experience, training, knowledge and skills that qualify you for appointment to the EBCE Community Advisory
Committee:
As a commissioner, I regularly heard from the public and know how to listen. During national conferences for
public power, I was trained in "Understanding a Utilities Cost Structure and its Effects on Customer Rates" as well as "Overview of Utility Financial Operations for Boards", both which provide an overview that is relevant as a CAC
member.

ist any position or office held	in any governmental agency, civic or charitable organization, including dates
have not held positions or off	ces in these types of organizations.
lease list any special awards o	or recognitions received:
o you own Property in Alame	da County? If yes, please list the address(es)
es -	. Hayward
vou rent property in Alame	de Carriera

No

Item 11 Attachment

Conflicts of Interest	
ncluding sources of income, interest i may be required to submit a disclosur the immediate twelve-month period p Commission make decisions that may investments of you or your spouse? So organization that has a financial intere	ostain from participation in decisions that may affect your financial interests, in real property, personal finances or investments. In addition, if appointed, you e statement which identifies certain of your financial interest beginning with prior to your appointment. Based on your best judgment, does this Board or affect sources of income, interests in real property, personal finances or ome examples of conflicts include a) being employed by a business or est in decisions that EBCE may make, b) being employed by a business or a front of the EBCE Board of Directors, c) having a financial interest in a project decision made by EBCE.
es/No have no known conflicts of	interest
	ny organizations, associations, corporations, or associated that might be affected by decisions of this Board or Commission, and .
·	
	y two references are from my time as an AMP
,	mmissioner. Ann is the current board president and Jill so serves on the board in her city manager capacity.
be sure to include lines for email addr	
	n_mccormick@newcombanderson.com
	er@alamedaca.gov (recommendation attached) nity Advisory Committee, you are making a time commitment to actively
participate in the planning and devi held in the evening and given the si	elopment of the East Bay Community Energy program. Meetings are generally mall number of members on the EBCE Community Advisory Committee, having of the Committee to conduct business. Please sign the statement below
I have sufficient time to devote t aware that this application is a pu	o this responsibility and will attend scheduled meetings if appointed. I am also blic document.
Signature Mary Su	the
	3/14/18 Date

East Bay Community Energy (EBCE) is seeking applicants from Alameda County to fill vacancies on its Community Advisory Committee. The Community Advisory Committee (CAC) was formed in 2016 as part of the Alameda County Board of Supervisors' 2014 decision to explore formation of EBCE with the goal of creating competition for electricity services and to accelerate investments in clean energy resources and local energy projects. EBCE seeks to ensure a diversity of members and interests for the CAC as well as members who represent all areas of the County. The CAC's members are community stakeholders appointed by the EBCE Board of Directors to provide advice and recommendations to the EBCE Board and is not a decision-making entity.

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APPLICANT INFORMATION

Name	JANE FRANCH
Address	NI den deput dide tye.

¹ Note: Applicants can only be considered if they are residents of an EBCE member jurisdiction, which currently excludes the Cities of Pleasanton, Newark and Alameda.

Organization represented and title (if applicable)	Numi, PBC (Numi Organic Tea)
Phone/Email Address	TOTAL AND TOTAL AND A SECURITION OF THE PARTY OF THE PART
Are you a resident of Alameda County?	yes
How long have you lived in Alameda County?	6.5 yrs
Are you a business owner in Alameda County (firm name and location)?	NO
Employment Information:	Nuni organic Tea
Your employer?	Numi Organic Tea (Numi, PBC)
Job Title?	Director, Quality, Sourcing + Sustainability
Spouse's employer?	Group i (SAN FRANCISCO)
Spouse's Job Title?	Director, Dosign + Architecture

I am Applying Under the Following Stakeholder Category (please check top 2)				
	Environmental		Labor Union	
	Energy Advocate		Environmental Justice	
рĹ	Clean Energy Business		Regional/Large Energy User	

	Business Owner/Association		Cultural Organization
	Education/Research Center		Low Income Advocate
	Social Justice	·	Other
Ø	Business/Residentich Ratepayer		

Please explain why you wish to be appointed to the East Bay Community Energy Authority Community Advisory Committee and briefly describe your qualifications including any applicable experience. Please include thoughts you have the purpose of the CAC and key goals for both the CAC and East Bay Community Energy. Please indicate if you are a representative of an organization with expertise in energy issues generally and/or Community Choice Energy specifically. Please attach a resume, letters of recommendation, or other relevant materials if you wish.

As a dedicated sustainability professional, I have commutted my career to the transformative capacity of the private sector to bring about charge through consumer driven models. Day to Day, I've applied this thingh the lens of the food sector + food systems. Within our operation, Jean I also note with our supply chain, incl. manufactores etc., to improve ennouncedal performance, This has included 646 emissions reductions initiatives and pushing for renewables. I am motivated to get molved with EBCE to represent a mission driven Datland business, Numi organiz Tea, and also to bring my passion + experience to the localized issue of power consumption.

ease list three is:	sues that you feel EBCE should address:
Consume	r Education - residential + Business
) Optimize	d renewable mixes not from hydro.
Post-Fiere	I renewable mixes not from hydro.
	advocate for and facilitate electrification of
Homes +	rehicles
ve vou ever atte	ended a meeting of the EBCE Community Advisory Committee?
no No	inded a meeting of the EBCE Community Advisory Committee:
- 1	
* *	
ase describe vo	ur experience serving on a Commission or Board:
	Unified School District Healthy school meals commission alifornia Native Plant Society - monterey Bay chapter y of Washington good Student representative for provost selectional Collaborative Renew Board
5-2008 Ca	elifonia Native Plant Society - monterey Bay chapter
1 - Univesiti	y of Washington good Student representative for provost select
present 0	SC2 Supply Chain Loperations group lead
0	se sugget cream paper and
	xperience and activities in business, labor, professional, social or other organizations, indicate th
oerience, trainin mmittee:	g, knowledge and skills that qualify you for appointment to the EBCE Community Advisory
007 - nod	shap w/Amory Lovis - Advanced Enery Efficiency
- Forest R fuel St	eshap w/Amory Lavins - Advanced Energy Efficiency. esources - course nock including cellulosic extranol, lt.
rent positi	on-lead for Numi on Climate - GHG assessment of spots, initiatives to reduce impacts.
rifying het	spots, initiatives to reduce impacts.
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California N	lative Pl	ant Jouret	y. Boar	d Secretary	Prosident	Staten, Education
						renew
1 2						
		12				
Please list any s	pecial awards	or recognitions	received:			
		1 ,				
14/1 12/2	3 13					
	4 7	Б		-		
Do you own Pro	perty in Alam	reda County? If	yes, please list	the address(es)		

Conflicts of Interest	
State and local law require that you abstain from participation in including sources of income, interest in real property, personal if may be required to submit a disclosure statement which identifies the immediate twelve-month period prior to your appointment. Commission make decisions that may affect sources of income, investments of you or your spouse? Some examples of conflicts organization that has a financial interest in decisions that EBCE organization that directly advocates in front of the EBCE Board or property that might benefit from a decision made by EBCE.	inances or investments. In addition, if appointed, you es certain of your financial interest beginning with Based on your best judgment, does this Board or interests in real property, personal finances or include a) being employed by a business or nay make, b) being employed by a business or
Yes No	
If yes, please explain. Please identify any organizations, association	ns cornerations or
entities by which you are employed or associated that might be a the positions you hold in these entities.	
Please list at least two references: Redacted	
(be sure to include lines for email address and phone numbers)	The second second
As a member of the EBCEA Community Advisory Committee, you participate in the planning and development of the East Bay Complete in the evening and given the small number of members or a quorum is essential to the ability of the Committee to conductions.	ommunity Energy program. Meetings are generally on the EBCE Community Advisory Committee, having

I have sufficient time to devote to this responsibility and will attend scheduled meetings if appointed. I am also aware that this application is a public document.

Signature

Date

3/14/18

indicating you have the time to prepare for and attend meetings.

Verification:	
I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge.	
Signature	
Print name Jane tranch	
Date: 3/14/18	

East Bay Community Energy Community Advisory Committee Application

Name: Address:	Richard M. O'Conne	ell (Ric) } Oal/land	4
Organizațion Represented	l: Alameda County Re	sident.	
Phone/Email Address:			x
Are you a resident of Alan	neda County? YES		
How long have you lived i	n Alameda County?	10 Years	
Are you a business owner	?		
lam the founder, Executiv	e Director and Presider	nt of the board of	a California non-profit

Employment Information (Organization, title)

corporation (GridLab) that is based in Alameda County.

Executive Director, GridLab. GridLab is an organization that provides technical information on grid transformation to policymakers and advocates. See gridlab.org

Spouse employer/Job Title: Homemaker

I am applying under the following categories:

Energy Advocate
Education/Research Center

Please explain why you wish to be appointed to the East Bay Community Energy Authority Community Advisory Committee and briefly describe your qualifications including any applicable experience. Please include thoughts you have the purpose of the CAC and key goals for both the CAC and East Bay Community Energy. Please indicate if you are a representative of an organization with expertise in energy issues generally and/or Community Choice Energy specifically. Please attach a resume, letters of recommendation, or other relevant materials if you wish.

I have been a resident of Alameda county for eleven years and in the energy industry for over fifteen years. I'm passionate about renewable energy and have worked globally on developing renewable energy projects and policies. I would like to bring my expertise and experience to my new utility, EBCE, and help see it successfully launched. I see significant challenges and opportunities for EBCE at a complex time in the energy industry. For California and Alameda county to meet our ambition decarbonization goals, EBCE needs to be more integrated into regional and urban planning. Alameda county is a special place, home to Tesla, the world's

leading electric vehicle producer, and Berkeley labs, whose work on energy efficiency has been used around the world. Alameda county is also home to many leading companies in solar, storage, and data analytics for the energy industry. GridLab's offices are at the Powerhouse, an Oakland based incubator for innovative startups and policy organizations, so I have direct experience with the innovation and creativity in the industry.

Please list three issues that you feel EBCE should address:

- Investigate how to leverage customer distributed energy resources (solar, storage and demand response) to provide resource adequacy, especially local RA. I would like to help EBCE to develop innovative procurement strategies to aggregate customer DERs to provide these critical services.
- 2) Understanding EBCE's role in developing and deploying Non-Wires alternatives, similar to using aggregated DER to provide resource adequacy, we can use local DERs to defer transmission and distribution investment. While EBCE is not the T&D provider, it should have a role in NWA's given those DERs are its customers.
- 3) Help EBCE develop innovative wholesale procurement strategies that can leverage commitments from large local businesses and governments to help EBCE's obtain the best pricing on long term wholesale markets.

Have you ever attended a meeting of the EBCE Community Advisory Committee?

No, but I have attended a recent meeting held by GridWorks where the local development plan was presented and a broad ranging discussion held around the role of distributed energy at EBCE.

Please describe your experience serving on a Commission or Board

I was on the board of the University of Colorado environmental center from 2004-2005. I am currently president of the board of GridLab, a California non-profit corporation.

Considering your experience and activities in business, labor, professional, social or other organizations, indicate the experience, training, knowledge and skills that qualify you for appointment to the EBCE Community Advisory Committee:

My organization, GridLab, was founded to provide grid expertise to policymakers and advocates. I have significant experience in both wholesale markets as well as DER markets and design. I have worked directly for utilities, both investor owned and municipal, helping them plan for higher penetrations of renewable energy, as well as distributed planning. I have significant experience creating procurement processes for utilities such as Duke, PG&E and NV Energy. I also understand the complexities of the California power system, having led complex multi-stakeholder projects such as the Renewable Energy Transmission Initiative (RETI).

While I am currently leading a non-profit organization, I have over 20 years of experience in business and have started and led a business, so I understand how to balance community needs with the needs of local businesses and the financial health of EBCE.

List any position or office held in any governmental agency, civic or charitable organization, including dates:

- I was an officer in the US Air Force from 1990-1994 (Active Duty) and 1994-2000 (Inactive Reserves). I separated at the rank of Captain.
- I was an intern at the Grand Canyon Trust where I worked on tribal energy issues in 2004.
- I worked at the National Renewable Energy Laboratory in 2004/2005.
- I am currently the executive director of GridLab, a California nonprofit corporation.

Please list any special awards or recognitions received:

I was awarded an award for technical excellence by the American Wind Energy Association in 2007

Do you own Property in Alameda County? If yes, please list the address(es)

Yes,	, Berkeley.