



**Staff Report Item 10**

**TO:** East Bay Community Energy Board of Directors  
**FROM:** Nick Chaset, Chief Executive Officer  
**SUBJECT:** CEO Report (Informational Item)  
**DATE:** June 20, 2018

**Recommendation**

Accept Chief Executive Officer (CEO) report on update items below.

**Executive Committee Meeting**

On May 18, 2018, the Executive Committee of the East Bay Community Energy Board met for its third meeting. The agenda for the Executive Committee meeting EBCE’s proposed reserve policy, SB 64, and general updates on marketing, regulatory and energy procurement.

**Marketing**

On June 8, 2018 EBCE held a webinar outlining the results of an extensive survey effort that EBCE staff undertook in April and May 2018 that included over 400 in-person surveys conducted across Alameda County in three languages (English, Spanish and Chinese). This webinar also covered numerous elements of EBCE’s proposed Phase 2 marketing plan, including the decision to name the third product Renewable 100. The presentation is attached to this item for your information.

**Update on Opt-Outs**

EBCE has experienced 401 opt-outs through June 13, 2018. These customers represent 0.72% of EBCEs total Phase 1 accounts and 2.11% of EBCE Phase 1 load.

**Table 1 - EBCE Opt-Out Count 6/13/18**

City	Eligible SA	Opt Out	% of SAs	Eligible KWh	Opt Out kWh	% of Load
J04 - ALBANY INC	55,800	401	0.72%	3,511,381,139	74,009,848	2.11%
J10 - BERKELEY INC						
J15 - DUBLIN INC						
J19 - EMERYVILLE INC						
J22 - FREMONT INC						
J25 - HAYWARD INC						

J34 - LIVERMORE INC						
J43 - OAKLAND INC						
J46 - PIEDMONT INC						
J61 - SAN LEANDRO IN						
J65 - UNION CITY INC						
J78 - UNINC ALAMEDA						

The one major insight that can be derived from these statistics is that a very small number of large accounts can drive up the percentage of load that is opted-out.

**Local Development Business Plan**

The Local Development Business Plan (LDBP) team issued a draft Local Development Business Plan on June 4. The Plan is currently available at [EBCE.org/Local-Development-Business-Plan](http://EBCE.org/Local-Development-Business-Plan). Written public comment on the Plan are due on June 20.

**Table 2 - Updated LDBP Schedule**

Local Development Business Plan (LDBP) Schedule	
LDBP Public Comments due	June 20, 2018
LDBP Study Session 1 - Union City	June 25 <sup>th</sup> , 2018
LDBP Study Session 2 - Oakland	June 28 <sup>th</sup> , 2018
Executive Committee	June 29 <sup>th</sup> , 2018
CAC Study Session	Date TBD
Board Meeting	July 18, 2018

The LDBP study sessions will be webcast and archived on the EBCE.org website to facilitate both real time virtual participation as well as to allow all members of the public to review them as needed. The specific locations for the study sessions and the webinar links will be posted to [EBCE.org/local-development-business-plan](http://EBCE.org/local-development-business-plan) and circulated to EBCE’s information list-serv.

**Attachment**

- A. Phase 2 Residential Marketing and Outreach