



### Staff Report Item x

**TO:** East Bay Community Energy Board of Directors  
**FROM:** Nick Chaset, Chief Executive Officer  
**SUBJECT:** CEO Report (Informational Item)  
**DATE:** January 16, 2019

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#### **Recommendation**

Accept Chief Executive Officer (CEO) report on update items below.

#### **Executive Committee Meeting**

On December 21, 2018, the Executive Committee of the East Bay Community Energy Board met. The agenda for the Executive Committee meeting covered general updates on marketing, regulatory and energy.

#### **Marketing and Outreach Update**

Attached to this report is a presentation outlining on-going marketing and outreach activities as well as current opt out and opt up figures.

#### **Local Development Business Plan Update**

East Bay Community Energy has hired John Paul Ross into the Senior Director of Local Development, Electrification and Energy Innovation position. J.P. Ross joins EBCE after spending the last three years as the Group Manager for Solar at Origin Energy, one of Australia's largest retail electricity providers. Prior to working at Origin, J.P. was the VP of Strategic Relationships at Sungevity in Oakland, California. At Sungevity, J.P. was responsible for a wide range of topics, including business development, solar installations and operations, and equipment sourcing and procurement. Earlier in J.P.'s career, he served as Deputy Director at Vote Solar and as an energy campaigner with greenpeach. J.P. has a BA/BS from UC Santa Cruz and an M.S. in Energy and Resources at UC Berkeley. J.P. lives in Berkeley, California with his wife and two children.

#### **Update on Opt-Outs**

Opt-out report included as an attachment to this report.