

Staff Report Item X

TO: East Bay Community Energy Board of Directors

FROM: Nick Chaset, Chief Executive Officer

SUBJECT: CEO Report (Informational Item)

DATE: February xx, 2019

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee Meeting

East Bay Community Energy held an executive committee meeting on January XXX, 2019. At this meeting, the executive committee received briefings on energy procurement, marketing and regulatory and legislative matters.

Marketing and Outreach Update

Attached to this report is a presentation outlining key marketing and outreach activities including overview of current opt out trends.