



Staff Report Item 8

TO: East Bay Community Energy Board of Directors
FROM: Nick Chaset, Chief Executive Officer
SUBJECT: CEO Report (Informational Item)
DATE: January 22, 2020

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee Meeting

The Executive Committee did not meet during the month of December.

New Staff

Stefanie Tanenhaus, Principal Regulatory Analyst

Stefanie joins EBCE from Energy and Environmental Economics (E3), where she focused on distributed and system-wide resource planning and economic evaluation. Prior to E3, Stefanie helped develop PG&E's strategy and positions on renewable energy policies and worked on the implementation of California's climate policies for the Natural Resources Defense Council (NRDC).

She received an M.S. in Civil and Environmental Engineering from Stanford University, and a B.S. in Biomedical Engineering from Washington University in St. Louis. Stefanie lives in Oakland with her husband and three pets, two of which came from southern AZ where she co-founded a non-profit that provides programming to kids living on both sides of the border.

Marketing and Account Services Update

Marketing and Outreach Highlights

- **Joint Rate Mailer** - Mailed at beginning of December 2019 (~510,000)
- **Local Sponsorships** - awarded ~\$25k to 11 new local organizations
- **Chinook Book** - Shared promotional links with cities for local newsletters
- **Alameda Green Business** - Began certification process and sponsorship of local program

- **Event Sponsorships** - Confirmed sponsorship of Oakland Marathon, Bike to Work Day, Multiple Climate-oriented Hackathons
- **Outreach** - Attended 11 events in November and December for a total of nearly 500 personal interactions (numbers slightly lower due to major holidays in each month)

Account Services Highlights

- **NEM Enrollment** - Final notice sent in January; all enrollment complete
- **Rate Migration** - EVA (electric vehicle rate) migrated to EV2A rate in November/December (about 6,000 customers)
- **New Commercial “B” Rates** - New time-of-use rates for commercial customers available for voluntary enrollment as of December. New web resources available at <https://ebce.org/new-commercial-industrial-time-of-use-rates-available-now/>
- **Technology Update** - Updates to backend systems scheduled to launch in March. Will improve cost savings presentation on the bill
- **Direct Access** - Customers considering direct access must share final contracts with PG&E in early February

Public Engagement Highlights

- **Implementation Plan** - Submitted an addendum to the Implementation Plan on December 20th, to include the new member cities of Pleasanton, Newark, and Tracy for service starting 2021
- **CPUC Certification** - Anticipate the CPUC will certify the addendum in March 2020
- **New Board Members**

City	Director	Alternate
Pleasanton	Council Member Jerry Pentin	Council Member Kathy Narum
Newark	Council Member Mike Hannon	Mayor Alan Nagy
Tracy	Voting on appointments at their January 21, 2020 council meeting	