



Staff Report Item 8

TO: East Bay Community Energy Board of Directors
FROM: Nick Chaset, Chief Executive Officer
SUBJECT: CEO Report (Informational Item)
DATE: February 19, 2020

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee Meeting

The Executive Committee met on 1/24/20 where they received updates on Regulatory and Legislative matters and a presentation from CEO Chaset on potential pathways relative to the carbon-free allocation process.

Finance, Administration and Procurement Sub-committee Meeting

The Finance, Administration and Procurement Sub-committee did not meet in January or February. The next meeting will be held on Friday March 13, 2020.

Marketing Regulatory and Legislative Sub-committee Meeting

The Marketing, Regulatory and Legislative Subcommittee did not meet in January. The next meeting will be held on Thursday February 27, 2020.

New Staff

Jamal Bernardez, Outreach Intern

Jamal started as EBCE's new Outreach Intern on 1/23/20. He is working part-time while in his final year at USF pursuing a Bachelor of Arts in sociology. He hails from Berkeley, CA.

Jamal will contribute to robust outreach efforts in 2020, including opting-up customers during Earth Day in April. He will attend community events throughout Alameda County to educate customers on local programs and service options.

Diego Ponce de Leon Barido, Director of Analytics

Diego Ponce de Leon Barido started at EBCE on 2/3/20 as Director of Analytics for the Technology & Analytics Team on 2/3/20 as the Director of Analytics. He oversees EBCE's data practices including internal data management and innovation, partnerships and best practices. Prior to joining EBCE Diego founded Xinampa, where he worked on developing information, communication solutions, and ubiquitous data products for reducing energy waste in the 30 fastest growing economies in the global south. He was worked and consulted for IBM Research, Lawrence Berkeley National Lab, the Inter-American Development Bank, and USAID amongst many other institutions.

Diego holds a PhD in Energy and Resources, an M.S in Energy and Resources (UC Berkeley), a B.S.C.E in Civil Engineering (University of Minnesota), and B.A in Economics (Macalester College). He is a Link Foundation, National Geographic Energy Challenge, and CONACYT-UCMEXUS fellow.

Adrian Bankhead, Assistant Clerk/Office Manager

Adrian joined EBCE as the Assistant Clerk/Office Manager on 2/3/20. He will help provide critical administrative support for the EBCE Board of Directors, manage office operations and procedures, and help ensure a quality experience for our customers.

Prior to joining the EBCE, Adrian provided 18 years of administrative support and customer service in the financial services industry. Adrian is an East Bay native and is excited to help build California's clean energy future.

Marketing and Account Services Update

Marketing and Outreach Highlights

- **Call for Art** - Solicitation for local artists to submit designs for Earth Day posters and buttons. Proposals are due March 1. More information is available at <https://ebce.org/solicitations/>.
- **Event Sponsorships** - Confirmed sponsorship of Clean Energy Leadership Institute (CELI) scholarships for Alameda County program applicants and Habitat for Humanity Women's Build Day in Fremont; engaged with Alameda County Fair to again sponsor the Energizer Station this summer
- **New Customer Notifications** - Updated design of direct mail notification (see below)
- **Outreach** - Attended 9 events in January with nearly 500 personal interactions
- **Coming Soon** - opt up campaigns for commercial and residential customers centered around Earth Day's 50th Anniversary in April; "homecoming" campaign to invite opted out customers to return to EBCE service



Account Services Highlights

- **NEM Enrollment** - all enrollment and noticing now complete
- **New PG&E Rates** - PG&E increased generation rates by \$0.00001 for some rates - no change made to EBCE rates at this time. An updated joint rate comparison is available at <https://ebce.org/rates/>
- **Technology Update** - Updates to backend systems scheduled to launch in March that will improve cost savings presentation on the bill
- **Time-of-Use Transition** - Continue to plan for customer communications and backend system updates to support the TOU transition of residential customers in May 2021. Non-residential transitions in March (Agricultural rates) and November (Commercial rates) of 2020.
- **Large Commercial Customer Updates** - Hosted luncheon at Pixar for large customers with guest expert speakers; Will be finalizing one non-standard rate agreement in February to retain large customer that was offered Direct Access

Public Engagement Highlights

- **CPUC Certification** - Anticipate the CPUC will certify the addendum in March 2020
- **New Board Member Orientation** - Scheduled for March 4
- **New Board Members** - Tracy has finalized its selection: Council Member Dan Arriola (director) and Council Member Veronica Vargas (alternate)