



Draft Minutes

**Marketing, Regulatory, Legislative Subcommittee
Meeting**

Thursday, May 21, 2020

11:00 am

<https://us02web.zoom.us/j/85097093721>

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If you have anything that you wish to be distributed to the Committee, please email it to the clerk by 5:00 pm the day prior to the meeting.

1. Welcome & Roll Call

Present: Directors: Rood (Albany), Munro (Livermore), Hernandez (Dublin), Chair Pilch (Albany)

2. Public Comment

This item is reserved for persons wishing to address the Board on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to three minutes per speaker and must complete an electronic [speaker slip](#). The Board Chair may increase or decrease the time allotted to each speaker.

Blair Beekman -Spoke regarding the May Board meeting stating it was informative and appreciation for the option to continue discussing EBCE's power content.

3. Approval of Minutes from February 27, 2020

Director Munro motioned to approve the February 27, 2020 Minutes. Vice-chair Hernandez seconded the motion which carried 4/0

4. Marketing and Account Services Update (Informational Item)

Receive update on Marketing and Account Services

The Committee discussed

- Increasing brand awareness
- EBCE values
- Community engagement
- Ensuring equity
- Clean energy
- Sponsorship costs

5. Legislative and Regulatory Update (Informational Item)

Receive update on legislative and Regulatory matters

The Committee discussed

- Agency and State Budgets
- CPUC Decision making timeline and process
- Investor Owned Utilities (IOUs)
- Rate structure

Blair Beekman - Spoke as an SJ resident and thanked staff for the presentation. Spoke regarding concerns with inflation and deflation practices and how energy play into that. PGE has a strong pull, question motive and intentions of PGE. Concerns with PGE standard and pace.

6. Committee Member and Staff Announcements including requests to place items on future Board Agendas.

7. Adjourned