



Marketing, Regulatory, Legislative Subcommittee Meeting

Thursday, August 6, 2020
11:00 am

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1. Welcome & Roll Call

Present: Director Munro (Livermore), Vice-chair Hernandez (Dublin) and Chair Pilch (Albany)
Excused: Director Rood (Piedmont)

2. Public Comment

This item is reserved for persons wishing to address the Board on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to three minutes per speaker. The Board Chair may increase or decrease the time allotted to each speaker.

There were no speakers for public comment.

3. Approval of Minutes from May 21, 2020

Vice-Chair Hernandez motioned to approve the May 21, 2020 minute. Director Munro seconded the motion which carried 3/0; Excused: Director Rood

4. Marketing and Account Services Update (Informational Item)

Receive an update on the activities of the Marketing and Account Services group and provide feedback as appropriate

The Committee discussed:

- New EBCE Website feedback
- Email and physical mailers
- Discount and rebate program communication to Customers
- Solar Choice enrollment limitations
- Power Content Label - No Nuclear % listed.

5. Legislative and Regulatory Update (Informational Item)

Receive update on Legislative and Regulatory activity

The Committee discussed:

- New Website feedback
- Promoting mask adoption

6. Committee Member and Staff Announcements including requests to place items on future Board Agendas

Director Munro brought attention the wind projects in the Altamont wind area/.

7. Adjourned