



Staff Report Item 12

TO: East Bay Community Energy Board of Directors

FROM: Alex DiGiorgio, Public Engagement Manager

SUBJECT: 2021 Community Advisory Committee (CAC) appointments (Action Item)

DATE: April 21, 2021

Recommendation

Adopt a Resolution approving the appointments of new Community Advisory Committee (“CAC”) Members and Alternate Members.

Background and Discussion

On October 21, 2020, the Board of Directors [approved updates to the CAC Guide and Appointment process](#). These updates were made to ensure proper representation and engagement of the CAC, particularly given the inclusion of EBCE’s new communities in the cities of Newark, Pleasanton, and Tracy. The updates included the following: The addition of three seats (increasing the CAC to twelve active seats to address the voting shares); configuring the apportionment of CAC seats to EBCE Service Area Regions; appointing one Alternate Member for each EBCE Service Area Region, for a total of five; and engaging the Mayors’ Conference to appoint two at-large Members.

The CAC will be composed of twelve active seats (Members) and five alternate seats (Alternate Members).

As reflected in the table below, the CAC seat allocations approximate the voting shares percentage of each member jurisdiction:

EBCE Service Area Region	JPA Vote Share	CAC Seat Allocation	Alternate Seat Allocation
NORTH	30%	3	1

Albany, Berkeley, Oakland, Emeryville, and Piedmont			
EAST Dublin, Livermore, and Pleasanton	14%	1	1
SOUTH Fremont, Union City and Newark	27%	3	1
CENTRAL Hayward, San Leandro, and Alameda County Unincorporated	23%	2	1
SAN JOAQUIN COUNTY Tracy	6%	1	1
At-Large		1	
At-Large		1	

By assigning seats to EBCE Service Area Regions, EBCE can engage the city/County Board members for outreach and appointment recommendations. This apportionment will also ensure equitable representation of all EBCE communities on the CAC.

The CAC currently has six members serving with three regular and two alternate vacancies. Below is a table with the current make-up of the CAC:

EBCE Service Area Region	Current CAC Seat Allocation	Current Alternate Seat Allocation
NORTH Albany, Berkeley, Oakland, Emeryville, and Piedmont	3* (4 th and 5 th CAC Members termed out 7/20)	Open
EAST Dublin, Livermore, and Pleasanton	0	Open
SOUTH Fremont, Union City, and Newark	1	Open
CENTRAL Hayward, San Leandro, and Alameda County Unincorporated	2	Open
SAN JOAQUIN COUNTY Tracy	0	Open
At-Large	Open	
At-Large	Open	

In December 2020, EBCE staff created an online application for members of the public interested in applying for the open CAC seats in their region(s). The application

period was open from December 15, 2020 through February 15, 2021; and was announced through multiple communication channels. These included the following:

- Emailing all EBCE Board Members and Board Alternates draft language and links to the application to disseminate to their constituents;
- Creating a pop-up announcement on EBCE’s website/homepage from mid-January to mid-February;
- Including a description and link to the application in the [January edition of EBCE’s Direct Current Newsletter](#), as well as through social media channels (e.g., Facebook);
- Announcing the application period to Stopwaste’s Technical Advisory Group (TAG), which includes staff from every Alameda County city and the County itself; and
- Emailing EBCE’s Hyper-local Sponsorship recipients about the application period;

EBCE received twenty-six completed applications by the end of the application period. Every region within EBCE’s service area was represented in the applicant pool (i.e., at least two applications were received from each region).

Staff distributed the completed applications and solicited appointment recommendations from the Board Members representing the EBCE region of each respective applicant. To date, three of EBCE’s five geographic regions have communicated their appointment recommendations to staff. These recommendations are summarized in the table below and offered for appointment consideration by the entire Board.

EBCE Service Area Region	Appointment Recommendation
NORTH Albany, Berkeley, Oakland, Emeryville, and Piedmont	TBD
EAST Dublin, Livermore, and Pleasanton	Joel Liu (Member); Kate Duggan (Alternate Member)
SOUTH Fremont, Union City, and Newark	TBD
CENTRAL Hayward, San Leandro, and Alameda County Unincorporated	Lorraine Souza (Alternate Member)
SAN JOAQUIN COUNTY Tracy	William Muetzenberg (Member); Harman Ratia (Alternate Member)

The remaining appointment recommendations will be presented for consideration by EBCE’s Board at the next available meeting.

Fiscal Impact

The addition of three new seats and five alternate seats increased the CAC stipend budget from \$13,200 to \$20,400. The additional stipends will be disbursed as new CAC members are sworn-in and begin serving at regular, monthly meetings.

Committee Recommendation

The appointment recommendations of Board members from each respective EBCE service area region are summarized in the table above.

Attachments

- A. Resolution of the Board of Directors of the East Bay Community Energy Authority to Approve the Appointments of New Community Advisory Committee Members and Alternate Members

RESOLUTION NO. __

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE EAST BAY COMMUNITY ENERGY AUTHORITY TO APPROVE THE APPOINTMENTS OF NEW COMMUNITY ADVISORY COMMITTEE MEMBERS AND ALTERNATE MEMBERS

WHEREAS The East Bay Community Energy Authority (“EBCE”) was formed as a community choice aggregation agency (“CCA”) on December 1, 2016, Under the Joint Exercise of Power Act, California Government Code sections 6500 *et seq.*, among the County of Alameda, and the Cities of Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Piedmont, Oakland, San Leandro, and Union City to study, promote, develop, conduct, operate, and manage energy-related climate change programs in all of the member jurisdictions. The cities of Newark and Pleasanton, located in Alameda County, along with the City of Tracy, located in San Joaquin County, were added as members of EBCE and parties to the JPA in March of 2020.

WHEREAS, the Board of Directors approved the Community Advisory Committee Guide and Appointment Process on November 10, 2019, which outlines the committee seats, qualifications, and appointment process.

WHEREAS, the EBCE service territory has expanded to include the City of Tracy in San Joaquin County, staff sought direction from the Executive Committee on suggested updates to the Guide language to include the new EBCE service area, committee seat qualifications, and member term lengths.

WHEREAS, at the October 21, 2020 meeting, the Board of Directors approved updates to the Guide language to include the new service area, assign seats based on EBCE Service Area Regions, shorten current and future member terms to two years, increase the Committee Advisory Committee by two (2) additional at-large seats, allocate one (1) alternate seat for each planning area, and request the Mayors’ Conference fill the two (2) at-large seats.

WHEREAS, from December 15, 2020, to February 15, 2021, EBCE staff facilitated an online application process through which members of the public could apply to be considered for appointment to the Community Advisory Committee by the Board Members representing the jurisdictions within their respective EBCE Service Area Regions.

WHEREAS, twenty-six applications were received during the application period, which included at least two applicants from every EBCE Service Area Region.

WHEREAS, the Directors from each EBCE region reviewed the applications from their respective planning areas and recommended the applicants to be considered for appointment by the Board of Directors.

NOW, THEREFORE, THE BOARD OF DIRECTORS OF THE EAST BAY COMMUNITY ENERGY AUTHORITY DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. The Board of Directors hereby authorizes the appointments of the following Community Advisory Committee Members and Alternate Members, as identified by the Directors from each respective planning area:

Planning Area	April 12, 2021 Appointment
NORTH Albany, Berkeley, Oakland, Emeryville, and Piedmont	
EAST Dublin, Livermore, and Pleasanton	Joel Liu (Member) Kate Duggan (Alternate Member)
SOUTH Fremont, Union City and Newark	
CENTRAL Hayward, San Leandro, and Alameda County Unincorporated	Lorraine Souza (Alternate Member)
SAN JOAQUIN COUNTY Tracy	William Muetzenberg (Member) Harman Ratia (Alternate Member)
At-Large	
At-Large	

ADOPTED AND APPROVED this 21st day of April, 2021.

Dan Kalb, Chair

ATTEST:

Adrian Bankhead, Assistant Clerk of the Board