



**Marketing, Regulatory, Legislative Subcommittee
Meeting**

Draft Minutes

Thursday, April 1, 2021

12:00pm

<https://us02web.zoom.us/j/87537066453>

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1. Welcome & Roll Call

Present: Directors: Tiedemann (Albany), Kiick (Livermore), Hernandez (Dublin) and Vice-Chair Harrison (Berkeley)

Excused: Chair Patino (Union City)

Chair Patino joined the meeting at 12:22pm

2. Public Comment

This item is reserved for persons wishing to address the Board on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to three minutes per speaker. The Board Chair may increase or decrease the time allotted to each speaker.

There were no speakers for public comment.

3. Approval of Minutes from November 5, 2020

Director Hernandez (Dublin) motioned to approve the Minutes. Vice-Chair Harrison seconded the motion which carried 4/0. Excused: Chair Patino

4. Regulatory Update (Informational Item)

Update on regulatory items of interest to EBCE

The Committee discussed:

- New technology impact on Resource Adequacy
- Relationship of EBCE to OhmConnect
- Difference between Resource Adequacy and Integrated Resource Planning
- Debt-relief program best practices for Community Choice Agencies
- PCIA and the Energy Resource Recovery Account Compliance Application

Ceyda Dormaz Dogan spoke in support of investing in local solar + storage rather than remote solar + storage, and provided examples of debt relief programs from Community Choice Agencies.

Vaughn asked about how to evaluate long duration storage technologies.

Audrey Ichinose spoke regarding CalCCA's News Alert for April 1, 2021 titled, "Number of CCA Communities in California Hits 200 Mark". Audrey Ichinose also spoke regarding CalCCA's backing of SB-612, and asked how the public policy team promotes reform and transparency at CAISO.

Vice-Chair Harrison left the meeting at 12:50pm.

Chair Patino took over the gavel from Vice-Chair Harrison.

Vice-Chair Harrison re-joined the meeting at 1:20pm.

5. Marketing and Account Services Update (Informational Item)

Marketing and Account Services team overview and focus areas, main activities over next 6 months

The Committee discussed:

- Organic vs paid reach, and social media best practices
- EBCE vs PG&E rate comparison
- Time-of-Use rate transition options

Ceyda Durmaz Dogan requested that EBCE create a webpage listing all debt-relief programs that are available to customers in its service area. Ceyda Durmaz Dogan also asked about CARE and FERA customers who are eligible for CPUC's AMP program.

6. Committee Member and Staff Announcements including requests to place items on future Board Agendas

There were no Member or Staff announcements.

7. Adjourned at 2:05pm.