



Draft Minutes

Marketing, Regulatory, Legislative Subcommittee Meeting

Friday, September 10, 2021

<https://us02web.zoom.us/j/82375344642>

Or join by phone:

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If you have anything that you wish to be distributed to the Committee, please email it to the clerk by 5:00 pm the day prior to the meeting.

1. Welcome & Roll Call

Directors: Tiedemann (Albany), Vice-Chair Harrison (Berkeley), and Chair Patino (Union City)

Excused: Directors Munro (Livermore) and Hernandez (Dublin)

2. Public Comment

This item is reserved for persons wishing to address the Committee on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Committee are customarily limited to three minutes per speaker and must complete an electronic [speaker slip](#). The Committee Chair may increase or decrease the time allotted to each speaker.

Blair Beekman spoke about options that EBCE can take in the months ahead with regards to solar + storage and AB 1139.

3. Approval of Minutes from May 11, 2021

Director Tiedemann motioned to approve the minutes. Director Harrison seconded the motion which passed 3/0. Excused: Directors Munro (Livermore) and Hernandez (Dublin)

4. Legislative Update (Informational Item)

Update on regulatory items of interest to EBCE

The Committee discussed:

- Regarding SB 99 - Can Joint Power Authority organizations apply for community energy resilience plan?
- Has SB 612 become a two-year bill?
- Marketability of GHG-free generation

Blair Beekman spoke in support of building an economy based on renewable energy.

5. Marketing and Account Services Update (Informational Item)

Marketing and Account Services team overview and focus areas, main activities over next six months

The Committee discussed:

- Request for Brilliant 100 sunset information flyer
- Selection process and outreach for hyper-local partnerships
- Outreach to family-qualified health centers via CBO newsletter
- Single family homeowners can lease or purchase Resilient Home systems

Blair Beekman spoke in support of steadily replacing nuclear with renewable energy.

Jennifer West spoke in support of the Resilient Home program and applauded the number of participants from multi-family homes.

6. Committee Member and Staff Announcements including requests to place items on future Board Agendas

Director Munro (Livermore) announced that she has become a Member of the Marketing, Regulatory and Legislative subcommittee, replacing former Director Kiick (Livermore).

7. Adjournment to Friday, October 8, 2021