



Staff Report Item 11

TO: East Bay Community Energy Board of Directors

FROM: Nick Chaset, Chief Executive Officer

SUBJECT: CEO Report (Informational Item)

DATE: December 15, 2021

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee Meeting

No meeting held in November or December.

Finance, Administration and Procurement Subcommittee Meeting

No meeting held in since our last Board of Directors meeting. Next meeting planned for Q1 2022.

Marketing Regulatory and Legislative Subcommittee Meeting

No meeting held in November or December. Attached is an update presentation on the marketing, outreach, and customer communication efforts associated with the service transitions in Albany, Dublin, Hayward, and Pleasanton in January 2022, along with the closure of Brilliant 100 to all customers.

New Staff

Attachment

1. Presentation on EBCE and CC Power Administrative Procurement Policies
2. Presentation on Service Transitions in January 2022

DECEMBER 15, 2021

CC Power and EBCE Procurement Policies



Intro to CC Power

- California Community Power (CC Power) is a Joint Powers Authority made of 10 northern and central California CCAs that was formed in early 2021 to support joint action amongst these CCAs to procure large clean energy infrastructure
- East Bay Community Energy joined CC Power as a founding member after the EBCE Board of Directors voted in Jan 2021 to adopt a resolution approving the CC Power JPA agreement
- Since CC Power's formation, the JPA has pursued two projects -Long Duration Energy Storage and Firm Clean Energy Projects. In both instances, EBCE has declined to pursue project participation.

CC Power Project Procurement Policies

For both of CC Power's projects, CC Power has developed a set of project specific conditions related to workforce development, environment and environmental justice

Workforce

- a. Any construction work contracted by parties in furtherance of this agreement, whether or not it is a public work as defined by Labor Code section 1720, shall comply with California prevailing wage provisions applicable to public works projects, including but not limited to those set forth in Labor Code sections 1770, 1771, 1771.1, 1772, 1773, 1773.1, 1774, 1775, 1776, 1777.5, and 1777.6 as they may be amended from time to time.
- b. State a preference, but not a requirement, for a Project Labor Agreement (PLA) allowing up to 5 points in the evaluation ranking process
 - i. Note that adopting a PLA demonstrates meeting the requirements of payment of prevailing wages and use of apprenticeship programs
- c. For projects that do not implement a PLA, require an audit to ensure compliance with payment of prevailing wages and to evaluate use of apprenticeship programs
- d. Encourage the use of local labor

Environmental

- a. All projects must meet the permitting requirements of the appropriate governing authority/authorities
- b. State a preference for projects that avoid sensitive habitat areas

Environmental Justice

- a. Require the developer to attest to not using forced labor in its supply chain which can be demonstrated by signing on to the SEIA pledge
- b. Require developers to identify project benefits to local communities

CC Power Project Procurement Policies

- From the outset of CC Power's formation, stakeholders from labor, environmental justice and local energy have engaged with the CC Power Board to advocate that CC Power should adopt a overarching set of procurement policies that would apply to every CC Power project.
- CC Power empaneled an Ad Hoc Board Committee to review proposals for overarching policies. The Ad Hoc Committee held a series of meetings with stakeholders through the spring, summer and fall.
- The Ad Hoc Committee recommended - and the CC Power Board approved - to not approve a single set of policies to apply to all CC Power Projects. Instead the recommendation was to require that no CC Power member could participate in a project where the project specific procurement policies did not meet the CCAs own internal procurement policies.
- During the meeting to consider a Procurement Policy, labor and environmental justice advocates voiced their opposition to adopting a procurement approach that would apply procurement policy on a project by project basis.

EBCE Policies and Action

- During the meeting to consider CC Power Procurement Policy November 5, 2021, EBCE voted against the recommendation to approve a project by project approach to policy setting. In comments on the item, I noted that I would be open to further dialogue and review of options for policy setting and as such opposed approving any policy at the Nov 2021 meeting.

CC Power Project Procurement Policies

- If in the future, EBCE does elect to participate in a CC Power project, EBCE would ensure that its administrative procurement policies were reflected in any administrative procurement action. These currently include:
 - *preference for businesses located in EBCE service territory (5%)*
 - *preference for union labor (2.5%)*
- EBCE staff is proposing the addition of two more administrative procurement preferences at tonight's meeting
 - *preference for disabled veteran business enterprises (2.5%)*
 - *preference for businesses located in Disadvantaged Communities (2.5%)*
- EBCE currently does not have a board approved set of wholesale energy procurement policies that relate to workforce, environment or environmental justice. Instead, EBCE develops parameters that are applied through each successive wholesale procurement cycle that include preferences for Project Labor Agreements and locally sited projects, requirements to receive local environmental permits and community investment grants into the EBCE service territory. To date, every large scale PPA that EBCE has entered into includes a requirement for a Project Labor Agreement

Brilliant 100 Sunset and Renewable 100 January Transitions



Overview

Focus on cities transitioning service plans in January

CITY	INITIAL DEFAULT SERVICE	2022 DEFAULT SERVICE	TRANSITION DETAILS
Albany***	Residential: Brilliant 100 Commercial: Brilliant 100	Renewable 100 – January 2022* Renewable 100 – January 2022	www.ebce.org/albany
Dublin	Residential: Bright Choice Commercial: Bright Choice	Renewable 100 – January 2022* Bright Choice – January 2022	www.ebce.org/dublin
Hayward***	Residential: Brilliant 100* Commercial: Brilliant 100	Renewable 100 – January 2022* Renewable 100 – January 2022	www.ebce.org/hayward
Pleasanton***	Residential: Brilliant 100* Commercial: Brilliant 100	Renewable 100 – January 2022* Renewable 100 – January 2022	www.ebce.org/pleasanton

* Excludes customers on CARE, FERA, and/or Medical Baseline, who were defaulted to Bright Choice

*** Customers who selected Bright Choice will remain on this service at the time of the 2022 default service transition

Overview of Preparation for January Transition

- Updated functionality of web forms & automated telephone system messages
- Created individual city landing pages and summary page
- Developed content for newsletters, social media posts, and press release
- Refreshed website copy and Terms & Conditions

CITIES GOING GREEN

Transitioning to renewable energy

Albany, Berkeley, Dublin, Hayward, Pleasanton, and San Leandro have taken the bold action of transitioning customers in their jurisdiction onto 100% renewable energy service in 2022

[READ MORE ABOUT THE TRANSITION ▶](#)

Advertising

Print

- Running weekly for 8 weeks in December and January in:
 - East Bay Times - Hayward edition
 - Pleasanton Weekly
 - The Independent

Digital

- Running throughout December and January
- English, Spanish, and Chinese versions

Congratulations Hayward, Pleasanton, Albany, and Dublin for transitioning to **100% solar + wind energy in January '22**



Events

Where	What	When
Albany/Berkeley	Solano Ave Winter Stroll	December 11
Dublin	Tree Lighting	December 2
Dublin	Breakfast with Santa	December 4
Hayward	Black Business Roundtable	December 10
Hayward	Latinx Business Roundtable	December 17
Hayward	Hayward Youth Commission	December 18
Hayward	Chabot College Flea Market	December 18
Hayward	Hayward Farmers' Market	January 8
Pleasanton	Chamber of Commerce	December 8



Webinars

Upcoming Events

Renewable 100
Transition Webinar.
Committing to
Renewable Energy!
(Residential)

December 8, 2021
4:00pm

[DETAILS ▶](#)

Seminario sobre la
transición al plan
Renewable 100.
¡Compromiso con la
energía renovable!

December 9, 2021
4:00pm

[DETAILS ▶](#)

Renewable 100
Transition Webinar.
Committing to
Renewable Energy!
(Commercial)

December 10, 2021
11:00am

[DETAILS ▶](#)

Renewable 100 过渡计划
网络研讨会。致力于
可再生能源的利用！

December 10, 2021
4:00pm

[DETAILS ▶](#)

Renewable 100
Transition Webinar.
Committing to
Renewable Energy!
(Residential)

December 20, 2021
4:00pm

[DETAILS ▶](#)

Renewable 100
Transition Webinar.
Committing to
Renewable Energy!
(Commercial)

December 21, 2021
12:30pm

[DETAILS ▶](#)

Renewable 100
Transition Webinar.
Committing to
Renewable Energy!
(Residential)

January 24, 2022
4:00pm

[DETAILS ▶](#)

Renewable 100
Transition Webinar.
Committing to
Renewable Energy!
(Commercial)

January 18, 2022
12:30pm

[DETAILS ▶](#)

Seminario sobre la
transición al plan
Renewable 100.
¡Compromiso con la
energía renovable!

January 20, 2022
4:00pm

[DETAILS ▶](#)

<https://ebce.org/news-and-events/>

First Notice

Format	Drop Date	City	Count
Hard Copy	11/29/21	Albany	6,500
	11/30/21	Dublin	22,700
	12/1/21	Pleasanton	24,000
	12/2/21	Hayward #1	25,000
	12/3/21	EBCE + Hayward #2	16,200
Email	12/6/2021	Albany	5,000
	12/7/2021	Dublin, batch 1	10,000
	12/8/2021	Dublin, batch 2	10,000
	12/9/2021	Pleasanton, batch 1	10,000
	12/13/2021	Pleasanton, batch 2	10,000
	12/14/2021	Hayward #1, batch 1	9,000
	12/15/2021	Hayward #1, batch 2	9,000
	12/16/2021	Hayward #2	6,000
	12/17/2021	EBCE general	6,000

- Content of hard copy letter provided in English, Spanish, and Chinese
- Email has translation links for Spanish, Chinese, Vietnamese, and Hindi



1999 Harrison Street, Suite 800
Oakland, CA 94612



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MAKING A DIFFERENCE, TOGETHER

Electricity Accounts Will Transition to 100% Renewable Energy in January 2022

To help achieve its Climate Action and Adaptation Plan goals, the City of Albany receives its electricity from East Bay Community Energy (EBCE), a local energy provider supplying greener electricity to the East Bay community. In January 2022, Albany residents and businesses will default to 100% renewable energy available through EBCE.

In June 2021, the Albany City Council voted to set the default electricity option for Albany customers to EBCE's Renewable 100 service starting in January 2022. Renewable 100 service is sourced from California wind and solar facilities including EBCE's new 57.5 megawatt wind farm in Livermore, and costs an additional 1 cent per kilowatt-hour above PG&E rates—that's about \$5 more per month for a typical home. Monthly costs vary more widely for businesses based on the amount of power used.

EBCE also offers their Bright Choice service, which is priced 1% below PG&E rates and contains approximately 5% more renewable energy than PG&E.

Customers who prefer to power their home or business with Bright Choice are welcome to do so by visiting ebce.org/albany and clicking on "Choose Bright Choice," or by calling 1-833-699-EBCE (3223) during business hours (9AM–5PM on weekdays). Take action by December 22 if you prefer to avoid automatic enrollment in Renewable 100.

Customers who participate in CARE, FERA, and Medical Baseline programs will default to Bright Choice service automatically, but can still choose Renewable 100. Customers can change their EBCE service or return to PG&E service anytime.

EBCE will be hosting a series of webinars to review the basics about their service, and to answer any questions. Details are available at ebce.org/albany.

Important information about
your electricity rates enclosed



<<Return to Mailbox>>
<<Print this notice>> <<Share this notice>> <<Feedback>>
<<Full Name>>
<<Address Line 1>>
<<City State ZIP Code>>

The East Bay's Public Power Agency

Contact us
1-833-699-EBCE (3223)
customer-support@ebce.org

Visit and follow us
ebce.org
@eastbayebce

Electricity Accounts Will Transition to 100% Renewable Energy in January 2022.

To help achieve its Climate Action Plan goals, the City of Hayward receives its electricity from East Bay Community Energy (EBCE), a local energy provider supplying greener electricity to the East Bay community. In 2022, Hayward residents and businesses will transition to 100% renewable energy available through EBCE.

In June 2021, the Hayward City Council voted to set the default electricity option for Hayward and return to EBCE's Renewable 100 service starting in January 2022. Renewable 100 service is sourced from California wind and solar facilities including EBCE's new 57.5 megawatt wind farm in Livermore, and costs an additional 1 cent per kilowatt-hour above PG&E rates—that's about \$5 to \$7 more per month for a typical home and varies more widely for businesses based on amount of power used.

EBCE also offers their Bright Choice service, which is priced 1% below PG&E rates and is approximately 5% more renewable energy than PG&E. Customers who prefer to power their home or business with Bright Choice are welcome to do so by visiting ebce.org/hayward and clicking on "Choose Bright Choice," or by calling 1-833-699-EBCE (3223) during business hours (9AM–5PM on weekdays). Please take action by December 22 if you wish to avoid automatic enrollment in Renewable 100. Customers can change their EBCE service or return to PG&E service anytime.

Discount Programs: Customers on income-related and Medical Baseline discount programs will automatically remain on Bright Choice service, but can still choose Renewable 100. To learn if you are eligible for discount programs, visit ebce.org/feras.

To learn more about your electric service choices, please visit ebce.org/consume_plant_residential or ebce.org/consume_plant_business. Customers can also contact EBCE's call center at 1-833-699-EBCE (3223) during business hours (9AM–5PM on weekdays).

EBCE will be hosting a series of webinars to review the basics about their service, and to answer any questions. Details are available at ebce.org/hayward.



Commercial Outreach

- **One-on-one outreach** to largest (by electric load) 25 customers overall and top 5-10 per city, if not already identified by top 25
- **Personalized email** sent to all commercial customers sent week of 11/15 with an invitation to the 12/10 webinar (4,775 total)
- Posts regarding may choose transition and upcoming webinars in November **Chamber of Commerce newsletters** to Pleasanton, Pleasanton Hacienda, Albany, Dublin Chamber of Commerce, Hayward, and East Bay Economic Development Alliance
 - All other community chambers shared a message about **Brilliant 100 sunset**



The East Bay is leading the transition to cleaner power.

[中文](#) | [Tiếng Việt](#) | [Español](#) | [中文](#)

November 2021

Hello **<customer name>**,

Please read this message for important information from the City of **<customer city>** and East Bay Community Energy, your local electricity supplier, regarding your business' electricity accounts in **<customer city>**.

The City of **<customer city>** is switching businesses and residents to 100% renewable energy through East Bay Community Energy's (EBCE's) Renewable 100 service plan. Choosing Renewable 100 is one way your city is working to reduce carbon emissions and help in the fight against climate change.

This change will take effect in January 2022, displaying on your February 2022 energy bill.

YOUR OPTIONS:

1. EBCE's **Renewable 100** service is sourced from 100% California wind and solar renewable energy and is \$0.01/kWh more than PG&E's standard generation rate.
2. EBCE's **Bright Choice** service is set to be 5% more renewable than PG&E's renewables target and costs 1% less than PG&E's standard generation rate.
3. Customers are eligible to leave EBCE's generation service and receive PG&E's generation service. PG&E's standard generation rate is 1% more expensive than EBCE's Bright Choice.

To learn more, please join our **business-focused webinar on this transition on Thursday, December 10 at 11:00 AM**. [Click here](#) to register. The webinar will be recorded and available online for those who are unable to attend.

Customers may choose Bright Choice or Renewable 100 today by filling out the necessary information through the link below or by contacting EBCE. If you take no action, your account will shift to Renewable 100. For more information about EBCE or for an annual cost estimate for Renewable 100 or Bright Choice, please contact EBCE at 1-833-699-EBCE (3223) or customer-support@ebce.org.

[Contact Us](#)

[Choose Bright Choice](#)

[Choose Renewable 100 now](#)

As a reminder, East Bay Community Energy is **<customer city>** default electricity generation provider. PG&E continues to provide electricity delivery service in addition to sending you your energy bill.

For information on EBCE's renewable energy projects, please see our [Power Projects web page](#), which includes a video from our recent Scott Haggerty Wind Energy Center opening in Livermore.

Thank you for supporting your local clean energy supplier.

The EBCE Account Services Team

Next Steps

- **Second notice** will be mailed in January
- Service **transitions** throughout January
- Begin finalizing **content for Berkeley and San Leandro** (first notice in February)
- Report back to the Board on **enrollment statistics** in February