



## Staff Report Item 9

**TO:** East Bay Community Energy Board of Directors

**FROM:** Nick Chaset, Chief Executive Officer

**SUBJECT:** CEO Report (Informational Item)

**DATE:** January 19, 2022

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### **Recommendation**

Accept Chief Executive Officer (CEO) report on update items below.

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### **Executive Committee Meeting**

A Special Executive Committee Meeting was held on Friday December 4, 2020 at 12 pm. Members received an update on the legislative program, as well as a presentation on EBCE's ability to sell the nuclear energy from the 2021 Pacific Gas and Electric carbon free allocation. The next meeting is scheduled for Friday January 22, 2021 at 12 pm.

### **Finance, Administration and Procurement Subcommittee Meeting**

The December 11<sup>th</sup> meeting for the FAP Subcommittee was cancelled. Meetings will resume in 2021.

### **Marketing Regulatory and Legislative Subcommittee Meeting**

There is no Marketing, Regulatory and Legislative meeting scheduled for the month of December. Meetings will resume in 2021.

### **New Staff**

### **Update on Brilliant 100 Closure and Renewable 100 Transitions**

The Brilliant 100 product is no longer available to any customers as of January 2022. Additionally, four cities are transitioning most of their customers to Renewable 100 during the month of January. Those cities are Albany, Dublin (residential only), Hayward, and Pleasanton. Voluntary Brilliant 100 customers and impacted customers in the four cities were

sent printed and electronic notifications in December. A second notification was mailed and emailed during the first two weeks of January.

Staff has tracked the enrollment status of customers in these areas and found that customers who act are more frequently staying with EBCE on Bright Choice rather than choosing to return to PG&E. Within the four cities, a range of 2.95% to 11.22% are choosing to select Bright Choice rather than transition to Renewable 100. While a much smaller population of customers, a range of 0.19% to 0.60%, within those cities are returning to PG&E service. These figures suggest that customers are making informed decisions about their electricity service.

Below is a table showing the change in enrollment status percentages from November 2021 to January 4, 2022. Note that “All EBCE” includes those voluntary Brilliant 100 customers that were transitioned to Bright Choice in January 2022.

	Current as of 1/4/22			Change from November 2021	
	Total Eligible	Total % Opt Out	Total % Move to/ Stay on BC	% Opt Out	% Move to/ Stay on BC
Albany	7342	2.98%	12.34%	0.19%	11.22%
Dublin	27503	5.09%	2.96%	0.25%	2.95%
Hayward	57801	6.35%	11.17%	0.18%	10.31%
Pleasanton	32085	4.82%	5.10%	0.60%	4.36%
All EBCE	674072	5.45%	1.95%	0.09%	1.81%