



Staff Report Item 9

TO: East Bay Community Energy Board of Directors

FROM: Nick Chaset, Chief Executive Officer

SUBJECT: CEO Report (Informational Item)

DATE: February 16, 2022

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

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Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee Meeting

Finance, Administration and Procurement Subcommittee Meeting

Marketing Regulatory and Legislative Subcommittee Meeting

The Marketing, Regulatory and Legislative Subcommittee met on February 2, 2022. Members received a legislative update on items of interest to EBCE and a summary of key activities over the next six months for the Marketing & Account Services team.

New Staff

David Lewbin

Cait Cady

Update on Brilliant 100 Closure and Renewable 100 Transitions

The Brilliant 100 product is no longer available to any customers as of January 2022. Additionally, four cities transitioned most of their customers to Renewable 100 during the month of January. Those cities are Albany, Dublin (residential only), Hayward, and Pleasanton. Voluntary Brilliant 100 customers and impacted customers in the four cities were sent printed and electronic notifications in December. A second notification was mailed and emailed during the first two weeks of January.

Staff has tracked the enrollment status of customers in these areas and found that customers who act are more frequently staying with EBCE on Bright Choice rather than choosing to

return to PG&E. These figures suggest that customers are making informed decisions about their electricity service. Below is a table showing the change in enrollment status percentages from November 2021 to February 8, 2022.

	2/8/22			Change from November 2021	
	Total Eligible	Total % Opt Out	Total % Move to/ Stay on BC	% Opt Out	% Move to/ Stay on BC
Albany	7,363	2.99%	12.36%	0.19%	11.24%
Dublin	27,569	5.17%	3.41%	0.33%	3.41%
Hayward	57,816	6.43%	11.22%	0.26%	10.36%
Pleasanton	32,057	5.07%	5.49%	0.86%	4.75%
All EBCE	674,070	5.50%	2.02%	0.15%	1.88%

Next month, we will continue to report on these enrollment numbers and add Berkeley and San Leandro residential customer metrics. Berkeley and San Leandro residential customers are transitioning to Renewable 100 in March 2022. The first notice to March transition customers was mailed and emailed in early February.