



Draft Minutes

Marketing, Regulatory, Legislative Subcommittee Meeting

Friday, October 8, 2021

<https://us02web.zoom.us/j/82375344642>

Or join by phone:

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Webinar ID: 823 7534 4642

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact the Clerk of the Board at least 2 working days before the meeting at (510) 906-0491 or cob@ebce.org.

If you have anything that you wish to be distributed to the Committee, please email it to the clerk by 5:00 pm the day prior to the meeting.

1. Welcome & Roll Call

Directors: Tiedemann (Albany), Hernandez (Dublin), and Chair Patino (Union City)

Excused: Vice-Chair Harrison (Berkeley), Munro (Livermore)

2. Public Comment

This item is reserved for persons wishing to address the Committee on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Committee are customarily limited to three minutes per speaker and must complete an electronic [speaker slip](#). The Committee Chair may increase or decrease the time allotted to each speaker.

Vaughn, a member of the public, announced the California Hydrogen Society is setting up hydrogen stations in the Bay Area and Southern California, Hyundai is lending 20 hydrogen trucks to the Port of Oakland, and Fresno has a 100 megawatt solar panel array dedicated to creating 300 tons of hydrogen for the Northern California market. Vaughn stated hydrogen could be used as a storage medium to back up power without having to burn natural gas, and it would be wise to have a hydrogen plan in place.

3. Approval of Minutes from September 10, 2021

Director Hernandez motioned to approve the minutes. Director Tiedemann seconded the motion, which passed 3/0. Excused: Directors Harrison (Berkeley) and Munro (Livermore).

4. Legislative Update (Informational Item)

Update on regulatory items of interest to EBCE

Vaughn, a member of the public, asked if the tax breaks for people who bought zero emission vehicles have been deferred? VP of Public Policy, Melissa Brandt, confirmed that that program had been deferred.

5. Marketing and Account Services Update (Informational Item)

Marketing, Education and Outreach plans for the cities transitioning default products in January

There were no speakers for public comment.

6. Committee Member and Staff Announcements including requests to place items on future Board Agendas

VP Marketing & Account Services, Annie Henderson, announced that EBCE's new Programs Marketing Manager, Lori Dynes, had been on the phone call and EBCE is excited to have her on board.

7. Adjournment to Friday, December 1, 2021



Draft Minutes

Marketing, Regulatory, Legislative Subcommittee Meeting

Friday, February 2, 2022

<https://us02web.zoom.us/j/82375344642>

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If you have anything that you wish to be distributed to the Committee, please email it to the clerk by 5:00 pm the day prior to the meeting.

1. Call to Order

2. Roll Call

Directors: Tiedemann (Albany), Vice-Chair Harrison (Berkeley), Munro (Livermore), and Chair Patino (Union City)

Excused: Hernandez (Dublin)

Director Testa served as an Alternate for Director Hernandez (Dublin).

3. Public Comment

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There were no speakers for public comment.

4. Update on Regulatory items of interest to the EBCE (attached PowerPoint)

Gina Rose asked how to tell if she is a PG&E customer or an EBCE customer?

5. Summary of key activities for Marketing & Account Service over the next 6 months (attached PowerPoint)

Update on regulatory items of interest to EBCE

6. Committee Member and Staff Announcements including requests to place items on future Board Agendas

Chair Patino (Union city) announced his recent arm surgery and anticipated recovery.

7. Adjournment to Friday, April 1, 2022