

# Staff Report Item X

**TO:** East Bay Community Energy Board of Directors

FROM: Nick Chaset, Chief Executive Officer

SUBJECT: CEO Report (Informational Item)

**DATE:** July 20, 2022

## Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

## **Executive Committee Meeting**

The Executive Committee met on June 24, 2022 at 12pm. Members received an update on Legislative Positions and an overview of the contents in the upcoming Joint Rate Mailer. The next Executive Committee meeting will be held on Friday, July 29 at 12pm.

### Special Board Retreat - Power Procurement

The Board of Directors hosted a Special Board Retreat to discuss Power Procurement on July 6, 2022 at 11am. Members received an overview of power procurement concepts and activities. The next Board meeting will be held on Wednesday, September 21, 2022 at 5pm.

### **New Staff**

#### Sofi Hecht, Marketing Content Coordinator

Sofi Hecht joined EBCE's Marketing and Account Services team in June 2022 as a Marketing Content Coordinator. Sofi works to optimize EBCE's marketing materials, customer communications, website, and social media presence.

Prior to joining EBCE, Sofi was the Director of Marketing, Communications, and Customer Success at a coffee company based in Richmond, CA.

Sofi has a BA in Environmental Policy and Modern Standard Arabic from Middlebury College.