

## Board of Directors Special Board Retreat - Local Programs

Monday, April 24, 2023 12:00 pm

### In person:

The Lake Merritt Room
Cal State East Bay - the Oakland Center
In the Transpacific Centre
1000 Broadway, Suite 109
Oakland, CA 94607

## Or from the following locations:

- Wells Fargo Building 2140 Shattuck Avenue, Floor 6, Berkeley, CA 94704
- Dublin City Hall, 100 Civic Plz, Dublin, CA 94568
- County of Santa Clara, 130 West Tasman Drive, San Jose, CA 95134
- Margaret K. Troke Branch Library 502 W. Benjamin Holt Dr., Stockton, CA 95207
- Starbucks, 83073 Ave 48, Coachella, CA 92236
- 33349 9th Street (back office) Union City, CA 94587
- Ledding Library 10660 SE 21st Ave St, Milwaukie, OR 97222
- 31411 Hagen Flat Road, Big Bend CA 96011

#### Via Zoom:

## https://us02web.zoom.us/j/87023071843

Dial(for higher quality, dial a number based on your current location): US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 929 205 6099 or +1 301 715 8592 or 888 475 4499 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 870 2307 1843

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If you have anything that you wish to be distributed to the Board of Directors, please email it to the clerk by 5:00 pm the day prior to the meeting.

#### 1. Welcome & Roll Call

## 2. Pledge of Allegiance

#### 3. Public Comment

This item is reserved for persons wishing to address the Board on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to two minutes per speaker and must complete an electronic speaker slip. The Board Chair may increase or decrease the time allotted to each speaker.

- 4. Local Programs Update (Informational Item)
  Receive update on Local Programs activities.
- 5. Board Member and Staff Announcements including requests to place items on future Board agendas
- 6. Adjourn

**APRIL 24, 2023** 

# EBCE Local Development Update

PRESENTED BY:

**JP ROSS** 

VP LOCAL DEVELOPMENT, ELECTRIFICATION AND INNOVATION





# Local Programs Team



Allison Lopez Energy Efficiency Program Analyst



Brett Wiley
Senior Associate,
Micromobility &
Passenger EV Adoption



<u>Feliz Ventura</u> Program Manager, Resilience



<u>Heidy Ramirez</u> Program Analyst, Reporting



<u>Helen Mejia</u> Energy Efficiency Program Analyst



<u>Jessie Denver</u> Director, Transportation Electrification - Market Development





JP Ross Vice President, Local Development, Electrification and Innovation



Vanessa Gerber Associate, Transportation Electrification

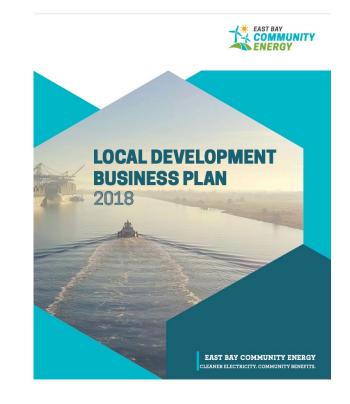


Zac Thompson
Senior Associate,
Transportation
Electrification

## Local Development Business Plan

- The Local Development Business
   Plan (LDBP) was developed through multi-stakeholder process
- Local Programs have emerged from the LDBP in the following categories

Building Electrification	Grid Services		
Transportation Electrification	Resilience		
Energy Efficiency	Community Investment		





# Innovating on Delivery Models

Developing new models to provide clean energy services to our customers

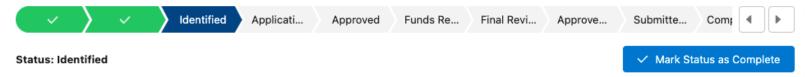
- EBCE leading as "procurement agent" for cities to deliver Climate Action Plan goals
  - Solar + Storage for municipal facilities
  - Public Fast Charging for passenger electric vehicles
  - Municipal fleet electrification
- Innovating on ways to leverage EBCE capital
  - Health-e Homes Low/Moderate Income electrification program
  - Forum Mobility zero-emission drayage truck fast charging plaza
  - Securing NEM 2.0 for Resilient Critical Facilities Program
  - Municipal Electrification loans
- Providing frontline communities with debt relief and bills savings
  - CAPP, AMP, Solar Discount / Community Solar Discount



## Metrics & Customer Impacts

Salesforce provides customer level tracking for program enrollments

- Dashboards and reports will provide insights into enrollment rates
- Allows EBCE to track CARE/Disadvantaged Community participation



LDBP established metrics and a model (IMPLAN) to track program benefits

EBCE adapting the model to evaluate current programs

Category	Performance Metric (Units)		
Direct Annual Jobs Created	Full-time Equivalents (FTE's)		
Labor Wage Impacts	Direct Job Wages (\$'s/hour)		
Fiscal Impacts	Costs (\$'s spent), Cost Savings (\$'s saved), Surplus Revenue (\$'s/year)		
Customer Cost Savings	\$'s saved (Total and by Customer Class)		
Local Energy Generation	GWh's Generated per Year		
GHG Emission Reductions	Metric Tons of CO2e (MTCO2e) reduced, GHG Intensity (MTCO2e/MWh)		
Criteria Air Pollution Reductions	Metric Tons (MT) of Criteria Pollutants reduced		



# Supporting Low Income Communities

- Targeted programs specifically on frontline communities
  - Health-e Homes LMI electrification and efficiency with BlocPower
  - Electric vehicle charging infrastructure incentives
  - EBCEs EV fast charging infrastructure investment strategy
  - Zero-emission medium- and heavy-duty goods movement strategy
  - Medical Baseline backup battery program
- Tracking program enrollments in Salesforce to build a baseline of participation metrics



# **Transportation Electrification (TE)**



## TE: Setting the Stage

## Light-Duty Passenger EVs & Micromobility

- 50% of residents are renters in multifamily housing
- 90% of multifamily buildings 50+ yr old
- Little adoption of EVs by renters + significant gaps in access to charging
- Help cities lead by example
  - Publicly accessible EV fast charging
  - Municipal fleet electrification
- Encourage mode shift to safe, fun, economical electric mobility
- Accelerate EV adoption

## Medium- and Heavy-Duty (M/HD) Goods Movement Vehicles

- Service area among most strategic trade locations in the U.S.
- EBCE serves all commercial / industrial load outside of Port boundaries

## **Strategic Priorities**

- Provide incentives for publicly available EV charging
- 2. Develop EBCE owned DC fast charge network
- 3. Accelerate municipal fleet electrification via TA & EBCE Charging-as-a-Service product
- 4. Launch Ride Electric E-bike incentive / lending program
- Establish service area as 1st mover market for zero-emission M/HD Goods Movement trucks & vans



# Alameda County Incentive Project (CALeVIP)

### Overview:

Incentives for public EV chargers Level 2 & Direct Current Fast Chargers (DCFC)

Total budget: \$17.3M

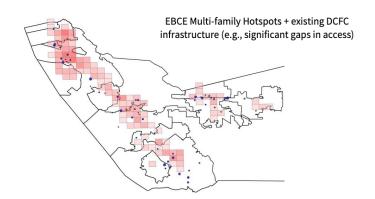
CA Energy Commission: \$14.5M (L2 & DCFC)

• EBCE: \$3M (L2 & DCFC)

• 12/2021 (launch) - July 2023 (closeout)

## Program priority: Equity

- 50% total budget for projects in DAC/LICs
- 50% total DCFC budget (\$8.5M) for projects in EBCE's multifamily (MF) hotspots
- L2 incentive adder for affordable MF properties
  - Free technical assistance
    - 50 affordable MF properties







# Alameda County Incentive Project: Results

## # of total sites w/reserved funds: 132

- L2: 92
- DCFC: 40 (more on waitlist)

## DAC/LIC projects

- 54% L2 funding
- 63% DCFC funding

## # DCFCs to be installed: 140

- 44% increase from existing network
- MF Hotspot Requirement: 287% of target

## # L2 to be installed: 170

• 49% increase from existing network

Every city in Alameda County (except Piedmont) has EV chargers being installed



Workplace charging. Photo: Chargepoint



Affordable MF charging. Photo: Chargepoint



# EBCE's Equitable EV Fast Charging Network

## Scope

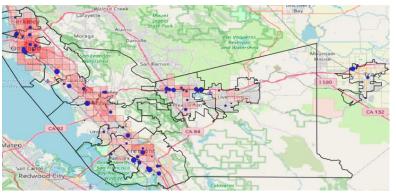
- 40-50 DCFC "hubs" by 2030
- Standard design: min. 10 DCFCs
- Site hosts: Phase I municipal parking lots/garages/ROW stalls
- Site priorities: In MF hotspots & adjacent to driver amenities
- Contracting with private developers to build and operate sites with availability requirement

## **Funding**

- EBCE BoD approved budget
  - o \$30M 2023 2033
  - external grant support
- EBCE will provide discounted customer charging compared to private sector



DCFC Hub Example



Existing DCFCs + MF Hotspots: BIG gaps



# EV Fast Charge Network: Results/Impact

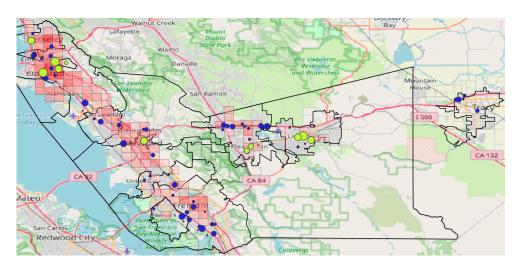
## # of Site License Agreements w/cities

- 11 SLA/MSLAs across 8 cities (signed or in-progress)
  - Represents 1,000+ parking stalls

## Phase I Project Portfolio

- 11 sites
- 114 DCFCs, 214 EV-only stalls
- PG&E Service Planning
  - o Conceptual design phase: 4 sites
  - Assessment phase: 2 sites
  - o Design phase: 2 sites
  - o Contract signed: 1 site

First light-duty hub Operational Date: Q2 2024



EBCE Proprietary Siting tool to prioritize Phase I Project Portfolio (filling gaps!)



# EV Fast Charge Network: Project Example

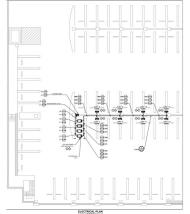
Oakland City Center West Garage (CCWG) (1,461 total parking stalls)

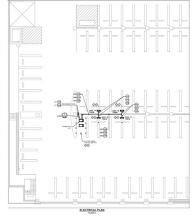
- 17 DCFCs
- 32 EV-only spaces (on 3-floors)
- Garage will be accessible 24/7
- No fee for entering parking garage (validation up to 60 min.)
- Within 1-mile:
  - 526 multifamily properties
  - 18,474 multifamily units



 Multifamily Properties









# Municipal Fleet Electrification: Results

EBCE provided free fleet electrification technical assistance to member jurisdictions

Plans Completed (1-transit bus fleet) (12-light-duty fleets)	EVs Recommended	Fleet Facilities Assessed	Level 2 Chargers Recommended	DCFCs Recommended	Annual kWh Needed	Investment Required
13	2,297	109	995	41	2,339,971	\$84,617,197

## Cities leveraged plans/took action:

- Berkeley approved budget for fleet charging infrastructure
- Oakland purchased some EVs & is using plan to request additional budget
- Dublin applied for EBCE's CALeVIP incentives for charging infrastructure
- Hayward approved \$3M annual budget for vehicle replacement
- Pleasanton making Council budget request (vehicle replacement & charging infrastructure)
- Tracy is working plan into Council budget request
- Union City Transit placed order for electric buses, working w/EBCE on CaaS Agreement



# Fleet Electrification Plan Example





Facility Name	L2 EVSE	DCFC	EVSE CapEx	EVSE OpEx
Fire Station #1	1	0	\$119,400	\$6,000
Library	1	0	\$50,160	\$6,000
Maint. Service Center	2	0	\$137,160	\$12,000
Police Dept.	1	2	\$560,210	\$126,000
Water Reclamation Plant	2	0	\$81,720	\$12,000
Total	7	2	\$948,650	\$162,000





# Municipal Fleet Electrification: Next Steps

EBCE to support cities by offering a Charging-as-a-Service product

- Agreement between EBCE/City
- EBCE responsible for upfront cost, procurement, installation, O&M of charging infrastructure
- City pays EBCE annual fee to recover costs over 10-year period
- Enables cities to focus limited budget on vehicle transition

Explore collaborative EV procurement options that enable rapid EV deployment

Offer additional free technical assistance Fleet electrification plans for M/HD vehicles

- Applies to jurisdictions that must comply with CARB's pending ACF regulation
- 50+ M/HD on-road vehicles
- Alameda County, Berkeley, Oakland, Hayward, Fremont, Livermore, Tracy
- Meet with Stockton



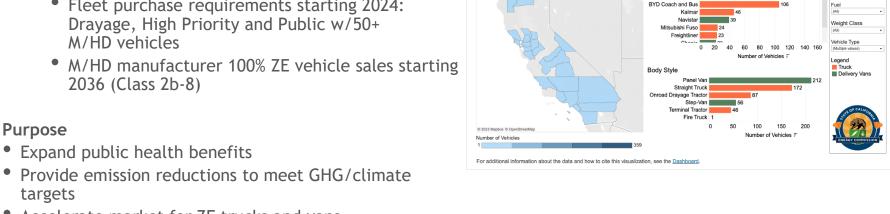
## Zero-Emission (ZE) M/HD Goods Movement

Setting the Stage: Regulations

- Advanced Clean Trucks:
- Requires manufacturers to sell an increasing percentage of ZE HD trucks into the market starting 2024.
- Advanced Clean Fleets:
  - Fleet purchase requirements starting 2024: Drayage, High Priority and Public w/50+ M/HD vehicles

## **Purpose**

- Accelerate market for ZE trucks and vans



2022 Q2 MEDIUM- & HEAVY-DUTY ZEV POPULATION

Total Medium- & Heavy-Duty ZEVs end of 2022 Q2

1.943 Truck

306 Manufacturer

1.369

**Delivery Vans** 

SELECT FILTERS

County



# ZE M/HD Goods Movement: ZE Blueprint

What: CA Energy Commission grant

**Purpose:** Develop plan for EBCE's service area, informed by data and multiagency/stakeholder consensus, that serves as the guide on how we support vehicle operators transition to ZE M/HD trucks & vans

#### Goals:

- 1. Establish baseline: ecosystem of vehicles/operators
  - DMV data analysis: ~40K total M/HD vs ~16K goods movement vocations)
  - Internal mapping
- 2. Assess solution readiness & forecast needs
  - Vocations w/market ready vehicle options
    - 2,800+ vehicle operators (1,595 single truck)
    - ~9,000+ vehicles; establish priority Tiers
  - + infrastructure, financing, workforce
- 3. Evaluate stakeholder & community benefits
- 4. Priority actions in 5 areas: **vehicles** (ex. Technical Assistance), **infrastructure**, **financing** (ex. Forum Mobility loan), **workforce**,

#### **Outcomes:**

- 1st mover market for ZE Class 3-6 (MD) by 2028
- 100% ZE drayage trucks (Class 7-8) by 2035
- 100% ZE for all other Class 7-8 by 2040
- Unlock funding opportunities





# EBCE's Ride Electric E-Bike Program

Increasing access to electric bikes with at least 40% of the benefits going to EBCE CARE customers

- Marketing, Education, & Outreach
- Short-term lending
- Ownership

## 3-year, \$10 Million program

- \$6M EBCE net revenue and \$4M Alameda County Transportation Commission (ACTC)
- 20% for lending and 80% for ownership

Coordination and alignment with peer e-mobility programs: City of Oakland, City of Berkeley, CARB

Draft Timeline: Contracting in May, Soft Launch by September, & Full Launch by EOY



# Ride Electric Interventions: Try and Buy

## **Short-Term Lending**

- 5-7 Physical locations across our service area
- 1-2 week experience
- Training (e-bike & road safety) and helmet & lock provided
- 4,000 6,000 sessions/year

## Ownership

- Point-of-sale incentive with higher incentive for CARE customers
- Priority for local bike shop purchasing and an on-line marketplace to supplement.
- ~7,000+ expected bike purchases





# **Grid Services Energy Efficiency**



## Advancing Grid Reliability via DR

## Via existing programs + pilots:

- OhmConnect Resource Adequacy
- Critical Municipal Facilities LMA
- Resilient Home LMK
- Smart EV Charging Pilot



## By examining future

Why Grid Services?



- Working Group to:
  Interview DR providers
- Review other CCA programs Examine DR platform options
- Develop recommendations for a demand response strategy



# **Energy Efficiency Program**

Program Objectives: 1) Deliver cost-effective energy savings, 2) Cross-promote demand response to maximize peak load reductions, and 3) Encourage electrification of existing gas end uses

## **Program Design**

- Strategic Energy Management (SEM)
- Targets 34 high usage C&I customers across
   ~100+ sites
- Technology agnostic (includes building optimization + capital projects)
- Incentives paid directly to customers

## **Program Benefits**

- High cost-effectiveness
- High customer touchpoint (brand recognition and relationship development)
- Opportunity to test strategies for electrification

Three Year Program Goals				
Energy Efficiency				
Incentive budget	\$3 M			
kWh Savings 29,000,000				
Electrification				
Incentive Budget	\$5 M			
Net kWh savings	14,000,000			
Therm savings	700,000			
No. of projects	12-20			

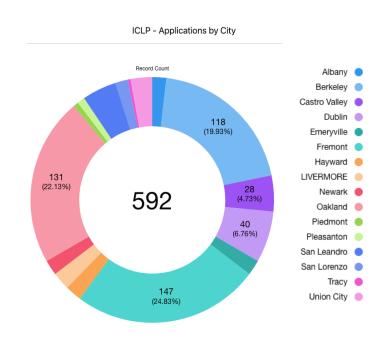


# **Building Electrification / Grants**



# Induction Cooktop Lending Program

- Launched May 2022, over 590 applications have been submitted, with 261 completed lending sessions
- across all EBCE Cities
- 11 distribution locations throughout
- Working through longer lead times by adding more kits and distribution hubs
- Developing parallel content development campaign to generate awareness
- EBCE pre and post participation surveys indicate strong increase in desire to transition to induction technology





# Induction Related Marketing and Outreach

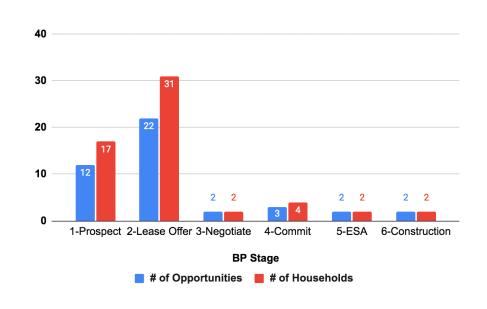
- Videos featuring well-known local chefs trying or promoting induction
  - More than 80,000 views
- Induction cooking classes and demonstrations
- Social media campaigns to boost brand awareness and engagement while promoting induction
  - Clean Cooking Contest





# Health-e Home Low/Moderate Income Program

- Partnership with BlocPower to deliver electrification and energy efficiency to Low (CARE) and Moderate Income (<120% of area median income) EBCE customers
- EBCE providing incentives (\$400k)and low-cost financing (\$1M) to BlocPower to fund project development and increase customer eligibility for financing
- Target of 60 homes by end of 2023, 30 sales by July





# Community Investment Grants

- FY'23 budget approval for 3 year, \$4.2M Community Grant fund
- Board directed staff to consider fewer, larger grants that are multi-year, to invest in CBO engagement and capacity building (\$100k/year)
- Grants will be focused on promoting EBCE Programs and raising awareness
- Setting up community feedback session with CAC in June

Funding Category	Transportation Electrification	Building Electrification	Community Resilience	Energy Efficiency
Program Enrollment				
Workforce Development				
Education / Awareness				



# Resilience



## Resilient Home

## Residential Solar and Storage

Partnership with Sunrun for 5MW of Load Reduction via 2,000+ residential systems in Virtual Power Plant (VPP)

- Single and multi-family residents
- All systems provide backup power
- Since 2020 launch:
  - 1,600+ EBCE leads
  - ~1,200 participating customers
  - 1.8 MW/ac load reduction capability
  - 7 MW solar PV installed
  - 55 MWh to grid in 9/22 heat storm
  - Additional sales to continue to build the portfolio planned for 2023



Don't get caught in the dark. EBCE's Resilient Home program makes it easy to see your options for switching to solar energy. Apply now and get \$500 back after installation. Learn more here: http://ow.ly/2tty50M1z2W



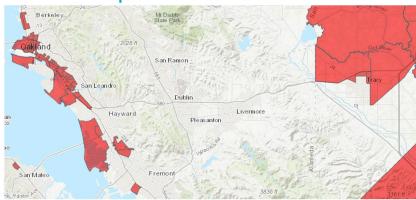


# Community Solar

# Developing renewable energy in underserved communities:

- CPUC-funded programs administered by EBCE
  - Disadvantaged Communities Green Tariff ("DAC-GT") @5.7MW / ~1,700 customers
  - Community Solar Green
     Tariff ("CSGT") @1.6MW / ~450 customers
- Low-income customers in DACs receive 20% discount on bill w/ 100% solar energy
- CSGT projects require a sponsor and site within five miles of the community served
- RFO 12/22, offer review in progress

## **Snapshot of DACs in EBCE's service**



EBCE cities with CES 3.0 and 4.0 DAC census tracts include: Oakland, Tracy, San Leandro, Hayward, Union City, Emeryville, Berkeley, and Newark.



# Resilient Critical Municipal Facilities I

## Solar + Battery Energy Storage for **Public Services**

All Cities contacted to participate in ongoing program to provide clean energy for critical municipal facilities to advance energy resilience and climate action

- Phase I: Berkeley, Hayward, Fremont, San Leandro
  - RFO: Summer 22, assessed Fall 22, vendor selected Winter 22/23
  - EBCE-paid NEM 2.0 applications + competed for S2M in fed. Funds
  - Contract by May 2023 for 3 MW solar + 6 MW storage across 30 sites ranging from fire stations to senior centers
  - Largest procurement of its kind to date
  - Microgrids will be complete in 1 year from construction start

**Solar Microgrid** A miniature version of the big grid **Solar Panels Battery** Generates its own electricity with solar and **Building** Grid batterv Disconnects when the grid is down via an automatic transfer switch ("islanding") ✓ Can power a house, Controller

**Automatic** 

Transfer

Switch

#### EBCE's Critical Municipal Resilience Program: Phase 1 Portfolio



#### **Participants**

building or entire

community

Berkeley Fremont Hayward San Leandro



## **Facility Types**

Fire Stations Police Stations Corp Yards Libraries

> **Aviation Facilities** Recreational Facilities Water Treatment Plants

Community/Senior Centers

**Emergency Operations Centers** 



#### Operational Goals

Backup power for 3 days for critical

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**₹ EAST BAY** 

# Resilient Critical Municipal Facilities II

# Solar + Battery Energy Storage for Public Services

Next phases <u>build on proven approaches</u> to engineering, funding and procurement and piloted in Phase 1.

- Phase II: Emeryville, Livermore, Oakland, Pleasanton
  - EBCE-paid applications for NEM 2.0 + pursuing earmarks
- Phase III: Albany and Piedmont passed participation resolutions; Stockton planning to participate upon joining
  - Open call for more participants!
- Aiming to scale up and out via EBCE pursuit of \$35M from DOE to support battery purchase, facility repair, electrification and VPP as a part of \$10.5B in federal grid and community resilience funding via 2022 IIJA





SYSTEM INFO

PV MODULE INVERTER TYPE

BATTERY TYPE BATTERY INVERTER : 53.9 kW DC: 45.6 kW AC

(110) HANWHA Q CELLS, Q.PEAK DUO XL-G10.2 490 (490W)

: (4) SOLAREDGE TECHNOLOGIES LTD.

SE11400H-US [240V][SI1-JUN20] INVERTER : (1) ENERGPORT L3077 (309.6 KWH TOTAL)

: (1) SHENZEN SINEXCEL ELECTRIC CO., LTD. SINEXCEL PWS2-30K-NA (30KW)

# **THANK YOU**



## **ADDITIONAL PROGRAM ACTIVITIES**



## M/HD Fleet Electrification Technical Assistance

Blueprint Actions: Vehicles, infrastructure, financing 2022 Pilot Project: EBCE 1st to offer comprehensive TA

- 3 private sector goods movement operators + 1 transit bus fleet (Union City)
  - Fleet & charging assessments w/TCO analysis
  - Transition Plan + ongoing incentive/grant application support
    - Union City Transit procured buses; working w/EBCE on deploying fast charging through CaaS offer
    - Other fleets working through current lease barriers / budget considerations

Next Steps: Scale Technical Assistance Pilot - 2023-2024 Program

- Eligibility:
  - Fleets (5+ vehicles) subject to ACF and have:
    - Class 3-6 vehicles in vocations w/commercially available ZE vehicles today
    - Class 7-8 vehicles running short-haul or regional drayage
  - And/or any Class 3-8 fleet w/commercially available ZE vehicle located in DAC/LIC/Justice 40
  - No Fortune 500 companies that already have support





#### Outcomes

- 4 large fleets: 50-100 vehicles
- 10 medium sized fleets: 25-49 vehicles
- 9 small fleets (5-24 vehicles)
- 5 ACF compliance only
- At least 5 fleets apply for incentives/grants
- Secure 2 anchor tenants to potential EBCE fast charging hub
- NOTE: EBCE to revisit Program scope per pending PG&E TA program available Q2 2024; aim to fill gaps

# Heavy-Duty Drayage Truck Charging Loan

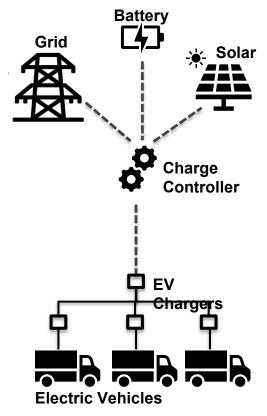
**Related Blueprint Actions:** Financing, Infrastructure, Vehicles

#### Overview

- Forum Mobility (FM) will develop the Greenville Charging Depot (Livermore)
- Capable of charging 100 HD drayage trucks/day
- Total cost: \$14.3M; EBCE loan to FM: \$4.5M
- Plans to include solar + battery storage after initial deployment
- Construction will be completed with prevailing wage labor
- Project will use RE100 as a zero-carbon intensity transportation fuel;
   reducing emissions / improving human health outcomes
- Forum earns revenue via leasing drivers' electric trucks and fee for recharging
- Revenue will payback EBCE loan

#### **Loan Details**

- EBCE providing 10-year \$4.5 million loan at 5% to Forum Mobility, generating \$1.25M in interest income
- Loan will be funded after project completion and is secured by deed of trust and parent guarantee





# Heat Pump Water Heater Incentive for

- Regional program provides incentives to contractors who replace gas water heaters with heat pump water heaters (HWPHs) in eligible customers' homes in six of the nine Bay Area counties + Santa Clara and Tracy
  - Administered by StopWaste, funds for incentives from local energy providers/CCAs
  - \$1000/HPWH to contractor (midstream incentive)
- 352 HPWH installations in EBCE territory (Sept 2020-March 2023)
- Key lessons learned:
  - High volume and emergency replacements are more challenging
  - Homeowner education/awareness of HPWHs is key to build demand
  - High contractor workload already, can be slow to respond to interested customers
    - Opportunity for workforce development
- Additional \$300,000 in funding for a total of \$660,000
  - These funds to bridge gap until state funds from TECH initiative/SGIP become available late summer 2023



# Strategic Natural Gas Decommissioning

- <u>A key challenge facing CA:</u> How to equitably decarbonize buildings in a way that supports and meets the needs of communities while reducing greenhouse gas emissions?
- <u>One hypothesis:</u> targeted electrification combined with strategic decommissioning of gas infrastructure can reduce gas system costs and help mitigate future rate impacts for remaining gas customers
- <u>This project:</u> will develop critical data and information to inform and evaluate the gas decommissioning hypothesis and will develop a deployment plan for three pilot sites to test this hypothesis
- Project Team: EBCE, Energy and Environmental Economics (E3), and Gridworks
- EBCE's Role:
  - Inform evaluative criteria and actionable deployment plans based on community perspectives.
  - Gain insight on community specific input on propensity to electrify and understand specific community issues
  - Refine recommendations for pilot selection criteria based on learning outcomes
  - Develop deployment plans for zonal electrification at three pilot locations
  - This research project positions EBCE well for pursuing funding from the CEC for deployment of this project

## Medical Baseline Pilot Program

## Free Portable Backup Batteries

- 50 Goal Zero Yeti 3000X purchased by EBCE (retail \$3,399)
- Targeted outreach conducted to EBCE's low-income MB customers
- Partnered with CBO Community Resources for Independent Living (warehouse & delivery)
- All batteries distributed
- Battery recipients: Albany, Berkeley, Fremont, Hayward, Livermore, Oakland, San Leandro, San Lorenzo, Sunol, Union City

## MB \$1,000 Rebate (Goal Zero Yeti 3000X)

- Outreach ongoing to all MB customers in service area
- Specific outreach message to residents in High Fire Threat Districts
  - EBCE + PG&E rebates = \$2K off cost
- 30 rebates paid to date; ~80 remaining





William Video with battery and rebate recipient interviews