



Executive Committee Meeting

Wednesday, June 7, 2023

9:00 am

In Person:

Conference Room 1
East Bay Community Energy
1999 Harrison St, Suite 800
Oakland, CA 94612

Or from the following remote location:

- Dublin Civic Center, Second Floor, 100 Civic Plaza, Dublin, CA 94568

Via Zoom:

<https://ebce-org.zoom.us/j/88267670367>

Or join by phone:

Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 301 715 8592 or
+1 312 626 6799 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free)

Webinar ID: 882 676 70367

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact the Clerk of the Board at least 2 working days before the meeting at (510) 906-0491 or cob@ebce.org.

If you have anything that you wish to be distributed to the Executive Committee, please email it to the clerk by 5:00 pm the day prior to the meeting.

1. Welcome & Roll Call

2. Public Comment

This item is reserved for persons wishing to address the Executive Committee on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Committee are customarily limited to three minutes per speaker and must complete an electronic [speaker slip](#). The Executive Committee Chair may increase or decrease the time allotted to each speaker.

EBCE is committed to protecting our environment and is proud to be a

[Certified California Green Business](#)

- 3. Approval of Minutes from May 3, 2023**
- 4. FY 2023-24 Draft Budget Review (Informational Item)**
Review updated information on the proposed draft budget for the upcoming 2023-2024 fiscal year
- 5. EBCE Name Proposal (Informational Item)**
Present the process and proposed new name for EBCE
- 6. CAC Term Extension + Stockton Membership (Informational Item)**
Proposal to extend current expiring CAC terms by six months and add an interim member for Stockton
- 7. Committee Member and Staff Announcements including requests to place items on future Committee Agendas**
- 8. Adjournment to July 5, 2023 at 9:00 am**



Draft Minutes

Executive Committee Meeting

Wednesday, May 3, 2023

9:00 am

In Person:

Conference Room 1
East Bay Community Energy
1999 Harrison St, Suite 800
Oakland, CA 94612

Or from the following remote location:

- Dublin Civic Center, Second Floor, 100 Civic Plaza, Dublin, CA 94568

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If you have anything that you wish to be distributed to the Executive Committee, please email it to the clerk by 5:00 pm the day prior to the meeting.

Please note: The first twenty-five minutes of the 5/3/23 Executive Committee meeting was not captured on the video recording. Minutes begin with the start of the video recording. Written general public comment statements were obtained from Jessica Tovar and Travis Gibrael in lieu of their spoken comments.

Time stamps in the minutes below refer to the video recording on the public meeting page at <https://ebce.org/meetings/executive-committee-meeting-5-3-23/>

1. Welcome & Roll Call

Present: Members: Tiedemann, Hu, Kalb, Marquez and Chair Balch

Member Kalb left the meeting at 10:07am

Member Marquez left the meeting at 10:26am.

Please note that Chair Balch reordered the agenda so that the Item 5. Energy Prepay was heard prior to Item 4. 2022-23 Budget.

2. Public Comment

This item is reserved for persons wishing to address the Executive Committee on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Committee are customarily limited to three minutes per speaker and must complete an electronic [speaker slip](#). The Executive Committee Chair may increase or decrease the time allotted to each speaker.

Please note: Jessica Tovar and Travis Gibreal's full written public comment statements are included as an attachment to the 5/3/23 Executive Committee minutes.

Jessica Tovar, representing the East Bay Clean Power Alliance, voiced the alliance's desire for EBCE's Local Development Business Plan programs and projects to receive funding that will promote equitable benefits reaching frontline communities. She emphasized the importance of shared community benefits, such as microgrids for community resilience, to ensure that vulnerable communities have the ability to maintain power during unforeseen crises.

Travis Gibreal, a resident of Oakland and Microgrids Project Manager for the Reclaim Our Power utility justice campaign, expressed his appreciation for EBCE's efforts to deploy microgrids in municipal facilities throughout Alameda County. However, Mr. Gibreal highlighted a concern that current microgrid deployments often focus on facilities that the state deems important rather than the locations that would be most beneficial to marginalized communities. Gibreal suggested that EBCE collaborate with community-based organizations (CBOs) that represent frontline communities to determine where future microgrids should be deployed. He recommended working with environmental justice organizations, community land trusts, and community development corporations. Gibreal also lauded EBCE's intention to work with school districts to convert their solar PV systems into storage-backed microgrids and suggested community outreach to inform families of the benefits. Lastly, he emphasized that future microgrid expansions should prioritize serving the most marginalized communities and offered his expertise to assist EBCE in developing their outreach plan for project expansion.

3. (10:40) Approval of Minutes from April 5, 2023

**Member Marquez motioned to approve the minutes. The motion was seconded by Member Tiedemann, which passed 4/0
Abstain: Chair Balch**

4. Energy Prepay (Informational Item)

Overview of historical energy prepay transactions and future plans

Please note: The Energy Prepay presentation was not captured in the video recording. Minutes begin with the start of the video recording. Timestamps refer to the video recording on the public meetings page at <https://ebce.org/meetings/executive-committee-meeting-5-3-23/>.

The Committee discussed:

- **(4:41) Chair Balch** asked how, given the rising interest rate environment, the repricing of the pre-pay transaction bonds might impact the cost of their principal repayment.
- **(7:25) Chair Balch** asked for clarification about the strategy that staff use to decide which contracts and purchase agreements are assigned to the pre-pay transaction vehicle.

(10:37) There was no public comment for this item.

5. (10:42) 2023/24 Budget (Informational Item)

Review of next year's draft budget

The Committee discussed:

- **(52:49) Member Hu** asked for the justification for hiring seventeen full-time employees and about EBCE's reserve policies.
- **(56:54) Member Tiedemann** asked for the rationale for returning incremental savings to ratepayers as a one-time bill credit.
- **(59:37) Chair Balch** asked for when EBCE expects to distribute the one-time bill credit.
- **(1:03:12) Member Marquez** asked for the status of the Community Grants program.
- **(1:05:05)** As follow up to CEO Chaset's comment that EBCE would focus on giving fewer but larger, multi-year grants, **Chair Balch** asked if a "light" grant program should be developed that provides awards of less than \$100,000.
- **(1:06:16) Member Marquez** asked to consider pairing non-profits with fiscal sponsors to ensure that grant awards are leveraged effectively.
- **(1:06:42) Member Marquez** also expressed concern about the local development budget decreasing by \$1.5 million year over year.

Member Kalb left the meeting at 10:07am

- **(1:07:12) Chair Balch** raised concerns regarding increases in the budget's energy, overhead, and operating expenses. Chair Balch questioned whether these expense increases, exceeding the rate of revenue growth, are

sustainable, and sought clarification on how these factors align with the staff's planned trends and marketing expenses.

- **(1:09:44) Chair Balch** asked if any restrictions have been placed on financial reserve funds. He also asked about the liquidity of those funds.
- **(1:21:32) Chair Balch** asked CEO Chaset to respond to Jessica Tovar's request for EBCE to fund microgrids.
- **(1:25:43) Member Tiedemann** proposed discussing alternative uses for the surplus funds planned for one-time bill credits at the full board meeting. He questioned the efficacy of the \$12 credit, suggesting the \$13 million might better serve the community if invested in clean energy or local programs, possibly offering more targeted support for lower-income customers.
- **(1:28:08) Member Marquez** agreed with Member Tiedemann's comment (immediately above), stating that she would like to see a cost out of options besides the one-time bill credit for the Board to consider, including investment in renewable energy projects and program expansion.

Member Marquez left the meeting at 10:26am.

- **(1:28:37) Chair Balch** proposed that, after a mid-year update, the Board look at how potential savings from staff vacancies are being allocated.

(1:14:36) Jessica Tovar spoke in favor of the one-time bill credit but stated that bill credits are meaningful but not transformative. Jessica Tovar also spoke in favor of prioritizing and increasing the Community Resilience budget and for a clarification of what Community Resilience entails. Tovar proposed that the Community Innovation Grants budget should be replenished and offered annually, and for internal and external funding sources to be delineated in that budget. Finally, Tovar spoke in favor of matching non-profit organizations with fiscal sponsors, noting that in 2020, many community organizations lacked fiscal sponsorship or 501c3 status, making them ineligible for grants.

(1:17:23) Travis Gibrael spoke in favor of increased focus on microgrids and for the strategic use of renewable energy storage investments. He proposed deploying storage at key sites, such as solar-equipped schools in Alameda County, for peak shaving and as resilience hubs during emergencies. Travis Gibrael noted the availability of federal and state funding for projects that serve marginalized communities and enhance storage capacity.

(1:19:38) Barbara Stebbins expressed concern over the perceived insufficiency of the \$2 million budget allocation for Resilient Communities, particularly in the context of escalating climate change impacts on California and the continuing recovery from COVID-19 in historically under-resourced communities within EBCE's jurisdiction. Stebbins argued that this figure is inadequate out of the \$21 million allocated for local development, and she advocated for an increase in funding. She echoed previous comments by Jessica Tovar and Travis Gibrael, highlighting that boosting community resilience would benefit both the community and EBCE by expanding energy storage that could be utilized during peak load times.

6. Committee Member and Staff Announcements including requests to place items on future Committee Agendas

There were no announcements from Committee Members or staff.

7. Adjournment to June 7, 2023 at 9:00 am

Jack Balch, Chair

Attest:

Adrian Bankhead, Clerk of the Board

EBCE Public Comment received for 5/3/23 Executive Committee Meeting

Letter #	Name	Date
1	Jessica Tovar	5/3/2023
2	Travis Gibreal	5/3/2023

Adrian Bankhead <abankhead@ebce.org>

comments

Jessica Tovar <jessica@localcleanenergy.org>
To: Adrian Bankhead <abankhead@ebce.org>

Tue, May 9, 2023 at 9:03 AM

I don't remember exactly what I said, but you can use this:

My name is Jessica Tovar with the East Bay Clean Power Alliance
We want to see EBCE Local Development Business Plan programs and projects funded to ensure equitable programs reach frontline communities. Such investments that are shared community benefits like microgrids for community resilience that ensure vulnerable communities can keep the power on during any unforeseen crises.

For Travis Gibrael:

I commend the work you've done so far, but strongly encourage all expansions of your microgrid initiative to focus on serving the most marginalized communities first. This is best done through robust outreach to CBOs that know and work with those communities rather than simply backing up power to municipal facilities (though sometimes the two do overlap in community centers like rec centers, libraries, and schools). As someone whose job it is to facilitate the development of projects like these in frontline communities, I would like to be in dialogue with EBCE as you consider your outreach plan for project expansion. Thank you.

Jessica Guadalupe Tovar,

[Local Clean Energy Alliance](#), [Energy Democracy Organizer](#)

[East Bay Clean Power Alliance](#), [Coordinator](#)

[339 15th Street Suite 208 Oakland CA, 94612](#)

jessica@localcleanenergy.org [415-766-7766](tel:415-766-7766)

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[Twitter](#) [Instagram](#) [Facebook](#)

[Book: Energy Democracy Advancing Equity in Clean Energy Solutions](#)



Adrian Bankhead <abankhead@ebce.org>

FW: EBCE executive committee meeting

Adrian Bankhead <abankhead@ebce.org>
To: Adrian Bankhead <abankhead@ebce.org>

Wed, May 31, 2023 at 6:13 PM

From: Travis Gibrael <travis@localcleanenergy.org>
Date: Wednesday, May 3, 2023 at 5:20 PM
To:

Subject: EBCE executive committee meeting

*** [EXTERNAL] This message comes from an external organization. Exercise caution when opening attachments or clicking links, especially from unknown senders. ***

Hi Mayor Tiedemann, Vice Mayor Balch, and Councilmember Kalb,

Thanks for offering me your cards this morning and thanks for your willingness to engage in dialogue about microgrids and community resilience. I've included Councilmember Kalb on this message as I'm an Oakland resident. I'll start with an approximation of my public comment from this morning (to add to the record) and then end with a request for next steps.

SPEAKER SLIP:

Travis Gibrael

Reclaim Our Power

1972 36th Ave, Oakland, CA 94601

COMMENT:

I live in Oakland and work for the Reclaim Our Power (ROP) utility justice campaign. My job (Microgrids Project Manager) is to support CBOs that represent frontline communities to develop microgrids within their neighborhoods, which can meet the material needs of the community during an emergency. In the context of that work, I've been impressed to read about EBCE's efforts to deploy microgrids in municipal facilities throughout Alameda County in the coming years. One of ROP's primary talking points about microgrid deployment in California is that they are almost always built on facilities that cities/the state deem important, but not the buildings that the people themselves (especially the most marginalized) would have chosen. Or even places they would feel safe to go during an emergency (i.e. police stations).

My goal is to encourage EBCE to work in collaboration with CBOs that represent frontline communities in determining where to target future deployment of microgrids. Some recommendations include working with environmental justice organizations (APEN is actively trying to build a microgrid on the Lincoln Rec Center in Oakland as we speak, and Communities for a Better Environment is currently hiring a new staff member to manage a potential project), community land trusts, and community development corporations (like EBALDC, the Unity Council, etc.). Though Alameda County has plenty of other non-profits focused on meeting the material needs of vulnerable populations that should also be consulted.

Public Comment #2

I was heartened to hear of the intention to work with school districts in the next few years to transform their current solar PV systems into storage-backed microgrids. I would encourage outreach to the school districts to begin laying the groundwork in the communities themselves for families to know that eventually schools will be open to meet people's material needs during emergencies. The lights will stay on, medical devices can access power, medicines and foods can access refrigeration, along with heating, cooling, and air filtration during disasters of heat, cold, and smoky air. Signage at the schools during blue sky conditions can begin to build a culture of knowing where to go during a crisis.

In summary, I commend the work you've done so far, but strongly encourage all expansions of your microgrid initiative to focus on serving the most marginalized communities first. This is best done through robust outreach to CBOs that know and work with those communities rather than simply backing up power to municipal facilities (though sometimes the two do overlap in community centers like rec centers, libraries, and schools). As someone whose job it is to facilitate the development of projects like these in frontline communities, I would like to be in dialogue with EBCE as you consider your outreach plan for project expansion. Thank you.

REQUEST:

I would like to schedule a meeting with whoever at EBCE is most appropriate to discuss this in more detail. Please let me know who I should speak with and the best means to get that on the calendar.

Thanks so much for your time and consideration,

Travis

[Quoted text hidden]

JUNE 7, 2023

Draft Budget for Fiscal Year 2023-2024

PRESENTED BY:

NICK CHASET, CEO



Executive Summary - June Update

- PG&E May ERRA Forecast – filed after May Budget presentation – results in less than \$3M change in EBCE’s project net position targets set in 2022
 - No changes to base case value proposition (5% discount for BC and \$0.0025 premium for R100)
 - This additional \$3M is added to local programs to extend Community Grant funding and provide technical assistance to CBO Resilience Hubs
- Staff has also provided more detailed discussion of:
 - Major Risk Factors
 - Personnel Budget Build Out
 - Use of Funds under different Value Proposition scenarios

Summary Draft Budget for Fiscal Year 2023-2024

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
OPERATING ACTIVITY			
REVENUE & OTHER SOURCES			
GASB 62 Unrecognized Revenue Balance	15,814,000	15,814,000	15,814,000
Operating Revenue			
Electricity Sales	957,762,000	792,009,000	870,993,000
Uncollectables	(12,102,000)	(15,840,000)	(17,420,000)
Other Operations Revenue	(6,642,000)	(6,229,000)	10,146,000
Total Operating Revenue	939,018,000	769,940,000	863,719,000
EXPENSES & OTHER USES			
Energy Operating Expenses			
Cost of Energy	685,288,000	523,996,000	657,730,000
Energy Operating Services	11,230,000	11,245,000	11,277,000
Total Energy Operating Expenses	696,518,000	535,241,000	669,007,000
Total Overhead Operating Expenses	39,299,000	27,426,000	21,793,000
NON-OPERATING ACTIVITY			
Total Non-Operating Revenue	1,728,000	276,000	3,275,000
Total Non-Operating Expenses	27,650,000	30,990,000	23,893,000
TOTAL EXPENSES	763,467,000	593,657,000	714,693,000
NET INCREASE(DECREASE) IN POSITION	177,279,000	176,559,000	152,301,000
RESERVE BALANCE			
Beginning Reserve Balance*	230,873,000	155,873,000	155,873,000
Operating Target (50%)	367,909,000	281,334,000	281,334,000
*Expected value after FY 2022-23 contribution			

Notes:

YTD* reflects actuals through Mar 31, 2023

EST are most current projections as of May 31, 2023

Net Position through Mar 31, 2023: \$76MM

Draft Budget: Base Case Assumptions

Revenues

- Increase to customer value proposition by
 - Bright Choice from 3% to 5% discount to PG&E
 - R100 from \$0.0075 to \$0.0025 above PG&E
 - Estimated revenue reduction of \$23.2MM
- \$50 bill credit applied to all CARE & FERA customers in Q1/Q2, totaling an estimated \$6.6MM in one time bill savings
- Assumes current rates and PCIA are unchanged through 2023
- Rates and PCIA for 2024 are non-stressed, or as forecasted, energy rates from May ERRA filing
- 1.5% uncollectable rate for 2023, then 1.0% for 2024
- No recognition of GASB 62 revenue (\$15,814,000)
- Non-operating revenue assumes 2.5% interest earned on treasury backed cash balance accounts

Energy Costs

- Costs are derived from a blend of contracted and open positions for all energy, attributes, and RA
 - Open prices are non-stressed, mean forecasted
- Carbon free energy (which can include either RE or CO2-free) is above recent board approved targets by 10% above EBCEs
 - 2023: CF 66% --> 71% (FY 22/23 5% increase) --> 76%
 - 2024: CF 71% --> 81%
 - Adds between \$3.6 and \$21MM to costs
 - Each one 1% increases costs between \$720,000 and \$4MM

Other Costs

- Adding incremental staff of 15 FTE
- \$2.6MM increase in Marketing for re-branding campaign
- \$2MM increase in G&A to account for increased staff requirements
- Significant Program funding of \$25.9MM

Draft Budget: Carbon Free Procurement Options

Variation in the Renewable/Carbon Free targets

- Recommendation to increase the total carbon free target of the Bright Choice product by 10% for 2023 and 2024 above the annual targets set in 2022
 - Current targets for both years are 71% retail load
- Staff is requesting flexibility to achieve the proposed increases by sourcing from either Renewable or carbon free/large hydro resources in light of a highly constrained and volatile market
- Each increase of carbon free procurement of 5% has an expected cost impact of between \$3.6-21MM depending on the product type

Calendar Year	2023	2024
Current Carbon Free Targets	71%	71%
Proposed Increases for FY 2024	5%	10%
Proposed Carbon Free Targets	76%	81%

Draft Budget: On-Bill Credit Average Allocations

Average for Each Account

	Residential		C&I		Total EBCE Wide	
	Bright Choice	Renewable 100	Bright Choice	Renewable 100	Bright Choice	Renewable 100
Current Avg Savings (Premium) to PG&E	\$20.68	(\$34.01)	\$262.73	(\$427.23)	\$41.50	(\$86.74)
Each 1% BC or 0.25c R100 change	6.58	10.89	83.25	136.11	13.17	27.68
5% BC and 0.25c R100	33.83	(12.24)	429.23	(155.02)	67.85	(31.38)
On Bill Credit	9.19	9.19	118.70	118.70	19.99	19.99
Total Annual Savings (Premium)	43.02	(3.05)	547.93	(36.32)	87.84	(11.39)

- Current annual average savings and premiums paid at the 3% discount for Bright Choice and the 0.75c premium on Renewable 100 products for customers are shown above
- Savings for each 1% discount with Bright Choice or decrease of 0.25c in premium for Renewable 100 is also shown
 - Total EBCE wide customer savings per 1% discount with Bright Choice is about \$6.6MM
 - Total EBCE wide customer savings per 0.25c decrease in Renewable 100 premium is about \$4.9MM
- With both the discount and the On-Bill credit at the end of the year, on average most customers would experience actual savings over PG&E rates
- **Total Customer Savings = Adjustment to Value Proposition + On-Bill Credits = \$23.2MM + \$13.7MM = \$36.9MM**

Base methodology for the On-Bill Credit: $Dividend = Individual\ annual\ kWh \times (Total\ Surplus) / (Total\ annual\ kWh)$

Draft Budget: Value Proposition Alternatives

Customer Savings per Incremental Change in Product Rate

	Residential	C&I	Total
Each 1% Change in Bright Choice	\$ 3,027,000	\$ 3,607,000	\$ 6,634,000
Each 0.25c Change in Renewable 100	1,684,000	3,260,000	4,944,000
Total	4,711,000	6,867,000	11,578,000

- Bright Choice/RE100 customer value proposition is generally correlated where 0.75% change in BC equates to a 0.25c change in RE100 at current procurement cost levels
- A decrease in customer savings of one increment - where BC would be priced at a 4% discount to PG&E and RE100 priced at a 0.50c premium to PG&E) – would increase expected Net Income by \$11.5m, while maintaining current value proposition (3% discount and 0.75% RE100 premium) would increase expected net income to \$23.2m

	1 increment Change	2 Increment Change
Bright Choice	\$6.6m	\$13.2m
RE 100	\$5m	\$10m
	\$11.5m	\$23.2m

Options for Use of Funds if Discount Reduced		
CO-2 Free energy options	\$11.5m	~2.5% increase in CO2-free energy content
Local Development options	EBCE staff has limited capacity to increase LD funding beyond current levels. At most \$3m could be allocated to extend existing work. -\$1m - \$2m to TE incentives -\$1m for Resilience project development	

Draft Budget: Proposed Surplus Allocations

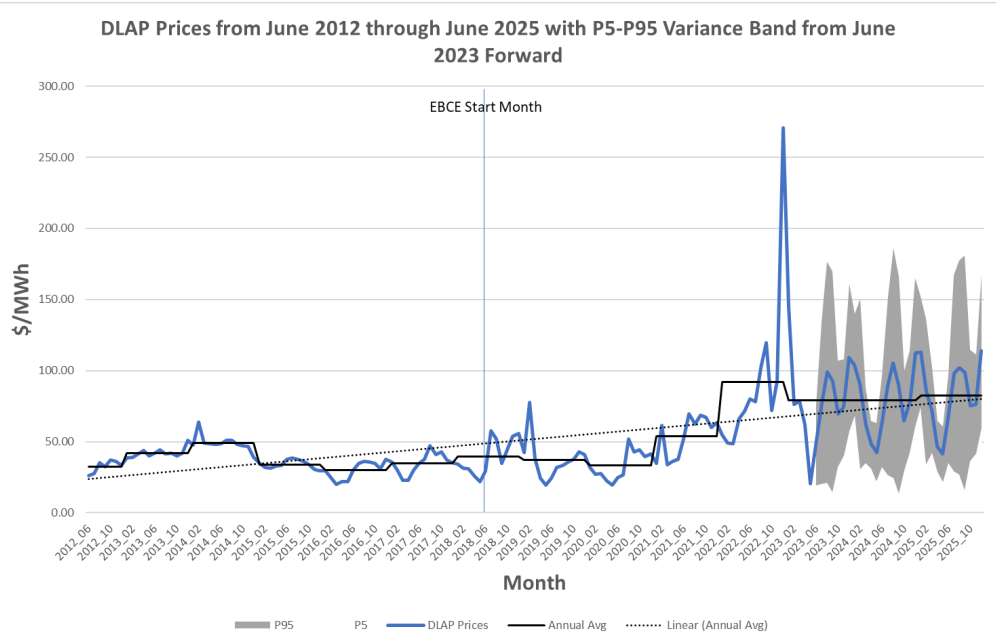
Net Position Estimated at \$177.3MM*

Proposed Budget Surplus Waterfall Allocation:

- 1) Working Capital Needs: \$50MM*
- 2) Reserve Account Funding: \$100MM*
- 3) 50/50% split of any excess to:
 - Incremental Long-Term Renewable Energy/Clean Energy Storage Investments: ~\$13.7MM
 - One-time On-Bill Credits to Customers: ~\$13.7MM

**Assuming a budget surplus that is materially consistent with this forecast, staff would plan for an even allocation. Formal action would be brought forth to the board to formally adopt prior to, or in conjunction with, the presentation of the audit in October of 2024. This timing would allow for staff to have exact knowledge of available surplus.*

Risk Management—Market Risk



DLAP = Default Load Aggregation Point—the hub price where EBCE serves its customers

- Historically, market prices have averaged in the \$30-50/MWh range, but currently estimated near \$80/MWh
- Historically, volatility has ranged from 10-20% on a regular basis, but currently ranging 50-60%
- In recent months, prices have softened for the Draft Budget year, but volatility remains high
- This market volatility creates risk on working capital requirements and basis between hedge costs and retail rates.
- EBCE has approximately 60-80% of its budget year energy portfolio hedged against market prices with the balance effectively hedged via the PCIA - i.e. increase in market prices is offset somewhat by decrease in PCIA in future years
- When prices decrease, PCIA increases, which reduces operating headroom
- Although the fiscal years of 2020-2021 and 2021-2022 were positive with net position, calendar year 2021 was operationally negative in net position for EBCE with margins being squeezed from low 2020 prices setting PCIA and with rising 2021 market prices

Risk Management—Additional Risks

- **Uncollectables/Write-offs:**
 - EBCE increased uncollectables from 0.5% to 2.5% of revenues for COVID crisis in 2020-21 FY
 - For FY 2022-2023 Budget, this estimation is reduced to 2.0%, and 2023-24 Draft Budget reduced further to 1.5% and 1.0% to align with trending aging actuals
 - Uncollectables are at the higher range than other CCA's based on regional income demographics
 - To mitigate, pushing CARE/FERA enrollments, AMP, PIPP, and Connected Communities programs DAC-GT/CS-GT
- **Opt-Out Risk:**
 - No anticipated risk of increased opt-outs for established communities
 - New community enrollment opt-outs are estimated at 5%-10% of total accounts—current jurisdiction-wide rate is 4.9%
 - Changes to value proposition or change in product decisions may increase opt-outs but difficult to estimate. Many constituents have opted-up to Renewable 100 product, which carries a slight premium relative to PG&E rates
- **Financial Market & Economic Risk**
 - Recessionary risks may drive reductions in load or an increase in uncollectables - mitigated in part by limiting overhedging
 - Banking sector risk may impact cash, deposits, and credit availability – mitigated by cash collateral requirements on gov't deposits, FDIC insurance, and diversification of banking deposits
- **Wildfire Risk:**
 - EBCE does not own or maintain any transmission or distribution facilities. PSPS events cause decreased customer use during peak periods, this can reduce estimated revenues if a significant area of EBCE service territory is affected
 - 2019 wildfire PSPS events impacted nearly 46,000 customers, disrupting 6% of load for a full day
 - 2020 events impacted nearly 20,000 customers disrupting about 2% of load over 4 days

Draft Budget: Local Development Fund

- 2023-2024 Local Development Fund allocation is set at \$25.9MM
- Allocating budget for capital intensive infrastructure development projects
- Allocating EBCE capital to reduce cost of ownership for building and vehicle electrification
- Unspent Local Development budget carries forward year to year

LOCAL DEVELOPMENT FUND					
	FY 2023-24	FY 2022-23	FY 2021-22	FY 2020-21	FY 2019-20
BEGINNING BALANCE	35,927,953	16,626,143	10,398,245	5,201,410	0
REVENUE & OTHER SOURCES					
Transfer from Operating Fund	25,500,000	22,550,000	8,475,000	6,340,000	6,340,000
Grants/Interest	-	1,200,405	335,460	395,000	219,673
Total Revenues & Other Sources	25,500,000	23,750,405	8,810,460	6,735,000	6,559,673
EXPENSES & OTHER USES					
Actual Program Expenses	-	3,235,594	2,582,563	1,538,165	1,358,263
Expected Remaining Expenses	61,427,953	1,213,000	-	-	-
Total Expenses & Other Uses	61,427,953	4,448,594	2,582,563	1,538,165	1,358,263
ENDING BALANCE	-	35,927,953	16,626,143	10,398,245	5,201,410

Local Development Areas of Emphasis Budget Allocation

Transportation Electrification	\$11.75M
Building Electrification	\$8.5M
Energy Efficiency	No Direct EBCE Cost
Community Resilience/VPPs	\$4M
Community Grants	\$1.4M (\$4.2M allocated in FY23)
Sponsorships/Memberships	\$250k

Transportation Electrification

- Transportation is the largest source of emissions of GHG and particulate matter from Light, Medium and Heavy-duty vehicles
- EBCE is developing publicly available charging infrastructure tailored to renters and low-income communities to ensure these residents can transition to EVs (currently developing the first 3 charging hubs)
- Goods movement is particularly important with Port impacts to communities and access through the territory and into the Central Valley
- EBCE will continue assisting Cities to electrify fleets; providing fleet electrification technical assistance and offering to develop and operate charging infrastructure for Cities with "Charging as a Service" product
- With more vehicle models becoming available EBCE will develop programs to facilitate the buying process and make EVs accessible across all customer income levels
- Partner with local agencies and local business to increase access to eMobility solutions
- Provide capital to reduce cost of ownership through credit enhancements across multiple vehicle classes

Transportation Electrification

- **Publicly Available Fast Charging Hubs (\$3.75M)**
 - Funds to support EBCEs efforts to build a network of public fast chargers across the communities we serve with an emphasis on siting these chargers close to high densities of multi-family housing where home charging is often not accessible. EBCE BOD approved \$30M NTE over 10 years at 11/16/22 BOD meeting
- **Medium/Heavy duty project investment capital (\$3M)**
 - Funds to support Medium/Heavy duty vehicle electrification projects in EBCE territory
- **EV adoption acceleration program with emphasis on access for low and moderate income consumers (\$3M)**
 - Funds to support one or more projects to accelerate EV Adoption and enroll EV drivers in manage charging programs to manage new EV electricity load with an emphasis on low and moderate income consumers
- **EBCE Ride Electric Program (\$2M)**
 - Funding for year 2 of EBCE e-bike Lending and Incentive Program

Building Electrification

- Electrification installation network (\$2M)

- Develop an installation network of electrical contractors to deliver reasonably priced electrification upgrades to customers
- Partner with 10-20 contractors across the territory so that customers can obtain multiple competitively priced proposals for electrical upgrades in a timely manner
- EBCE incentive enables contractors to offer standard pricing for electrical service panel upgrades that facilitate full electrification

Electrification Workforce Training Program (\$1.5M)

- Increase qualified workforce for electrification
- Provide apprenticeship stipends to enable on the job training for graduates of workforce training organizations
- Partner with electricians in the EBCE network to hire apprentices

Health-e Communities

Budget Request: \$5M for first year of \$15M 3-year Program

Program Summary:

- Replace 1000 - 2000+ gas stoves with induction ranges in households with children suffering from pulmonary disease (eg. asthma) and households with a newborn child with focus on low-income and disadvantaged communities
- EBCE to deliver and install induction cooktops, while partnering with health care research partner that can provide medical referrals and complete longitudinal health study

Program Development Progress

EBCE has identified a Health Care Provider with research capabilities that we are working to secure

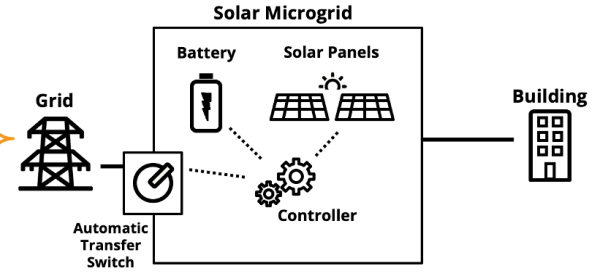
- EBCE has secured a verbal agreement for \$250k in funding to support health care partnership
- EBCE has identified several non-profit partners who can manage the health-care partnership
- EBCE is currently hiring a building electrification channel manager to develop EBCE's installation partner network

Resilience and VPPs

Budget Request, \$2M to expand Community Resilience and Virtual Power Plant management capabilities

- Phase 1: Berkeley, Hayward, San Leandro, Fremont
 - Contracting for 2.7 MW solar PV + 4.8 MWh storage across 29 sites ranging from fire stations to senior centers, **resulting in \$25M in projects**
 - Largest procurement of its kind to date
 - Received \$2M in federal funds
- Phase 2: Emeryville, Livermore, Oakland, Pleasanton
 - Developing additional ~50 resilience projects with 7.5 MW solar PV & 5.5 MWh storage, **resulting in \$40M+ in projects**
- Phase 3: Albany, Piedmont...open for additional Cities
- Pursuing \$35M in Federal funding to expand Resilience to school districts and other public service agencies
 - Federal funding will enable facility upgrades and electrification
- All projects will be aggregated into Virtual Power Plant to reduce EBCE procurement needs

- ⚡ A miniature version of the big grid
- ⚡ Generates its own electricity with solar and battery
- ⚡ Disconnects when the grid is down via an automatic transfer switch ("islanding")
- ⚡ Can power a house, building or entire community



Fremont Fire Station Microgrid

Resilience and VPPs - Resilience Hubs Technical Assistance

EBCE proposes to enhance its Community Resilience and VPP management program by adding an additional \$2M to fund technical assistance for community based organizations considering the development of microgrids and resilience hubs.

At this time, EBCE does not have the internal resources to directly support the inclusion of CBO sponsored projects in our community resilience program. But with significant local, state and federal available in the form of grants to support these projects, EBCE staff is able to provide technical assistance in the form of engineering and grant writing support.

EBCE staff proposes to allocate \$2m over the next two years to provide CBOs with engineering reviews of potential host sites for solar and storage microgrids and grant writing support for CBOs seeking to apply for Resilience Hub grants.

EBCE will provide these funds in the form of direct, in-kind engineering and grant writing up to \$15,000 per resilience hub site. Staff will develop a streamlined process for CBOs to bring forward projects to receive this technical assistance.

Community Grant (update)

Background:

- EBCE BOD approved \$4.2M in FY'23-24 budget for 3-year Community Grant Program (\$1.4M/year)
- EBCE proposes to add and additional \$1.4m from this FY to fund a fourth round of grants in 2026
- EBCE staff have developed a list of grant priorities to support EBCE Programs
- EBCE staff plans to issue first grant opportunity to increase education and awareness of induction cooking to start Summer 2023
- Staff and CAC Chair are collaborating to host a public workshop on June 7 to gather community feedback to develop additional grant funding cycles
- Proposed Grant Solicitation timing:
 - Round 1 - August 2023 / Round 2 - January 2024 / Round 3 - January 2025 / Round 4 - January 2026

Break Page

Draft Budget: Carbon Free Procurement

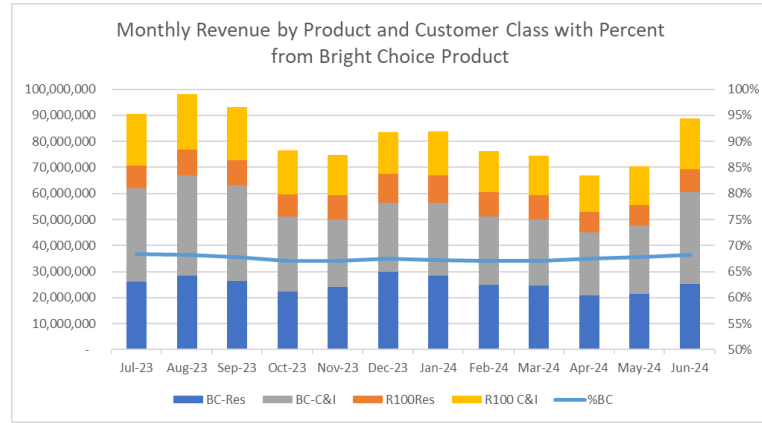
Year	Bright Choice				CA-RPS %
	Renewable %	Carbon Free %	TCR*-Emission Factor	PSDR-Emission Factor	Renewable %
2018	41%	87%	101	n/a	29%
2019	60%	85%	135	n/a	31%
2020	40%	54%	n/a	580	33%
2021	41%	55%	n/a	577	36%
2022	45%	63%	n/a	566	39%
2023	49%	66%	n/a	521	41%
2024	52%	71%	n/a	455	44%
2025	56%	76%	n/a	387	47%
2026	60%	81%	n/a	315	49%
2027	64%	85%	n/a	241	52%
2028	67%	90%	n/a	163	55%
2029	71%	95%	n/a	83	57%
2030	75%	100%	n/a	-	60%

Variation in the Renewable/Carbon Free targets

- April 2022, the Board approved the “Path to Zero by 2030” for the Bright Choice product shown in the table to the left
 - Carbon Free percentages reflect renewable energy and large hydro energy
- June 2022, the Board approved 5% increases to the carbon free targets for calendar years 2022 and 2023, effectively increasing both renewable and carbon free targets
- This year, staff is proposing an additional increase in carbon free procurement that would result in an additional 5% increase in 2023 and 10% in 2024 targets
 - 2023: Carbon Free 66% --> 71% (22/23) --> 76%
 - 2024: Carbon Free 71% --> 81%

Draft Budget: Operating Revenues

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
REVENUE & OTHER SOURCES			
GASB 62 Unrecognized Revenue Balance	15,814,000	15,814,000	15,814,000
Operating Revenue			
Electricity Sales	957,762,000	792,009,000	870,993,000
Uncollectables	(12,102,000)	(15,840,000)	(17,420,000)
Other Operations Revenue	(6,642,000)	(6,229,000)	10,146,000
Total Operating Revenue	939,018,000	769,940,000	863,719,000



- Increase to value proposition
 - Bright Choice from 3% to 5% discount to PG&E
 - Renewable 100 from \$0.0075 to \$0.0025 above PG&E
 - \$50 bill credit to all CARE & FERA customers in July-Sept 2023, shown as Other Operations Revenue reduction
- Assumes current rates and PCIA are unchanged through 2023
- Rates and PCIA for 2024 are non-stressed, or as expected, energy rates from May ERRA filing
- 1.5% uncollectable rate for rest of 2023 and 1.0% for 2024
- No recognition of GASB 62 revenue (\$15,814,000)
- Current Year Other Operations Revenue is CARE & FERA on-bill credits plus damages received from counterparties

Draft Budget: Overview of Expenses

	FY 2023-24 DRAFT BUDGET	% Cost
EXPENSES & OTHER USES		
Energy Operating Expenses		
Cost of Energy	685,288,000	89.8%
Energy Operating Services	11,230,000	1.5%
Total Energy Operating Expenses	696,518,000	91.2%
Overhead Operating Expenses		
Personnel	21,911,000	2.9%
Marketing & Communications	5,303,000	0.7%
Legal, Policy, & Regulatory Affairs	3,459,000	0.5%
Other Professional Services	2,555,000	0.3%
General & Administrative	5,711,000	0.7%
Depreciation	360,000	0.0%
Total Overhead Operating Expenses	39,299,000	5.1%
NON-OPERATING EXPENSES		
Borrowing Interest	1,650,000	0.2%
Local Development Funding	25,500,000	3.3%
Grant	0	
Capital Expenditures	500,000	0.1%
Total Non-Operating Expenses	27,650,000	3.6%
TOTAL EXPENSES	763,467,000	100.0%

- Expenses are divided into three overall cost center categories:
- Energy Operations** which includes all energy, energy attributes, and ancillary related costs and the services required to managing energy and attributes, such as scheduling, data management, and customer billing
 - This category comprises more than 90% of EBCE's total expenses
- Overhead Operations** which includes all personnel and staffing needs as well as work function cost centers required to manage the organization at large
- Non-Operating Expenses** which are all capital and capital transfer related costs

Draft Budget: Energy Expenses

EXPENSES & OTHER USES

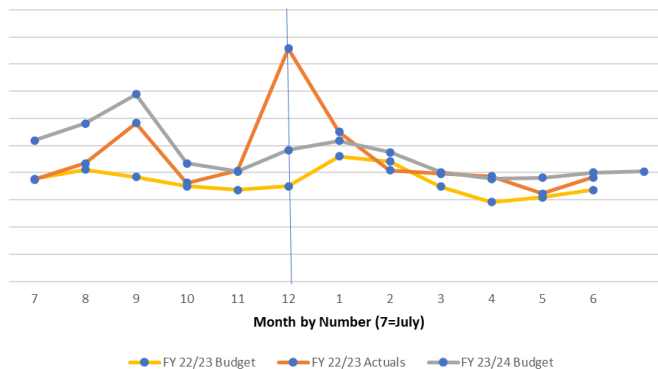
Energy Operating Expenses

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
Cost of Energy	685,288,000	523,996,000	657,730,000
Data Management/Customer Service	7,777,000	7,834,000	7,867,000
PG&E Service Fees (Billing/Metering)	2,722,000	2,715,000	2,712,000
CAISO Scheduling Coordinator	731,000	696,000	698,000
Total Energy Operating Expenses	696,518,000	535,241,000	669,007,000

Energy Costs

- Costs are derived from a blend of contracted and open positions for all energy, attributes, and RA
 - Open prices are non-stressed, or as forecasted
 - FY 23/24 overall price projections are about on par with FY 22/23 actuals on average
 - Most materially significant increase for FY 23/24 is with RECs and capacity charges
- Carbon free energy is above recent board approved targets by 5% for calendar 2023 and 10% for 2024 Bright Choice targets
 - 2023: CF 66% --> 71% (22/23) --> 76%
 - 2024: CF 71% --> 81%
 - Adds up to \$21MM costs
- Note: We are still in a period of historically high energy pricing and significant uncertainty/volatility
 - Forecasted market energy costs in 2023 and 2024 are approximately double the historical 10-year average and has persisted since 2021

Relative Monthly Average Energy Costs



Draft Budget: Overhead Expenses

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
Overhead Operating Expenses			
Personnel	21,911,000	15,711,000	13,317,000
Marketing & Communications	5,303,000	2,824,000	2,073,000
Legal, Policy, & Regulatory Affairs	3,459,000	2,411,000	1,603,000
Other Professional Services	2,555,000	2,293,000	1,302,000
General & Administrative	5,711,000	4,007,000	3,563,000
Depreciation	360,000	180,000	158,000
Total Overhead Operating Expenses	39,299,000	27,426,000	22,016,000

Material Overhead Items for FY 23-24:

- Personnel costs will be discussed more in-depth on the next slide
- \$2.5MM increase in Marketing costs is specifically driven by re-branding campaign
 - Also includes approx. \$1MM of Programs related marketing costs
- \$1.0MM increase in Legal, Policy, & Regulatory affairs is due to a couple of factors
 - Membership expansion (Stockton)
 - Additional volume of consulting/vendor agreements and power contracts
- Larger staffing demand, from Personnel costs, increases in Professional Services with HR/recruiting and additional project support
- Increase to G&A is also directly related to increase in staffing with software subscriptions, membership dues, equipment, office space, insurance, and the like
- Depreciation increases due to new building

Draft Budget: Overhead Expenses—Personnel

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
PERSONNEL			
Salaries & Wages	16,587,000	11,598,000	9,747,000
Retirement	2,058,000	1,544,000	1,340,000
Health Care/Benefits	2,893,000	2,292,000	864,000
Payroll Expenses	373,000	277,000	169,000
Total	21,911,000	15,711,000	12,120,000

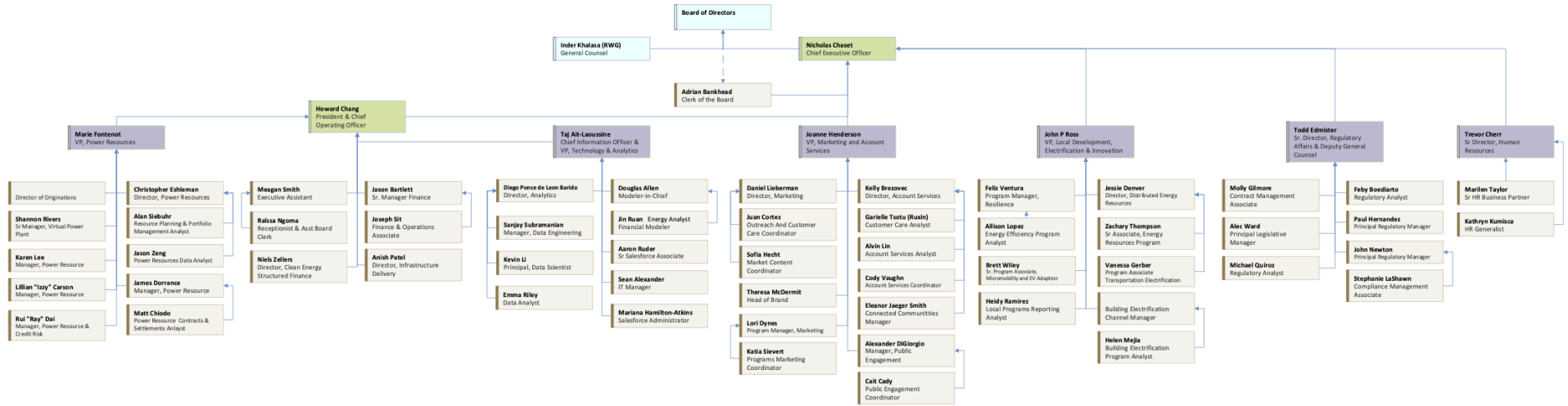
- **FY 2021-22 Budget** was initially approved at 43 FTE and expanded mid-year to 49
 - 2.5% COLA and up to 5% merit-based/promotional compensation allotted
 - Currently at 45 FTE and interviewing for an additional 4 roles
- **FY 2022-23 Budget** was increased to 68 FTE to accommodate additional work requirements in all areas. Additional headcount will expand on internal expertise/skills, build more depth, and scale operations:
 - 3.5% COLA and up to 10% merit-based/promotional compensation pool
 - 5 Marketing, 4 Local Programs, 3 Operations, 3 Technology, 2 Power Resources, 2 Legal
- **FY 2023-24 Budget** seeks an additional 15 FTE to accommodate additional work requirements in all areas. Additional headcount will expand on internal expertise/skills, build more depth, and scale operations:
 - 3.5% COLA and up to 10% merit-based/promotional compensation pool
 - 3 Marketing, 2 Local Programs, 2 Operations, 2 Technology, 3 Power Resources, 3 Legal

Draft Budget: Overhead Expenses—Personnel

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
PERSONNEL			
Salaries & Wages	16,587,000	11,598,000	9,747,000
Retirement	2,058,000	1,544,000	1,340,000
Health Care/Benefits	2,893,000	2,292,000	864,000
Payroll Expenses	373,000	277,000	169,000
Total	21,911,000	15,711,000	12,120,000

- Personnel costs account for 2.9% of total budget costs
- **FY 2023-24 Budget** seeks to add 15 FTE, to staff up to 83 FTE, to accommodate additional work requirements in all areas. Additional headcount will expand on internal expertise/skills, build more depth, and scale operations:
 - Inflation driven increases to existing benefit costs, with a 3.5% COLA and up to 10% merit-based/promotional compensation pool, increases the base 68 FTE cost to nearly \$18MM
 - 15 new FTE added at the fully loaded rate adds an additional \$3.5MM
 - About \$500k was given for variability and possible turn-over costs
 - Additional FTE will cover much needed assistance with scaling in all areas of operations: 3 Marketing, 2 Local Programs, 2 Operations, 2 Technology, 3 Power Resources, 3 Legal

Draft Budget: Organization Chart



Draft Budget: Open Position Count

- # of New Roles to budget for next FY: 15
 - Add 2 carry-over roles from FY 22-23, so **17 Total**

Team	# of New Roles
Data & Tech	2
MAS	3
Operations, Admin & Finance	2 +1
Power Resources	3
Programs	3 +1
Public Policy	2
<i>Total New Roles:</i>	<i>15 + 2 (17)</i>

Draft Budget: Personnel Demographics

Average Personnel Costs by Category*			Expected Loading Rate for Open Positions		Open Position Banding	
	Current	Open	Quarter	Positions Filled	Open Count	Title
Salary	157,984.45	142,368.59	Q1	9	1	Analyst
Merit	22,117.82	19,931.60	Q2	3	2	Associate
Retirement	23,887.25	21,526.13	Q3	5	6	Sr. Associate
Health Care	24,000.00	24,000.00	Q4	0	1	Manager
PTO	9,114.49	8,213.57			2	Sr. Manager
Life Insurance	789.92	711.84			4	Director
Other	12,553.33	12,553.33			1	Sr. Director
Payroll Tax	4,096.98	3,735.41				
Total	254,544.25	233,040.48				

*C-list is not included

- Open position average costs are below current staff averages, as position band for open positions is lower than average staff
- Loading rate for new positions is expected to be complete by the end of financial Q3 (March 31, 2024)
- The average position band being hired is under the manager level

Draft Budget: New Positions

Team	Position Title (Draft)	Position Level	Desired Start	Comp Band	\$ Low (Base)	\$ High (Base)	\$ Mid (Base)
Data & Tech	IT HelpDesk Associate	Associate	Q2 (Oct - Dec 2023)	4	\$117,597	\$133,400	\$125,498
Data & Tech	Junior Data Engineer	Analyst	Q3 (Jan - Mar 2024)	3	\$89,597	\$117,596	\$103,596
MAS	Graphic Designer & Content Developer	Associate	Q1 (Jul - Sep 2023)	4	\$117,597	\$133,400	\$125,498
MAS	Copywriter	Associate	Q1 (Jul - Sep 2023)	4	\$117,597	\$133,400	\$125,498
MAS	Manager, Customer Experience	Manager/Principal	Q3 (Jan - Mar 2024)	6	\$151,319	\$167,170	\$159,245
Operations, Admin & Finance	Sr. Mgr / Mgr, Structured Finance (TBD)	Sr Manager/Sr Principal	Q2 (Oct - Dec 2023)	7	\$167,171	\$190,393	\$178,782
Operations, Admin & Finance	Finance Associate	Associate	Q2 (Oct - Dec 2023)	4	\$117,597	\$133,400	\$125,498
Operations, Admin & Finance	Coordinator, Ops & Admin (Carry-over from last yr)	Coordinator	Q1 (Jul - Sep 2023)	2	\$69,174	\$89,596	\$79,385
Power Resources	Contract Manager	Manager/Principal	Q1 (Jul - Sep 2023)	7	\$167,171	\$190,393	\$178,782
Power Resources	"CAISO Day Ahead Manager" Level	Manager/Principal	Q1 (Jul - Sep 2023)	7	\$167,171	\$190,393	\$178,782
Power Resources	Settlements Manager	Manager/Principal	Q3 (Jan - Mar 2024)	7	\$167,171	\$190,393	\$178,782
Programs	Programs Director Role	Director	Q1 (Jul - Sep 2023)	8	\$190,394	\$219,052	\$204,723
Programs	Program Lead / Associate	Associate	Q3 (Jan - Mar 2024)	4	\$117,597	\$133,400	\$125,498
Programs	Solar & Storage Programs / Associate	Associate	Q3 (Jan - Mar 2024)	4	\$117,597	\$133,400	\$125,498
Programs	Project Manager (Carry-over from last yr)	Sr Associate	Q2 (Oct - Dec 2023)	5	\$133,401	\$151,318	\$142,360
Public Policy	Contract Management	Manager/Principal	Q1 (Jul - Sep 2023)	6	\$151,319	\$167,170	\$159,245
Public Policy	Regulatory Analyst	Analyst	Q2 (Oct - Dec 2023)	3	\$89,597	\$117,596	\$103,596

Draft Budget: Overhead Expenses—Marketing & Account Services

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
Required Mailings	282,000	520,000	529,000
Advertising	2,044,000	986,000	629,000
Promotional Items	123,000	50,000	41,000
Communications	2,854,000	1,268,000	874,000
Total	5,303,000	2,824,000	2,073,000

Current Year Material Items:

Marketing has lower cost with advertising and communications consultant due to shifting in Programs related needs with Resilient Home and BlocPower campaigns

Next Year Material Items:

- Majority of increase is driven by \$2.6MM allocation for our first major foray into customer facing program campaigns where we are trying to acquire customers to participate and/or use our equipment (e.g. e-Bike, DCFC stations, induction cooking and EV adoption). Additionally, EBCE's rebranding campaign will carry incremental costs beyond past year marketing spends that will pull from this allocation Included in cost items is approximately \$1.0MM dedicated to Programs related marketing costs
- **Required Mailings:** Joint Rate Mailer w/ PG&E, Power Content Label, New Account Noticing
- **Advertising:** Active community presence activities, sponsorships, local events, increase due to Stockton and rebranding campaigns
- **Promotional Items:** Give away items
- **Communications:** Public relations, media, newsletters, consultants, minor software needs--**Website development from rebranding is biggest cost item at \$1MM**

Draft Budget: Overhead Expenses—Legal, Policy, & Regulatory Affairs

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
LEGAL AND POLICY			
Legal Consultants	3,117,000	2,135,000	1,384,000
Legislative Consultants	237,000	177,000	180,000
Other Consultants	105,000	99,000	39,000
Total	3,459,000	2,411,000	1,603,000

Current year spending was less than budgeted this year due to a delay in expected litigation expenses and unused contingency set aside

Next Year:

- **Legal Consultants:** Outside general counsel for procurement, analysis, and general operations. Increase is driven by:
 - Multiple pending and on-going litigations expenses
 - 2023 Large Clean Energy RFO
 - Implementation of numerous local development initiatives
 - Additional volume of consulting/vendor agreements and power contracts
- **Legislative Consultants:** Retainer for legislative advocacy. For this coming fiscal year, EBCE has added additional resources focused on federal affairs to support both funding and policy initiatives.
- **Other Consultants:** Policy related advising and economic consulting

Draft Budget: Overhead Expenses—Other Professional Services

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
Operations	931,000	363,000	435,000
Human Resources Consulting	634,000	1,000,000	338,000
Tech Consulting	360,000	325,000	209,000
Power Resources	630,000	605,000	320,000
Total	2,555,000	2,293,000	1,302,000

Current Year Material Items:

- **HR consulting** was approximated as first year need for consulting. Hiring of HR lead has led to reduced costs with active management
- **Technology Consulting** is lower than expected with reevaluation of timeline for cost-of-service implementation
- **Power Resources** consulting lower than expected with IRP below budget

Next Year Material Items:

- **Operations:** Accounting and auditing for financial compliance, general finance, and addition of new project with treasury management consulting
- **Human Resources Consulting:** Support for additional HR demand for increased staffing recruitment, professional development, and training
- **Tech Consulting:** Technical network assistance
- **Power Resources:** Technical consulting for Power Resources, operational compliance support and other various tasks

Draft Budget: Overhead Expenses—General & Administrative

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
GENERAL OPERATIONS			
Operational Expenses	1,523,000	1,039,000	1,133,000
Software, Subscriptions, SaaS	2,676,000	2,345,000	1,576,000
Small Equipment	510,000	210,000	113,000
Rent & Utilities	764,000	345,000	565,000
Conferences & Prof. Development	160,000	130,000	124,000
Board & Director Fees	78,000	50,000	52,000
Total	5,711,000	4,119,000	3,563,000

Current Year Material Items:

- **Operational Expenses** were higher than expected primarily due to inflationary increases in insurance costs and industry memberships dues
- **Software** costs were lower with delay in implementing customer portal development and battery optimization as well as data storage was under budget

Next Year Material Items:

- **Operational Expenses:** Increased staff costs related to insurance, service fees, supplies, membership dues, operational services, building maintenance, and other relevant G&A
- **Software, Subscriptions, SaaS:** Increase covers additional software needs for Finance, Power Resource, and Technology operations, as well as essential subscriptions for ongoing operations with expanded staff
- **Rent & Utilities:** Increases with office space needs due to expanded staff
- **Conferences & Professional Development:** Trainings, conferences, and related expenses
- **Board & Director Fees:** Monthly stipends and transportation reimbursements for board members

Draft Budget: Non-Operating Activity

	FY 2023-24 DRAFT BUDGET	FY 2022-23 BUDGET	FY 2022-23 YTD* + EST
NON-OPERATING REVENUE			
Interest Income	1,680,000	261,000	1,837,000
Grants	0	0	1,272,000
Other Non-Operating Revenue	48,000	15,000	166,000
Total Non-Operating Revenue	1,728,000	276,000	3,275,000
NON-OPERATING EXPENSES			
Borrowing Interest	1,650,000	1,440,000	570,000
Local Development Funding	25,500,000	22,550,000	22,550,000
Grant	0	0	0
Capital Expenditures	500,000	7,000,000	773,000
Total Non-Operating Expenses	27,650,000	30,990,000	23,893,000
NET NON-OPERATING ACTIVITY	(25,922,000)	(30,714,000)	(20,618,000)

- **Non-Operational Revenue:** Interest earned on Treasury backed cash account balances (estimated at 2.5%) and BlocPower loan (5.5% on \$500k)
- **Grants:** Generally only recognized against qualifying expenses as incurred, thus not projected
- **Other Non-Operational Revenue:** Rent from AT&T tower on new building
- **Borrowing Interest Expenses:** Expected costs associated with expanded credit facility
- **Local Development Funding:** Capital transfer to Local Development Fund
- **Capital Expenditures:** Moving and new equipment/furniture related to new office space

Thank You!



Questions? Give us a call:
1-833-699-EBCE (3223)



@PoweredbyEBCE



customer-support@ebce.org

Español
ebce.org/es

中文
ebce.org/cn



Staff Report Item 5

TO: East Bay Community Energy Executive Committee

FROM: Annie Henderson, Vice President of Marketing & Account Services;
Theresa McDermit, Head of Brand

SUBJECT: New Brand Name Proposal

DATE: June 7, 2023

Recommendation

Provide feedback on the proposal of Ava Community Energy as the market-facing brand name for our agency.

Background and Discussion

In recent years, EBCE has dramatically increased its focus on actively promoting and enabling electrification, decarbonization, and efficiency initiatives while maintaining its ongoing commitment to the delivery of clean power at low prices. Since early 2022, staff have led an effort to define and articulate an updated brand strategy in support of this broadening mandate.

In December of 2022, an RFP was issued for a partner to support the evolution of our brand identity. And in February of this year, the Board approved the request to move forward with a preferred supplier. Since that time, we have worked swiftly to build out our evolved brand identity, beginning with the recommended brand name.

To arrive at this naming recommendation, we followed this detailed process:

Strategic Alignment and Naming Criteria: We established a framework for evaluating potential names to guide subsequent steps in the process. These guardrails helped ensure that an eventual name fulfill our objectives for a name change which broadly fall into two categories:

- 1) Ease of use, memorability; ability to support our expanded engagement efforts
- 2) Inclusivity; welcoming to all constituents including those outside of the “East Bay.”

Ideation: In the initial phase, over 150 names were generated and reviewed. Promising candidates were screened for availability at a high level.

Feedback: In an iterative process, the most promising candidate names were shared with agency leadership, select staff, and members of the ad hoc committees of the Board of Directors and Community Advisory Committee. Several rounds of feedback and review yielded a small set of finalist names.

Clearance and Protection: We’ve taken care to ensure the appropriateness and availability of our recommended name with the following actions:

- A full trademark search was conducted by our counsel, DWT. They found no relevant competing claims on the name
- Native speakers of the most frequently spoken languages in our territory are reviewing the name to ensure there are no unintended linguistic or cultural associations
- Relevant URLs and social media handles were secured
- A placeholder trademark filing was prepared to signal our intent to use and protect the recommended name upon approval.

Fiscal Impact

Fiscal impact is driven by the need to communicate any changes to our brand identity and the creation / recreation of branded materials. Actual costs will be determined once the full extent and timing of changes are known. The funding for implementation and outreach on a new brand identity is included in the amount presented to the board for approval as part of the FY23/24 budget.

Committee Recommendation

Ad hoc committees of the Board of Directors and CAC have stated their support for adoption of the recommended name. The name proposal will be presented for feedback to the Marketing, Regulatory, and Legislative Committee on June 16th.

Attachments

- A. New Name Proposal ppt.

New Name Proposal

EXECUTIVE COMMITTEE

JUNE 7, 2023



Overview

- Background & Rationale
- Insights
- Stakeholder Engagement & Timelines
- Process & Considerations
- New Name Proposal

Background & Rationale

EBCE Brand Evolution



Original Brand and Logo Development

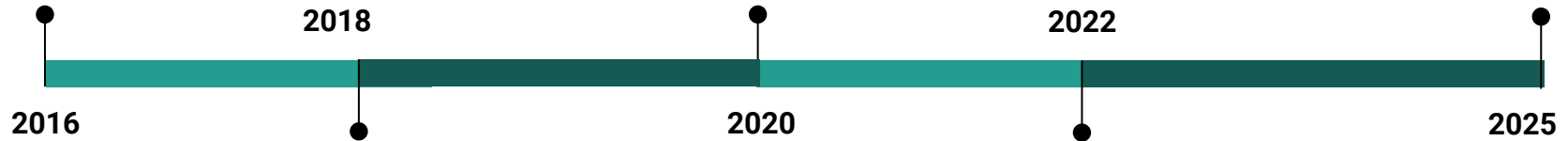
County hired Circlepoint to develop initial website, collateral, and logos.

Updates to Look & Feel

Website update to give a more modern look and feel to the brand. Logo and key messaging remain unchanged.

First customer program offering.

Begin service to Stockton



Initial Enrollment and Launch of Service

Enrollment marketing and outreach campaign including customer notifications and key messaging.

Program Marketing with Calls to Action

Multiple programs launched or in planning; specific calls to action, expanding on an educational focus



In the Beginning...

When we launched EBCE, our primary objective was to educate:

- What is a CCA?
- How does your bill work?
- EBCE is not a scam...

CLEANER ELECTRICITY. LOWER RATES. LOCAL BENEFITS.

Residents and businesses in Alameda County and 11 of its cities* now have a new, greener choice for the electricity that powers our homes and businesses.

East Bay Community Energy (EBCE) is our new local power supplier, committed to providing our community with electricity generated from renewable sources such as solar and wind.

BENEFITS

- LOWER RATES**
EBCE purchases cleaner energy at lower rates for residents and businesses.
- SUSTAINABILITY**
You will reduce your greenhouse gas emissions, an easy and economical way to reduce your carbon footprint.
- RELIABILITY**
EBCE procures cleaner electricity for our customers, and PG&E delivers that electricity to your home or business.
- LOCAL INVESTMENT**
Net revenues will help fund local green energy projects and programs.

*Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Oakland, Piedmont, San Leandro and Union City

LAUNCH SCHEDULE

EBCE began providing service to municipal and business accounts in June 2018. Residential customers will be enrolled in November 2018. Customers with rooftop solar will be enrolled in 2019 around the time of their annual true-up with PG&E.

2018

- JUNE: Municipal & Business Accounts Enrolled
- SEPTEMBER-DECEMBER: Enrollment Notices
- NOVEMBER: Residential Accounts Enrolled
- JANUARY-DECEMBER: Solar Customer Enrollment

2019

CONTACT US

- ebce.org
- /EastBayCommunityEnergy
- @PoweredbyEBCE
- customer-support@ebce.org
- 1-833-699-EBCE (3223)

EAST BAY COMMUNITY ENERGY

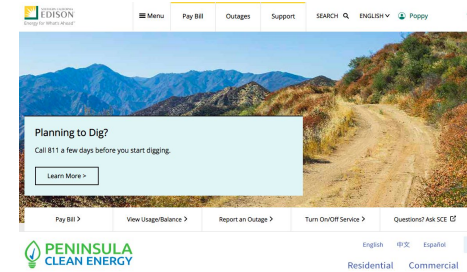
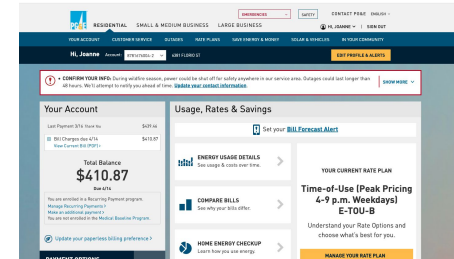
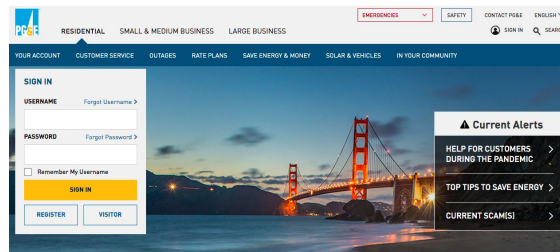
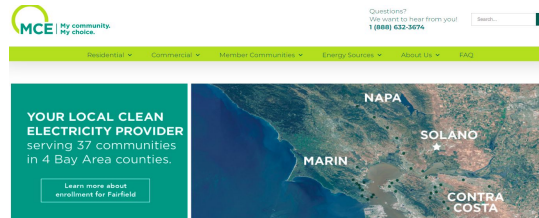
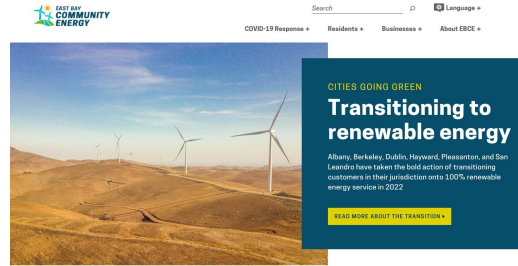
CREATING A BRIGHTER, CLEANER FUTURE FOR OUR COMMUNITIES

A BRIGHT CHOICE

A Brand Expression to Support Education and Trust

Our brand expression is:

- Very literal; we have a highly descriptive name and logo
- Self-referential; our messaging has traditionally focused on what we do (as opposed to what that means for the consumer)
- Familiar; our “look” is similar to many other CCAs or IOUs



We've Been Successful

On track to implement the strategy for **100% clean by 2030**

95% average retention rate across our service area

Steady expansion of our service area; Pleasanton, Newark + Tracy 2022; Stockton 2024



2022 National Notable Achievement Award for Land Revitalization Team Excellence

\$21 million spent on local programs like battery energy storage, induction cooking, and electric heat pump water heaters

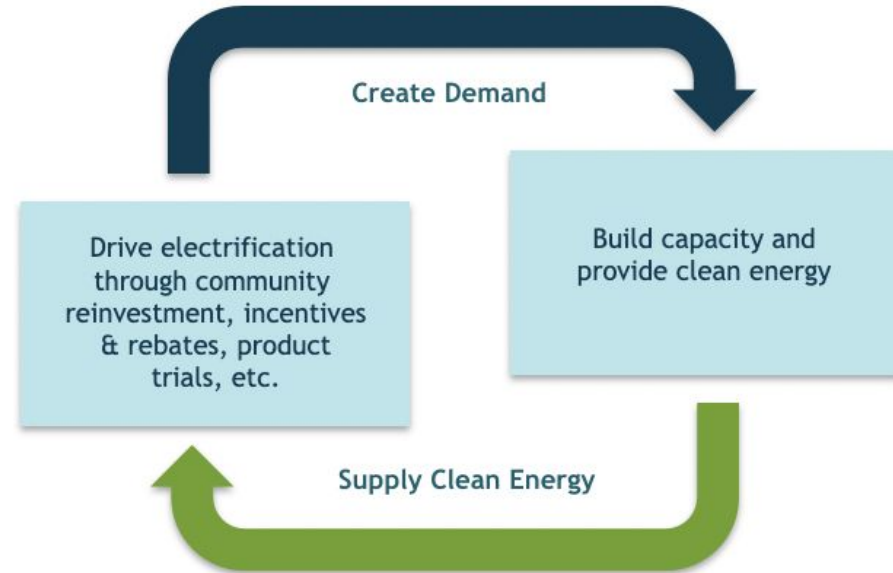
\$19 million annual customer savings vs. what would have been paid for PG&E service

1,015 megawatts of new wind, solar, and battery storage, including projects in Alameda County



We Continue to Mature and Evolve to Better Serve our Communities

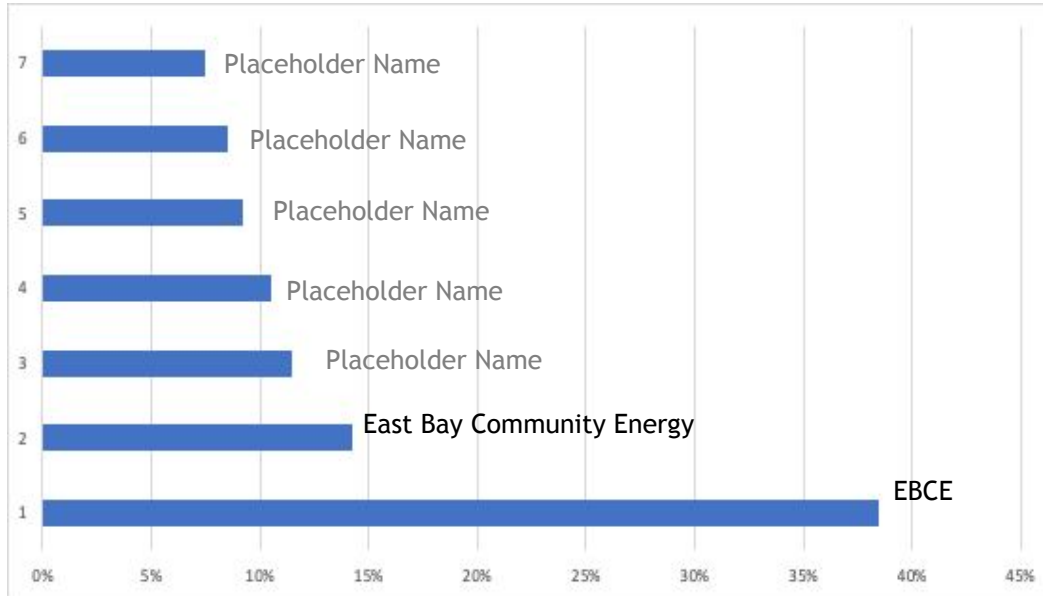
- We are moving from simply filling demand to creating it
- Growing capacity and expertise to stand up consumer- and commercial-facing programs that expose customers to electric alternatives and speed their adoption, accelerating decarbonization



Insights

Our Name is a Barrier to Success in San Joaquin County

Q12. Which one of these names is your least favorite?



Q13: Why?

EBCE

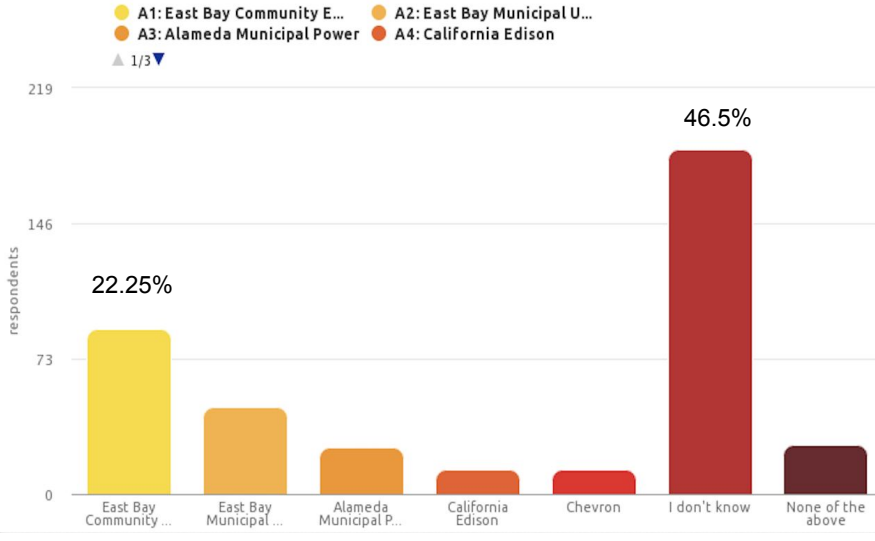
- Acronyms are off-putting; hard to remember

East Bay Community Energy

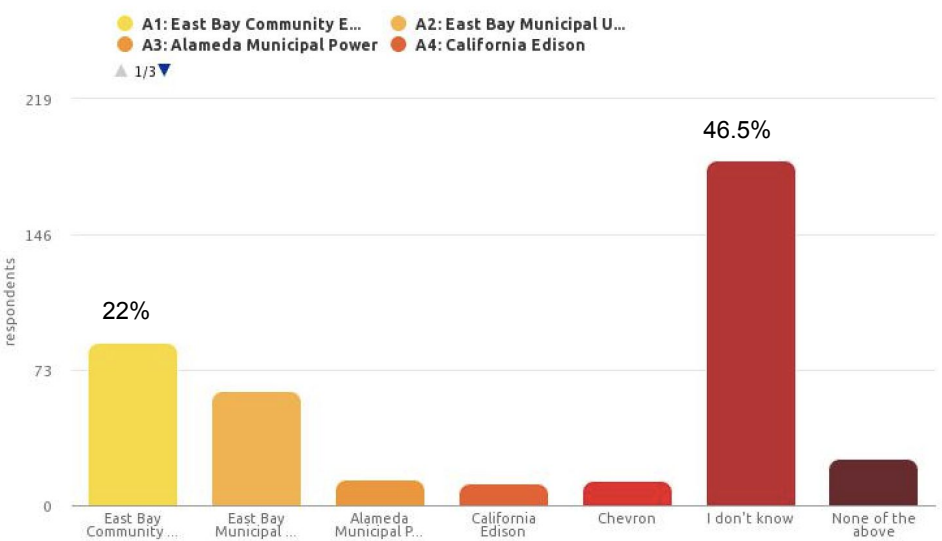
- San Joaquin County not part of East Bay; East Bay too expensive / doesn't represent my values

Unaided Awareness

Question: PG&E manages the electricity system in your area. You also have an option for generation service (power plants). Is that...



May 2022



October 2022

Stakeholder Engagement & Timelines

Meetings and Public Information - 2022 to early 2023

- 4/1/22 - Presented [brand refresh concept](#) to MRL Subcommittee
- 10/19/22 - BOD meeting [CEO Report](#) notes hiring of Head of Brand
- 12/14/22 - BOD meeting [CEO Report](#) provides update on brand efforts
- 12/15/22 - [RFP](#) posted for partner to support Brand Identity Evolution
- 2/15/23 - BOD meeting consent agenda for [approval of contract](#) for Brand & Visual Identity Services

Winter/Spring 2023

- **February**
 - Ad Hoc Committees of the Board and CAC established; initial meetings
- **March**
 - Survey of stakeholders, customers, and staff
 - Presentation to MuniPals
- **April**
 - Ad Hoc Committee meetings
 - Presentation to Exec Comm, CAC, and Board
- **May**
 - Ad Hoc Committee meetings
 - Update in CEO Report to Board
 - Presentation on brand at Marketing & Account Services Special Board Retreat
 - Special meeting of the MuniPals

June 2023

Info and discussion

- **June 7**
 - Executive Committee
- **June 16**
 - Marketing, Regulatory, & Legislative Committee
- **June 19**
 - Community Advisory Committee

Discussion and vote

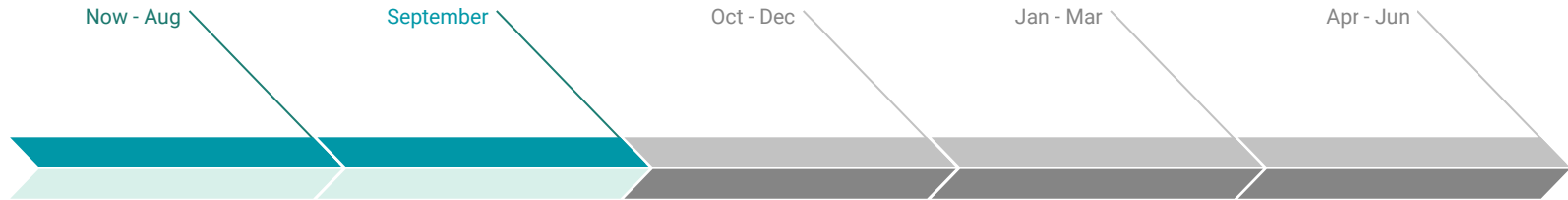
- **June 21**
 - Board of Directors Meeting

Reference: Ad Hoc Committees

Name	EBCE Role	Jurisdiction Role
Elisa Márquez	Current Chair	Supervisor, Alameda County
Dan Kalb	Former Chair	Councilmember, Oakland
Jaime Patiño	Former Chair of MRL Subcommittee	Councilmember, Union City
Matt Bedolla	Director	Councilmember, Tracy
Dan Wright	Director	Councilmember, Stockton
Anne-Olivia Eldred	Chair of CAC	Oakland resident
Ed Hernandez	Vice Chair of CAC	San Leandro resident
Jim Lutz	At-Large Member of CAC	Oakland resident

Ahead: Implementing our Evolved Name & Brand

Attachment: Staff Report Item FA
 Attachment: Tentative Schedule



Plan, Prepare, Build

- Catalog / update all branded assets
- Build launch plan x audience
- Create toolkits x audience (e.g. logo, guidelines, FAQ, messaging, social posts, newsletter content)

Stakeholder Enablement

- Communications and training for internal and external stakeholders (e.g. all employees, MuniPals, sponsored entities, program partners)

Soft Launch

- Notice customers
- Reskin website
- Apply brand to external touchpoints
- Social media campaign
- Outreach at events

Robust Comms

- Integrated campaign to inform and build excitement among our constituents (e.g. radio, buses, BART, OOH)
- Launch evolved website
- Measure awareness

Transition to Steady State*

- Begin messaging shift from introduction to steady state
- Continue elevated level of outreach with programs focus
- Integrate tracking data and stakeholder input to drive additional activities

* Timing influenced by results of tracking survey

Process & Considerations

3CE - Central Coast Community Energy
AVCE - Apple Valley Choice Energy
CEA - Clean Energy Alliance
CCA - Community Choice Aggregation
CPA - Clean Power Alliance

EBCE - East Bay Community Energy



Opportunity to evolve our name

LE - Lancaster Energy
MCE - Marin Clean Energy
OCPA - Orange County Power Authority
PG&E - Pacific Gas & Energy
RCEA - Redwood Coast Energy Authority
RMEA - Rancho Mirage Energy Authority
SCE - Southern California Edison
SCP - Sonoma Clean Power
SDCP - San Diego Community Power
SJCE - San Jose Clean Energy
SJP - San Jacinto Power
SVCE - Silicon Valley Clean Energy

- From locally descriptive and limiting to evocative and flexible for expansion
- From a complex, forced acronym to a short and memorable name that energizes our customers, employees, and partners

East Bay Community Energy

(EBCE)

- Descriptive of single region
- Generates local identity
- In-line with CCA category
- Descriptive, adds context
- Anchors the category
- Increases trademark-ability

↓

Descriptive name limits regional expansion
Lengthy acronym EBCE is used throughout but lacks meaning



Newname

Community Energy

- Evocative of progress
- Generates inclusion
- Short & stands apart
- Primary, customer-facing brand name (DBA)
- Descriptive, adds context
- Anchors the category
- Increases trademark-ability
- Secondary-level messaging, where needed

↓

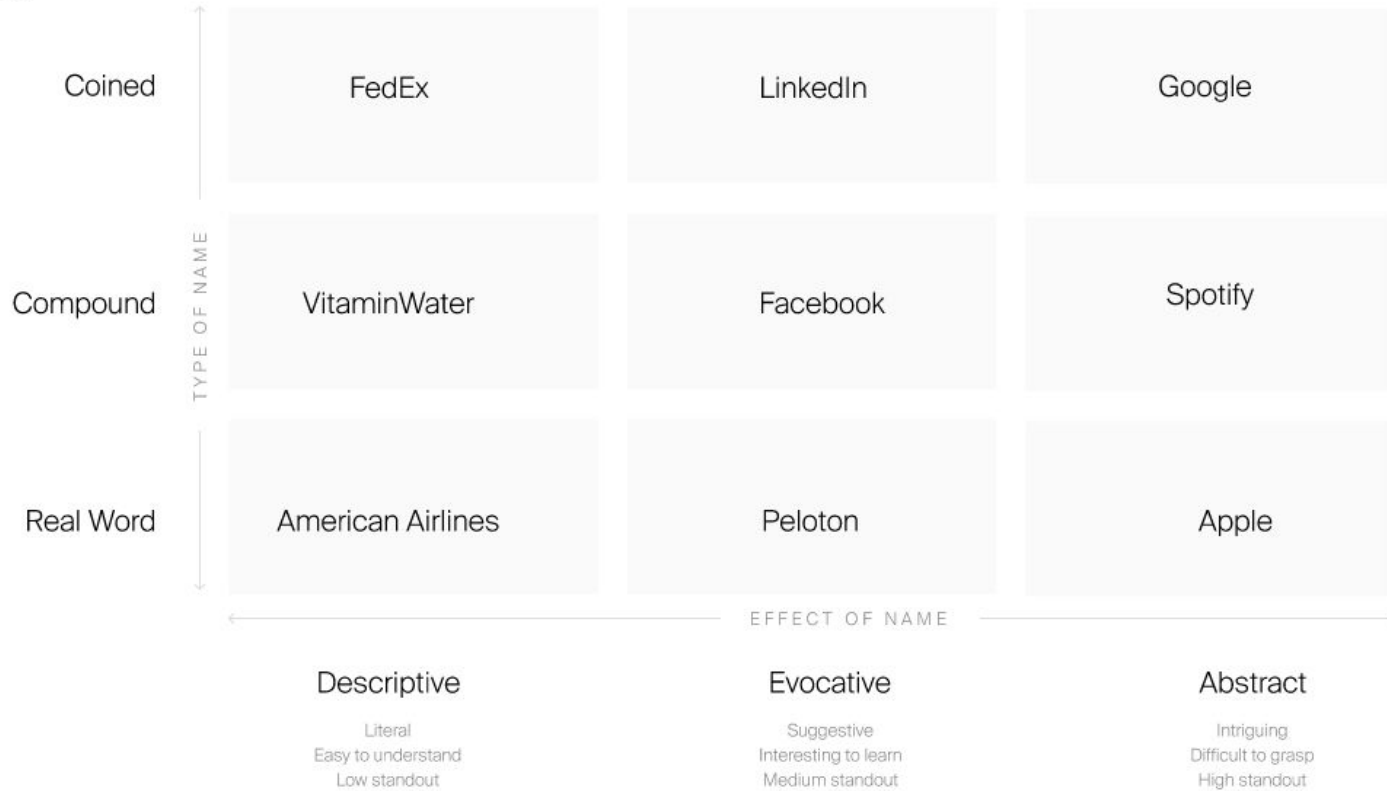
Evocative name is flexible for service & geographic expansion
DBA (Doing Business As) name is customer & employee-facing
Registered company name can remain different

Naming Criteria

1. Signals energy, community, or progress
2. Evokes momentum, positivity, and togetherness
3. Flexible for business and service area expansion
4. Balances uniqueness with reliability
5. Based on easy-to-understand words
6. Sounds and looks interesting; ideally also wearable
7. Stands out from clean tech/smart home innovators
8. Works in connection with “Community Energy” but without creating negative acronyms
9. Ownable as URL and available as trademark

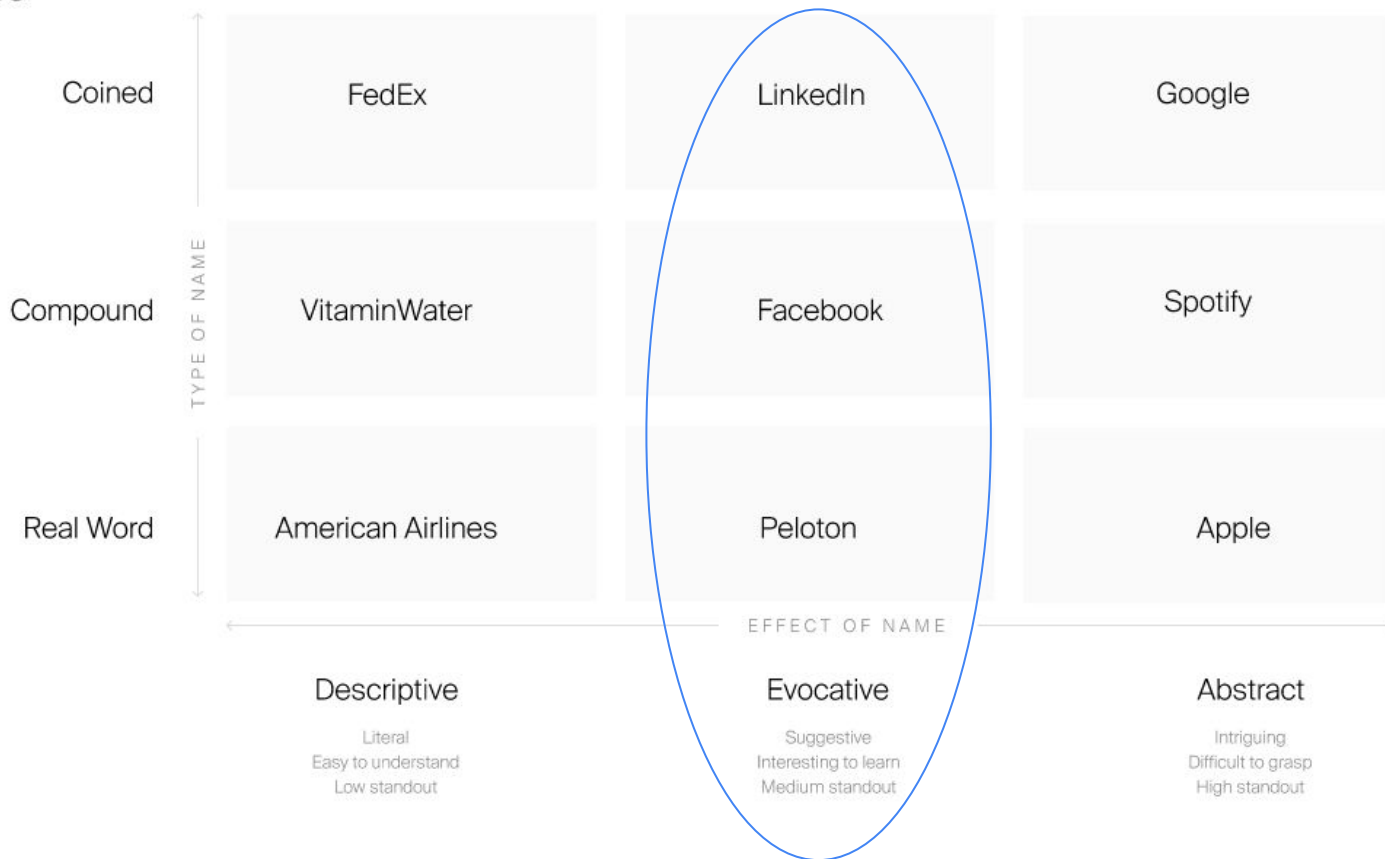
General
Name
Examples

Attachment Staff Report Item 5A

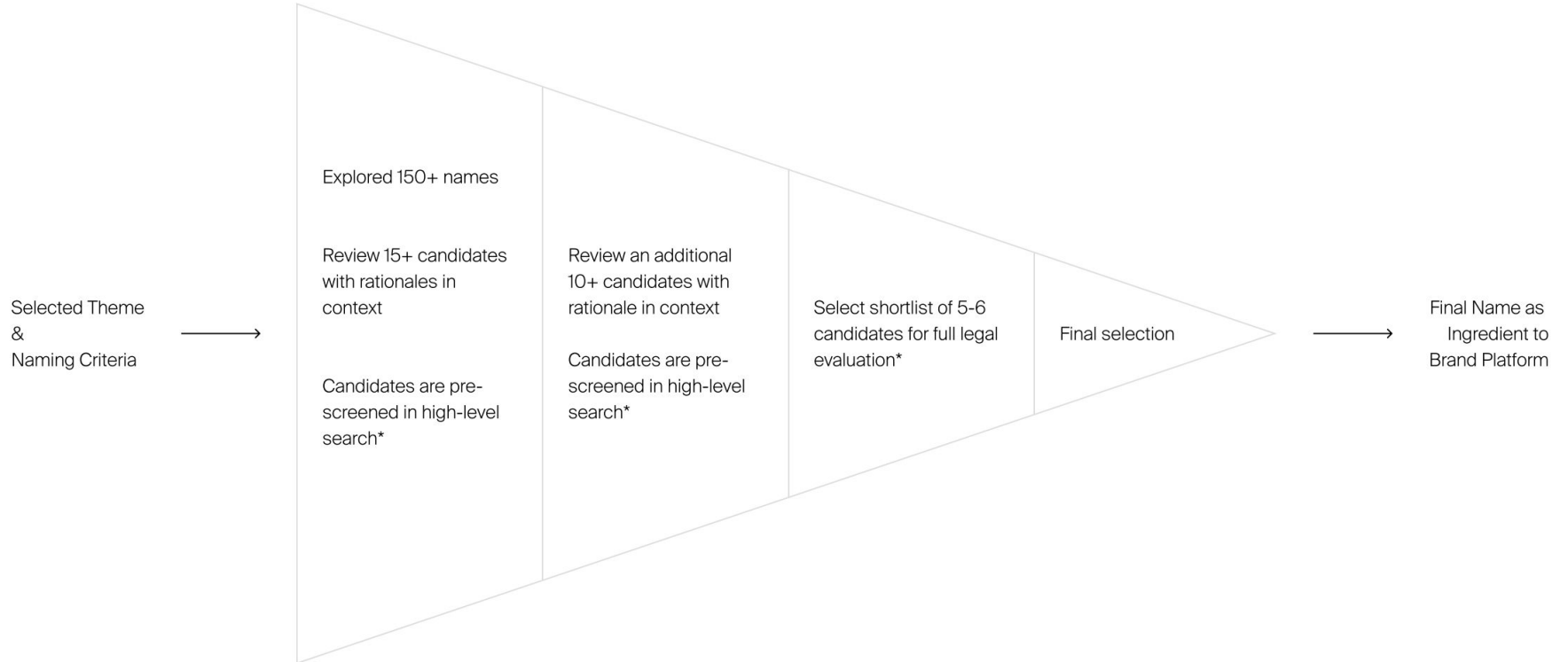


General
Name
Examples

Attachment Staff Report Item 5A



Naming Process



Name Proposal

Considerations

- Legal check is complete and clear - name is available for use
 - Other top contenders did not pass initial legal review, presenting risk of litigation
- Trademark registration submitted
- Cultural / Linguistic search completed; no conflicts found
- Social media handles and URLs have been secured in advance of revealing the name publicly
- Name proposal is the outcome of many months of working with the ad hoc committees, public engagement, consultant engagement, internal staff analysis, and legal review

Ava

Ava Community Energy

Origin

Coined from Alameda + Valley

Rationale

Signals approachability
Evokes humanity and optimism
Short, warm, and memorable

Language

“East Bay Community Energy is now **Ava**”

“We’d like to thank **Ava Community Energy** for being the Climate Justice Sponsor of the Oakland Roots.”

“The next speaker is from **Ava Community Energy**, serving Alameda County to the Central Valley.”

We are Ava Community Energy

Ava is powering better living with clean, affordable energy.

[Learn More](#)

Attachment Staff Report Item 5A



We are Ava Community Energy

Ava is powering
better business
with clean,
affordable energy.

[Learn More](#)

Attachment Staff Report Item 5A



Ava

Ava Community Energy

Thank you for your consideration.

We welcome your feedback.



Staff Report Item 6

TO: East Bay Community Energy Executive Committee

FROM: Alex DiGiorgio, Public Engagement Manager

SUBJECT: City of Stockton Community Advisory Committee (CAC) seat and term extension for current regional members (Informational item)

DATE: June 7, 2023

Recommendation

- 1) Consider creating an interim CAC seat to represent the City of Stockton;
- 2) Consider a six-month term extension for current CAC members, extending their term through December 2023

Background and Discussion

On October 21, 2020, the Board of Directors [approved updates to the CAC Guide and Appointment process](#). These updates were made to ensure proper representation and engagement of the CAC, particularly given the inclusion of EBCE's new communities in the cities of Newark, Pleasanton, and Tracy. The updates included the following: The addition of three seats (increasing the size of the CAC to twelve active seats to address the voting shares); configuring the apportionment of CAC seats to EBCE Service Area Regions; appointing one Alternate Member for each EBCE Service Area Region, for a total of five; and engaging the Mayors' Conference to appoint two at-large Members.

Since then, the CAC has been composed of twelve active seats ("Members") and five alternate seats ("Alternates").

As reflected in the table below, the CAC seat allocations approximate the voting shares percentage of each member jurisdiction:

EBCE Service Area Region	JPA Vote Share	CAC Seat Allocation	Alternate Seat Allocation
NORTH Albany, Berkeley, Oakland, Emeryville, and Piedmont	30%	3	1
EAST Dublin, Livermore, and Pleasanton	14%	1	1
SOUTH Fremont, Union City and Newark	27%	3	1
CENTRAL Hayward, San Leandro, and Alameda County Unincorporated	23%	2	1
SAN JOAQUIN COUNTY Tracy	6%	1	1
At-Large	N/A	1	N/A
At-Large	N/A	1	N/A

By assigning seats to EBCE Service Area Regions, EBCE can engage the city/county Board members for outreach and appointment nominations. This regional apportionment was also intended to ensure equitable representation of all EBCE communities on the CAC.

The CAC currently has eleven members serving (i.e., nine Regional members and two At-Large members) with two Member vacancies (one vacancy for the South region and one vacancy for the San Joaquin region). All five Alternate seats are currently vacant. Below is a table with the current make-up of the CAC:

EBCE Service Area Region	Current CAC Representation
NORTH Albany, Berkeley, Oakland, Emeryville, and Piedmont	Anne Olivia Eldred (Chair) Cynthia Landry (Member) Lisa Hu (Member) [Alternate]
EAST Dublin, Livermore, and Pleasanton	Joel Liu (Member); [Alternate]
SOUTH Fremont, Union City, and Newark	Shiva Swaminathan (Member) Vijay Lakshman (Member) Priya Talreja (Member)* [Alternate]
CENTRAL Hayward, San Leandro, and Alameda County Unincorporated	Ernie Pacheco (Member) Lorraine Souza (Member) [Alternate]
SAN JOAQUIN COUNTY	Harman Ratia (Member)

Tracy	[Alternate]
At Large	Ed Hernandez (Vice Chair)
At Large	Jim Lutz (Member)

*CAC Member Talreja declined to continue serving on the CAC beyond June 2023. All other Regional CAC members have communicated with staff to confirm their desire to remain on the Committee if a six-month extension is approved by the Board.

Recommendation: Consider the addition of a new, interim CAC seat to represent the City of Stockton via Resolution at the June 21 Board of Directors meeting

In March 2023, EBCE received the California Public Utility Commission’s (CPUC) certification recognizing the City of Stockton (“Stockton”) as a member of EBCE’s Joint Powers Authority (“JPA”). This came in response to EBCE’s timely filing of an updated Implementation Plan to include Stockton within EBCE’s service area. Shortly thereafter, Stockton City Council Member Dan Wright was sworn in to represent Stockton among EBCE’s Board of Directors.

Per Sec.4.9 of EBCE’s Joint Powers Agreement, the Board is entitled to establish a Community Advisory Committee (CAC) to advise Board members on a wide range of subjects. As EBCE’s service area has expanded to include new jurisdictions, the CAC’s size and structure has been adjusted by the Board to accommodate appointments by incoming Board members representing these new communities.

In anticipation of EBCE's inclusion of Stockton, and since Stockton’s JPA membership became certified by the CPUC, Stockton’s elected officials and community members have requested that a seat be created on the CAC to represent Stockton’s interests and perspective (please refer to the attached 5/19/23 email from Councilmember Wright). In response, EBCE staff proposes the Board consider approving an additional, interim seat to be filled by a representative appointed by Stockton through whatever process Stockton’s staff and elected leaders deem appropriate.

The additional seat is proposed to be interim because current CAC members have previously been appointed on a regional basis (aside from the two At-Large members), rather than by individual jurisdictions. As discussed below, EBCE staff intend to consider proposing additional structural adjustments, and/or expansions of the CAC, in anticipation of future service area expansion (e.g., staff may recommend each individual EBCE jurisdiction is entitled to appointment a CAC member, instead of regional appointments). Any future adjustments to the size and/or structure of the CAC will regard the City of Stockton’s representation as a high priority and will be undertaken with the involvement of Stockton’s Board member/Alternate.

Recommendation: Consider a six-month term extension for the CAC’s current Regional members via Resolution at the June 21 Board of Directors meeting

As mentioned above, staff also propose extending the terms of current Regional CAC members¹ by at least six months (i.e., through December 2023). The terms of current Regional Members are set to end on June 30th. EBCE staff have communicated with the current CAC Chair and every Regional Member to confirm their desire to continue serving in their current capacities through December 2023. All but one of the current Regional members have expressed their desire to continue serving on the CAC should a six-month extension be approved by the Board of Directors.

As proposed, a six-month term extension would provide the following benefits:

1. **Consistency and continuity during EBCE's name change and rebrand exploration.** In response to EBCE's expanding service area and inclusion of new communities, EBCE is currently evaluating the possibility of changing EBCE's name and updating its brand identity. The CAC has provided valuable feedback and insight throughout this process to date. To help ensure robust community input, staff recommends maintaining the same CAC representation until the rebranding exploration is complete.
2. **Aligning the service terms of the CAC's Regional members with At Large members.** Unlike the CAC's Regional members, the Committee's two At Large members are appointed by the Alameda County Mayors' Conference. As a result, the timing of these appointments is currently misaligned by six months. By approving a six-month term extension, all CAC members will have terms ending on the same term cycle. These terms can be staggered by future Board action along with any additional adjustments considered by the Board.
3. **Providing more time to consider future adjustments to the CAC's size and structure.** By December 2023, EBCE staff anticipate having a clearer sense of what additional cities and/or counties (if any) intend to join EBCE's JPA. This will help staff advise the Board on how best to restructure the CAC (if at all) so that it continues to effectively represent and accurately reflect the communities EBCE serves.

Fiscal Impact

The addition of one new interim seat for Stockton will increase the CAC stipend budget from \$20,400 to \$21,900. The additional stipend will be disbursed once the new interim CAC member is sworn-in and begins serving at regular monthly meetings.

Committee Recommendation

All current, Regional CAC members (with one exception noted above) have communicated to staff their desire to remain on the Committee if a six month term extension is approved by the Board.

1. All but one current CAC member communicated to staff their interest in serving an additional six months. If approved, a CAC term extension would not include the one CAC member that does not wish to continue serving on the CAC.

Attachments

- A. May 19, 2023, email to EBCE staff from Stockton City Councilmember and EBCE Board Member Dan Wright requesting Stockton's representation on the Community Advisory Committee (CAC)



Alex DiGiorgio <adigiorgio@ebce.org>

CAC Representative

4 messages

Dan Wright <Dan.Wright@stocktonca.gov>

Fri, May 19, 2023 at 2:44 PM

To: Alex DiGiorgio <adigiorgio@ebce.org>

Cc: Adrian Bankhead <abankhead@ebce.org>, Nick Chaset <nchaset@ebce.org>, Eliza Garza <Eliza.Garza@stocktonca.gov>, Kevin Lincoln <Kevin.Lincoln@stocktonca.gov>, Kimberly Warmsley <Kimberly.Warmsley@stocktonca.gov>

Alex,

It was great running into you at the Hydrogen event in Dublin on Wednesday. I'm excited about adding a Stockton representative to the EBCE Citizens Advisory Council. When you folks send the official request for a representative, please send it to our City Clerk, Eliza Garza (eliza.garza@stocktonca.gov) with a cc to Mayor Lincoln, Vice Mayor Warmsley, and me. She will be the person to organize the selection process that the Council will utilize to make the selection.

Thanks!

Dan Wright

Council Member, District 2

City of Stockton

dan.wright@stocktonca.gov

(209) 937-8244

<https://www.facebook.com/CouncilmemberDanWright><https://www.instagram.com/vicemayorwright/><https://twitter.com/danwrightca>

Eliza Garza <Eliza.Garza@stocktonca.gov>

Sat, May 20, 2023 at 3:52 PM

To: Dan Wright <Dan.Wright@stocktonca.gov>, Alex DiGiorgio <adigiorgio@ebce.org>

Cc: Adrian Bankhead <abankhead@ebce.org>, Nick Chaset <nchaset@ebce.org>, Kevin Lincoln <Kevin.Lincoln@stocktonca.gov>, Kimberly Warmsley <Kimberly.Warmsley@stocktonca.gov>

Received. I'll be on the lookout.

Eliza

From: Dan Wright <Dan.Wright@stocktonca.gov>**Sent:** Friday, May 19, 2023 2:44:54 PM**To:** Alex DiGiorgio <adigiorgio@ebce.org>**Cc:** Adrian Bankhead <abankhead@ebce.org>; Nick Chaset <nchaset@ebce.org>; Eliza Garza <Eliza.Garza@stocktonca.gov>; Kevin Lincoln <Kevin.Lincoln@stocktonca.gov>; Kimberly Warmsley <Kimberly.Warmsley@stocktonca.gov>**Subject:** CAC Representative

[Quoted text hidden]

Alex DiGiorgio <adigiorgio@ebce.org>

Mon, May 22, 2023 at 4:28 PM

To: Eliza Garza <Eliza.Garza@stocktonca.gov>

Cc: Dan Wright <Dan.Wright@stocktonca.gov>, Adrian Bankhead <abankhead@ebce.org>, Nick Chaset <nchaset@ebce.org>, Kevin Lincoln <Kevin.Lincoln@stocktonca.gov>, Kimberly Warmsley <Kimberly.Warmsley@stocktonca.gov>

Thank you, Councilmember Wright! It was great to see you last week as well.

Re the City's CAC appointment: I'll be sure to proceed as you describe below.

Eliza, it's a pleasure to be connected with you. I'll be sure to reach out once EBCE's Board takes action and we're ready to coordinate Stockton's CAC appointment.

Many thanks again,

Alex

[Quoted text hidden]

--

Alex DiGiorgio, JD (he/him) | Public Engagement Manager

[East Bay Community Energy](#)

ADiGiorgio@ebce.org | 510-993-7562

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EBCE respects your privacy. Please see EBCE's customer confidentiality policy at ebce.org/confidentiality.

Eliza Garza <Eliza.Garza@stocktonca.gov>

Mon, May 22, 2023 at 8:43 PM

To: Alex DiGiorgio <adigiorgio@ebce.org>

Cc: Dan Wright <Dan.Wright@stocktonca.gov>, Adrian Bankhead <abankhead@ebce.org>, Nick Chaset <nchaset@ebce.org>, Kevin Lincoln <Kevin.Lincoln@stocktonca.gov>, Kimberly Warmesley <Kimberly.Warmsley@stocktonca.gov>

Sounds good. Thank you.

Eliza

From: Alex DiGiorgio <adigiorgio@ebce.org>

Sent: Monday, May 22, 2023 4:28:36 PM

To: Eliza Garza <Eliza.Garza@stocktonca.gov>

Cc: Dan Wright <Dan.Wright@stocktonca.gov>; Adrian Bankhead <abankhead@ebce.org>; Nick Chaset <nchaset@ebce.org>; Kevin Lincoln <Kevin.Lincoln@stocktonca.gov>; Kimberly Warmesley <Kimberly.Warmsley@stocktonca.gov>

Subject: Re: CAC Representative

CAUTION: This email originated from outside the City of Stockton. Do not click any links or open attachments if this is unsolicited email.

[Quoted text hidden]