



Consent Item 8

TO: East Bay Community Energy Board of Directors

FROM: Dan Lieberman, Director of Marketing

SUBJECT: Consulting Services Agreement with Project6 Design, Inc.

DATE: October 18, 2023

Recommendation

Approve a Resolution authorizing the CEO to negotiate and execute a Consulting Services Agreement with Project6 Design, Inc., a Berkeley-based, Small Business Certified S-Corporation, to provide website design and development services including strategy, design, development, testing, and integration. The term of the Agreement will be through June 30, 2024, with compensation not-to-exceed an amount of \$250,000.

Background and Discussion

EBCE staff are planning to add new functionality to our website to allow for more robust online customer engagement. In anticipation, on August 1, 2023, EBCE issued a Request for Proposal for East Bay Community Energy Authority Website Redesign. Twelve firms responded with proposals, which were reviewed and scored by a team of EBCE marketing and IT staff. The top five scoring firms were interviewed, and follow-up interviews were performed with the top two firms. Project6 was ultimately selected for their excellent portfolio of work with similar clients, exceptional design and technical skills, and reasonable pricing. They are an award-winning, Small Business Certified, Green Business Certified local business based in Berkeley.

Fiscal Impact

This project was included in the current Fiscal Year budget and the suggested contact amount is less than the budgeted amount.

Attachments

- A. Resolution

RESOLUTION NO. R-2023-XX
A RESOLUTION OF THE BOARD OF DIRECTORS
OF THE EAST BAY COMMUNITY ENERGY AUTHORITY TO NEGOTIATE A CONSULTING
SERVICES AGREEMENT WITH PROJECT6 DESIGN, INC.

WHEREAS The East Bay Community Energy Authority (“EBCE”) was formed as a community choice aggregation agency (“CCA”) on December 1, 2016, Under the Joint Exercise of Power Act, California Government Code sections 6500 *et seq.*, among the County of Alameda, and the Cities of Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Piedmont, Oakland, San Leandro, and Union City to study, promote, develop, conduct, operate, and manage energy-related climate change programs in all of the member jurisdictions. The cities of Newark and Pleasanton, located in Alameda County, along with the City of Tracy, located in San Joaquin County, were added as members of EBCE and parties to the JPA in March of 2020. The city of Stockton, located in San Joaquin County was added as a member of EBCE and party to the JPA in September of 2022. The city of Lathrop, located in San Joaquin County, was added as a member to EBCE and party to the JPA in October of 2023.

WHEREAS EBCE staff are planning to add new functionality to our website to allow for more robust online customer engagement; and

WHEREAS on August 1, 2023, EBCE issued a Request for Proposal for East Bay Community Energy Authority Website Redesign. Twelve firms responded with proposals, which were reviewed and scored by a team of EBCE marketing and IT staff. The top five scoring firms were interviewed, and follow-up interviews were performed with the top two firms. Project6 was ultimately selected for their excellent portfolio of work with similar clients, exceptional design and technical skills, and reasonable pricing. They are an award-winning, Small Business Certified, Green Business Certified local business based in Berkeley; and,

WHEREAS EBCE staff hope to complete this project this fiscal year.

NOW, THEREFORE, THE BOARD OF DIRECTORS OF THE EAST BAY COMMUNITY ENERGY AUTHORITY DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. authorize the CEO to negotiate and execute a Consulting Services Agreement with Project6 Design, Inc., a Berkeley-based, small business S-Corporation, to provide website design and development services including strategy, design, development, testing, and integration, consistent with the terms described in the staff report accompanying this Resolution. The term of the Agreement will be through June 30, 2024, with compensation not-to-exceed an amount of \$250,000. The Agreement shall be subject to review and approval by General Counsel.

ADOPTED AND APPROVED this 18th day of October, 2023.

Elisa Márquez, Chair

ATTEST:

Adrian Bankhead, Clerk of the Board