



**Marketing, Regulatory and Legislative Subcommittee  
Meeting**

Friday, October 13, 2023  
12:00 pm

In Person:  
Rockridge

Cal State East Bay, The Oakland Center  
In the Transpacific Center  
1000 Broadway, Suite 109  
Oakland, CA 94607

Or from the following remote locations:

- 33349 9th Street Union City, CA 94587

Zoom:

<https://ebce-org.zoom.us/j/88008124818>

Or join by phone:

+Dial(for higher quality, dial a number based on your current location):

US: +1 669 444 9171 or +1 669 900 6833 or +1 346 248 7799 or +1 719 359  
4580 or +1 253 205 0468 or +1 253 215 8782 or +1 309 205 3325

Webinar ID: 880 0812 4818

*Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact the Clerk of the Board at least 2 working days before the meeting at (510) 707-1764 or [cob@ebce.org](mailto:cob@ebce.org).*

*If you have anything that you wish to be distributed to the Marketing, Regulatory and Legislative Subcommittee (MRL), please email it to the clerk by 5:00 pm the day prior to the meeting.*

**1. Welcome & Roll Call**

**2. Public Comment**

*This item is reserved for persons wishing to address the MRL Subcommittee on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the*

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*subcommittee are customarily limited to three minutes per speaker and must complete an electronic [speaker slip](#). The MRL Chair may increase or decrease the time allotted to each speaker.*

- 3. Approval of Minutes from November 4, 2022**
- 4. Brand Update (Informational Item)**  
Update on visual identity and soft launch plan
- 5. Legislative Update (Informational Item)**  
Informational update on the 2023 state and federal legislative process
- 6. Committee Member and Staff Announcements including requests to place items on future Subcommittee Agendas**
- 7. Adjourn** - The next meeting of the Marketing, Regulatory and Legislative will take place on:

Friday, December 15, 2023  
Rockridge  
Cal State East Bay, The Oakland Center  
In the Transpacific Center  
1000 Broadway, Suite 109  
Oakland, CA 94607