



Marketing, Regulatory and Legislative Subcommittee Meeting

Draft Minutes

Friday, October 13, 2023
12:00 pm

In Person:

Rockridge

Cal State East Bay, The Oakland Center
In the Transpacific Center
1000 Broadway, Suite 109
Oakland, CA 94607

Or from the following remote locations:

- 33349 9th Street Union City, CA 94587

Zoom:

<https://ebce-org.zoom.us/j/88008124818>

Or join by phone:

+Dial(for higher quality, dial a number based on your current location):

US: +1 669 444 9171 or +1 669 900 6833 or +1 346 248 7799 or +1 719 359
4580 or +1 253 205 0468 or +1 253 215 8782 or +1 309 205 3325

Webinar ID: 880 0812 4818

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If you have anything that you wish to be distributed to the Marketing, Regulatory and Legislative Subcommittee (MRL), please email it to the clerk by 5:00 pm the day prior to the meeting.

1. Welcome & Roll Call

Present: Directors Barrientos (Livermore), Jorgens (Newark), Wright (Stockton), Vice-Chair Patiño (Union City) and Chair Roche (Hayward). Chair Roche (Hayward) joined in person at 12:20pm.

Absent: Director Bartlett (Berkeley).

EBCE is committed to protecting our environment and is proud to be a
[Certified California Green Business](#)

2. Public Comment

This item is reserved for persons wishing to address the MRL Subcommittee on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the subcommittee are customarily limited to three minutes per speaker and must complete an [electronic speaker slip](#). The MRL Chair may increase or decrease the time allotted to each speaker.

(0:54) Audrey Ichinose sought clarification on East Bay Community Energy's engagement with legislative and CPUC matters especially regarding important bills and bill authors. Ichinose expressed concern about the CPUC's proposed decision on new net energy metering tariffs, stating that it could harm rooftop solar users and urged CCAs like Ava to take a stance on the issue.

3. Approval of Minutes from November 4, 2022

Director Wright (Stockton) motioned to approve the minutes. Director Barrientos (Livermore) seconded the motion, which passed 4/0/2.

Yes: Directors Barrientos (Livermore), Jorgens (Newark), Wright (Stockton), and Vice-Chair Patiño (Union City).

Absent: Director Bartlett (Berkeley) and Chair Roche (Hayward).

4. Brand Update (Informational Item)

Update on visual identity and soft launch plan

The Committee Discussed:

- **(21:19) Vice Chair Patiño** expressed gratitude for staff and members of the public for their involvement and patience in the extensive name branding process.

There were no speakers for public comment.

5. Legislative Update (Informational Item)

Informational update on the 2023 state and federal legislative process

The Committee Discussed:

- **(36:31) Director Roche** inquired about whether EBCE initiates any legislation considering how big the agency is getting.
- **(37:23) Vice Chair Patiño** asked why EBCE chose to watch Senate Bill 537 (Becker) and how miles are measured in assembly bills.

(34:05) Jessica Tovar sought clarification on the definition of a shot clock.

(34:57) Audrey Ichinose requested a walkthrough of EBCE's process of determining whether bills are beneficial or detrimental to the agency.

6. Committee Member and Staff Announcements including requests to place items on future Subcommittee Agendas

- EBCE Staff clarified that consent item 7 on the Board Agenda concerns a Department of Energy conflict of interest policy and not the state-mandated interest program adopted earlier in the year.

7. Adjourn – The next meeting of the Marketing, Regulatory and Legislative will take place on:

Friday, December 15, 2023
Conference Room 5
Ava Community Energy
1999 Harrison Street, Suite 2300
Oakland, CA 94612

Minutes written by Raïssa Ngoma.