

Ava Community Energy By the Numbers

East Bay Community Energy is now Ava™ Community Energy



Ava Community Energy (Ava) is a Community Choice Aggregator providing electric generation service and energy programs to residents and businesses in Alameda County (except the City of Alameda) and the City of Tracy.

Ava will begin service to Stockton and Lathrop in 2025.

Ava is governed by a Board of Directors comprised of an elected official from each jurisdiction served. Board meetings are held monthly and are open to the public.

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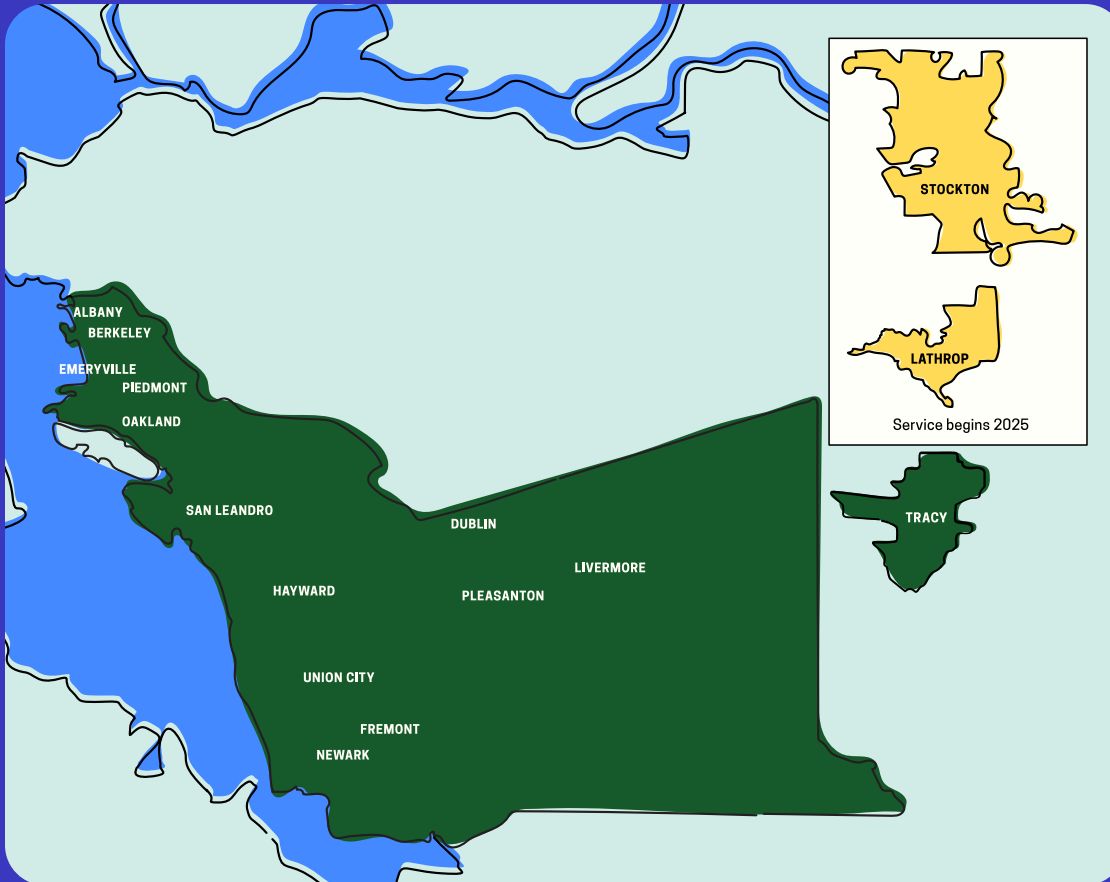
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Who We Are



\$940M

expected revenue
in 2023–2024

~75

employees on
Ava staff

\$23M

customer savings
forecast in
FY 2023–2024
compared
to PG&E rates

0%

portion of
the Ava budget
from taxes

2018

the year Ava
launched service

\$0

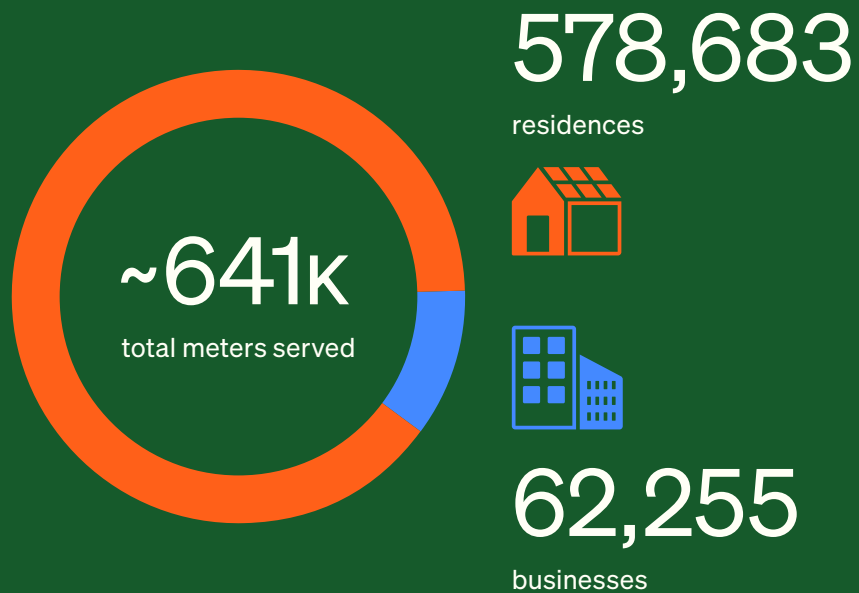
the amount Ava
pays shareholders

Ava Service Area

Ava is the default provider of electric generation service for all electricity accounts throughout Alameda County (except in the City of Alameda) and also the City of Tracy.

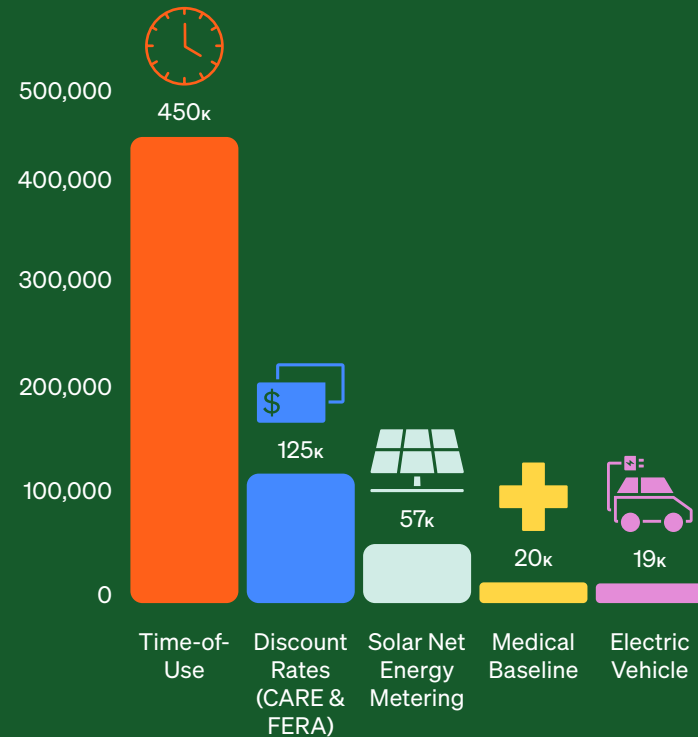
Who We Serve

Customers That Buy Electricity from Ava



1,700,000 people served

Customer Enrollment by Rate Types



Ava customers remain on the same rate schedule that they have with PG&E, including Time-of-Use, Discount Rates (CARE & FERA), Solar Net Energy Metering, Medical Baseline, Flat Rate, and Electric Vehicle.

Energy Choices

Ava Offers Two Service Options

BRIGHT CHOICE

50%

renewable energy* that costs 5% less than PG&E

* 2023 procurement target

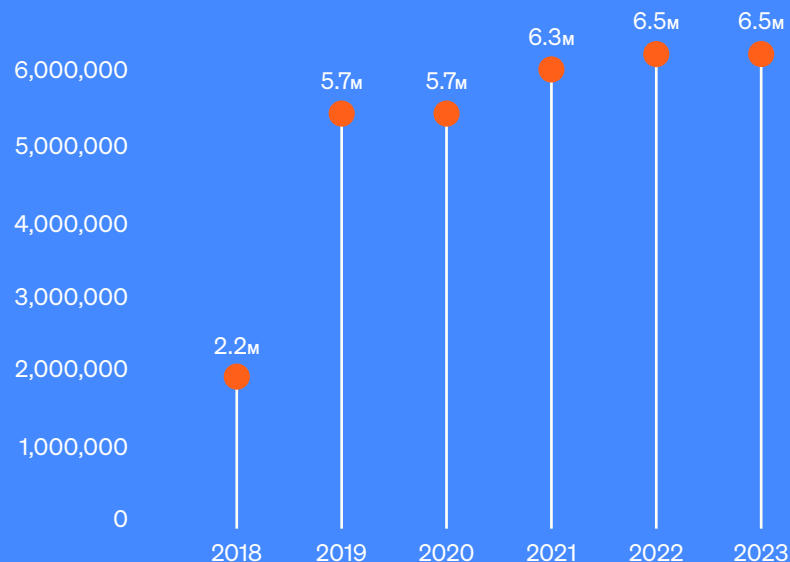
RENEWABLE 100

100%

renewable energy from CA wind and solar for ¼¢ per kWh above PG&E rates

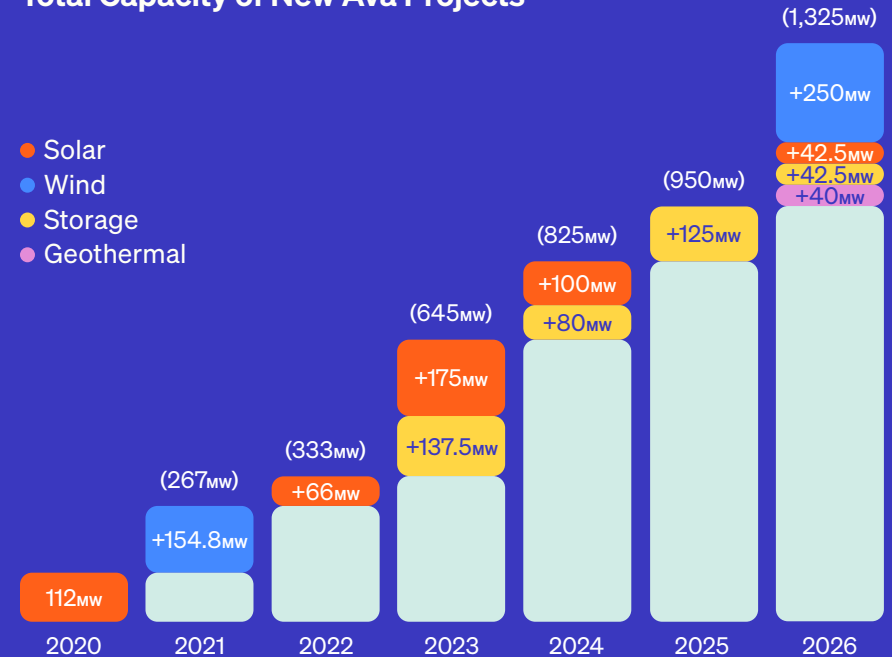
Megawatt-Hours of Electricity Sold by Ava

1 MWh of electricity powers the average home for 2–3 months



Power Projects

Total Capacity of New Ava Projects



100%

carbon-free electricity by 2030 provided to local energy customers

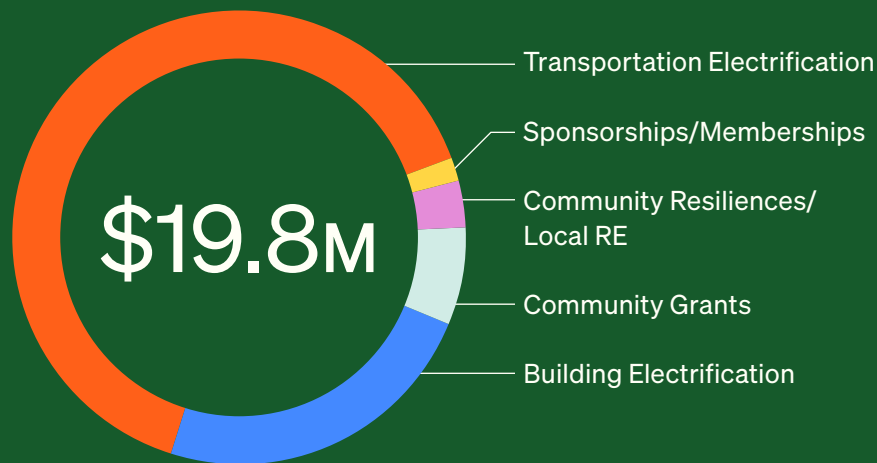
13

new contracts signed by Ava to develop wind, solar, and energy storage projects since 2018

Our goal is to buy power from renewable energy facilities in California that are built to supply our customers. Visit AvaEnergy.org/power-projects to learn more about our projects.

Innovative Programs

Budget Allocation 2022–2023 Local Development Areas of Emphasis



Ava Customer Programs

HEAT PUMP WATER HEATER INCENTIVE

Ava provides \$1,000 in incentives through our partner BayREN

INDUCTION COOKTOP LENDING PROGRAM

Borrow and “test drive” an induction cooktop in the comfort of your home

MEDICAL BASELINE BATTERY

Customers can receive \$1700 in rebates for a portable battery power station

Community Investment



\$4.2M

in community innovation grants over three years to help local non-profits that promote stronger local economic activity, increase community resilience, and enhance workforce development

20%

discount for customers on the Solar Discount community solar program

\$2.5k

sponsorships issued 3x/year to dozens of local organizations

\$6M

annually in bill credits for low-income customers in 2022 and 2023

Same State Programs as Non-Ava Customers

Medical Baseline Discounts

CARE

Semi-annual Climate Credits

FERA