

Energy Guide for Businesses

East Bay Community Energy is now Ava™ Community Energy



Ava Community Energy (Ava) is Alameda County and the City of Tracy's official electricity provider. We're excited to provide greener and affordable electricity to our communities.

Working with local businesses is important to us.

With your support, we can help make Alameda County and the City of Tracy a more sustainable place to live for future generations. We'd like to tell you more about Ava and the benefits to our local community.

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Ava generates and buys clean electricity at low rates for our customers.

Before Ava, PG&E was responsible for your electricity generation. Now, Ava handles your generation (replacing the PG&E generation charge) while PG&E continues to deliver that energy and send you the bill.

As an Ava business customer, there are three key benefits you may take advantage of:

1. Cost savings

Ava Community Energy provides clean energy at low rates. Our Bright Choice option is priced at 5% below PG&E's generation rate. Since serving our first customers in June of 2018, we have maintained a rate that is below PG&E's. The 5% discount amounts to about \$23.2 million in annual savings for our commercial customers relative to PG&E rates.

2. Energy choice and access

As a not-for-profit public agency, Ava is accountable to its community and customers, not shareholders. Governed by local elected officials, with decisions and policies made at public meetings, you are now able and encouraged to have your voice heard.

Whether it's the type of energy we are buying, the cost to the customer, energy options offered, program development, and everything in between, our community is helping make those choices. Welcome to the table.

3. Additional programs

Ava is powering the transition to a cleaner tomorrow, and can help you save money while reducing emissions. Ava business customers are transitioning from gas to electric vehicles, shifting energy use to when it is cleanest and cheapest, and reducing use through efficiency measures.

While these are often wise investments on their own, Ava is here to sweeten the deal. In addition to programs offered by PG&E, Ava customers can take advantage of our added incentives. For current offerings, check out AvaEnergy.org.

How It Works



Ava buys clean electricity



PG&E delivers the electricity




You get the electricity and all of the benefits

Your Energy Options


As an Ava customer, you get to choose your energy product and change your service option at any time.

Visit AvaEnergy.org or call +1 833.699.3223 to review and choose from available products. Additionally, you have the option to opt out and return to PG&E's generation service.



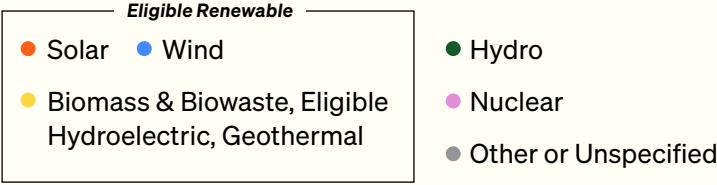
Renewable 100
100% California solar + wind energy

100% eligible renewable
Price: ¼ cent per kilowatt hour above standard PG&E rates (about \$1 more per month than PG&E rates for the average household)



Bright Choice
Our basic plan

49.4% eligible renewable energy
Price: 5% below PG&E standard rates



Default Service Options

City	Default Service
Albany, Berkeley, Dublin, Emeryville, Hayward, Piedmont, Pleasanton, and San Leandro	Renewable 100
Fremont, Livermore, Newark, Oakland, Tracy, Union City and Unincorporated Alameda County	Bright Choice

Billing and Energy Rate Schedules

Ava works in collaboration with PG&E to ensure a smooth customer experience.

Ava customers still receive just one bill from PG&E as they did before, with PG&E's generation charges replaced by ours. More information on the updated bill presentation can be found at AvaEnergy.org/understand-your-bill.

Additionally, our rate schedules mirror PG&E's so that you may continue to shift your energy use to off-peak hours and maximize savings. In March 2021, businesses were switched to the new Time of Use rate periods (B rates). The chart to the right illustrates these new time periods. Check out Ava's additional resources on rate schedules in order to make the best financial decision for your business, using energy when it is cleanest and cheapest. More info at AvaEnergy.org/rates.

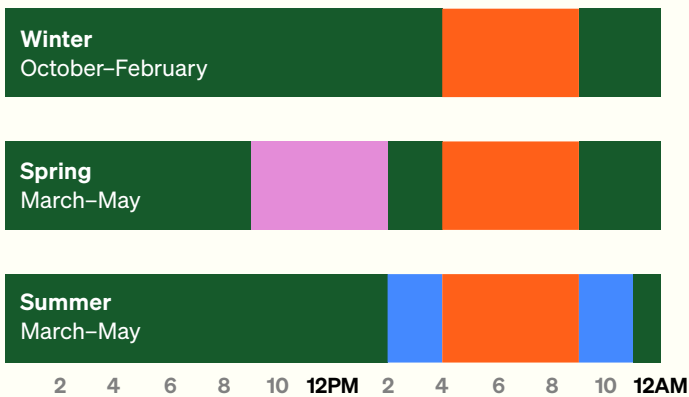


Energy Sourcing

Our goal is to buy power from renewable energy facilities in California, and we are already on our way.

Since 2018, Ava has signed 13 contracts to develop new wind, solar, and energy storage projects for our customers. These contracts add renewable energy to California's grid and lower costs for our customers.

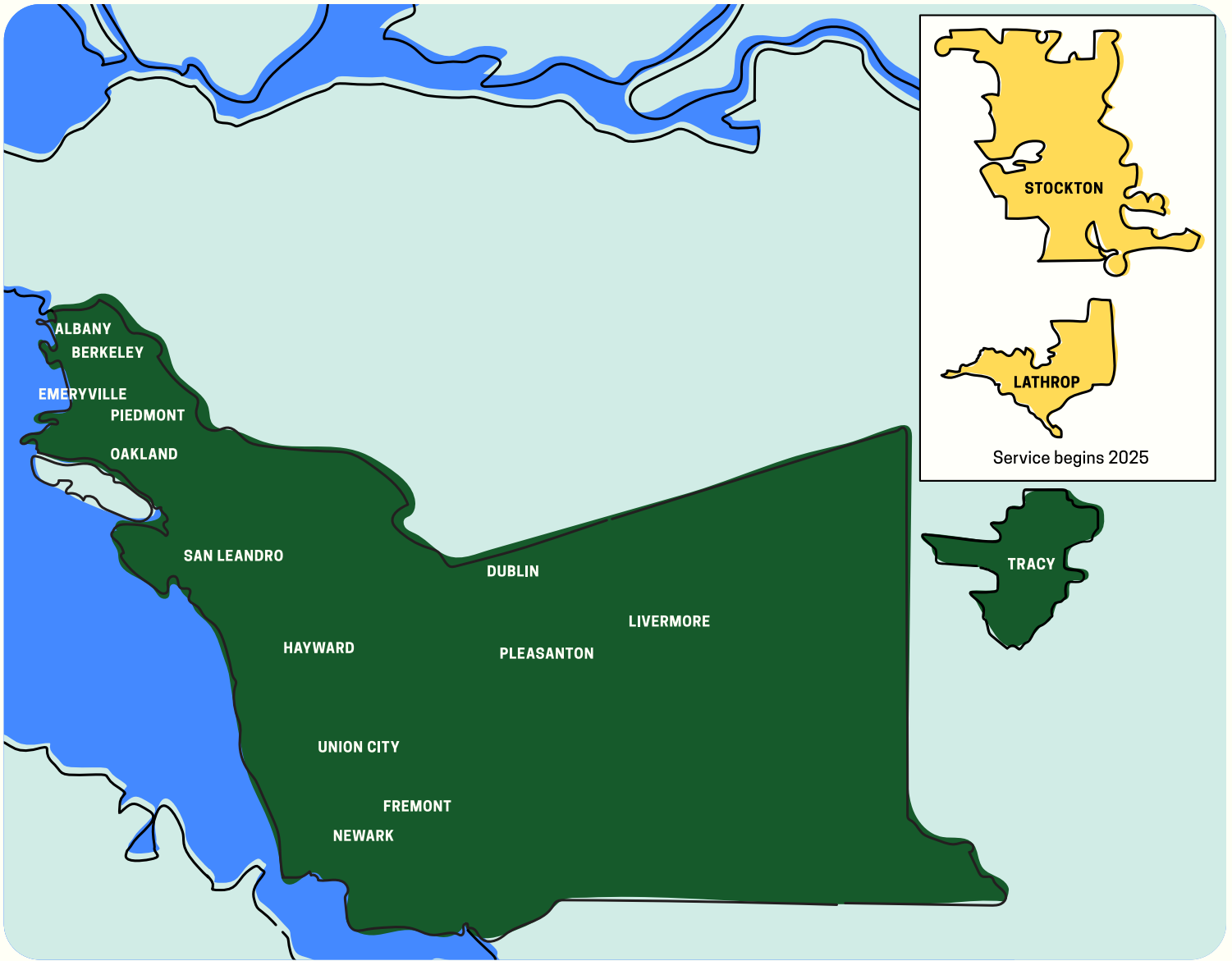
Business Time of Use Rate Periods (B-rates)



- **Peak** Highest energy cost
- **Partial-Peak** Medium energy cost
- **Off-Peak** Lower energy cost
- **Super Off-Peak** Lower energy cost

930MW
 from wind, solar,
 and geothermal
 of contracted or recently
 built clean energy

395MW
 of battery storage
 contracted by Ava
 to ensure the power
 grid is stable



Who We Serve

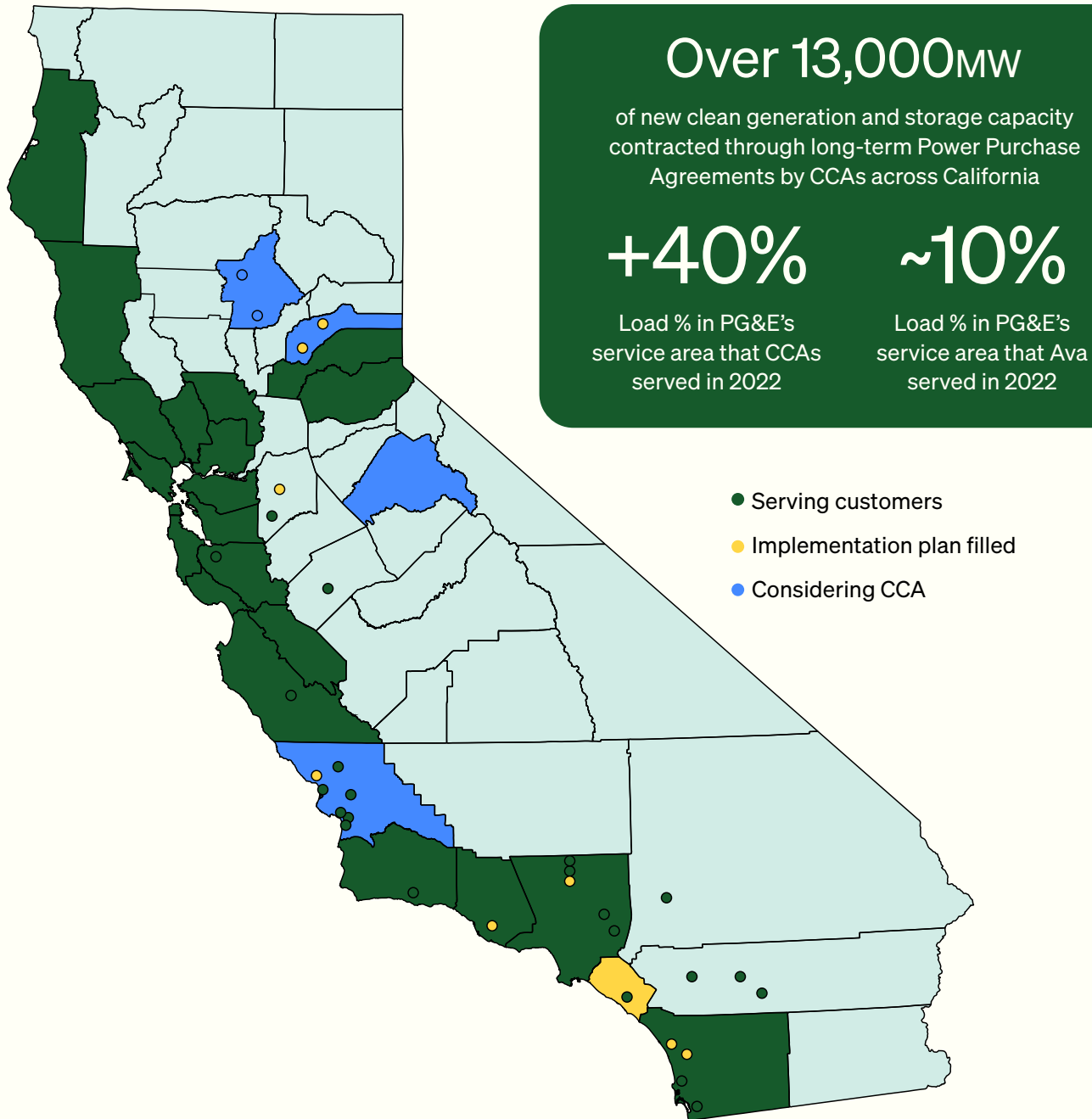
All of eligible Alameda County, plus the City of Tracy, have selected Ava as their default electricity generation provider.

Because they are served by a municipal utility, the City of Alameda does not participate in Ava. In 2025, the cities of Stockton and Lathrop will begin service from Ava.

Ava serves a population of over 1.7 million with an electric load over 6,450,000 Megawatt-hours per year.

CCAs: Proven Across California

Ava is one of 25 Community Choice Agencies serving over 200 cities in California offering an alternative to the applicable Investor Owned Utilities (PG&E, Southern California Edison, and San Diego).



Businesses have choices about their electric supply.

Ava is committed to offering options to businesses that prioritize savings or lower your carbon footprint

Businesses on Ava service can choose between Renewable 100, Bright Choice, or they can return to PG&E for generation service. Either way, Ava has you covered. Buying green power provides businesses a variety of environmental, economic, and stakeholder-relations benefits.

Zero carbon footprints

Renewable 100 is sourced from 100% California wind and solar power, including from our 57.5 megawatt wind farm in Livermore, as verified by the California Energy Commission. Customers of Renewable 100 can zero-out their greenhouse gas footprint for electricity supply.

Participation in the green economy

Green power purchases support the development of local renewable energy projects, which creates jobs, promotes resource diversity, and provides grid resilience.

Happy customers and employees

Customers increasingly want to patronize businesses that are doing their part for the environment. Leadership on renewable energy can improve employee morale, productivity, retention, and hiring. Studies show that people prefer to work for organizations with an environmentally-friendly reputation.

Compare Your Options

	Renewable 100	Bright Choice	PG&E
Generation Rate (per kWh)	\$0.138	\$0.128	\$0.135
Energy Programs/ Incentives Offered	Ava and PG&E	Ava and PG&E	PG&E only

Rates for a typical customer on B1 (small business) rate schedule as of July 2023.

Getting the Most From Renewable 100

- **Get LEED points from US Green Building Council**
LEED is the leading green building certification program, and buying Renewable 100 can earn points toward certification.
- **Join the California Green Business Network**
Your business can become a Certified Green Business, and buying Renewable 100 demonstrates your commitment.
- **Join the EPA Green Power Partnership**
This is a free, national recognition program.

If you are interested in powering your business with 100% renewable energy, let us know! Ava is happy to provide an estimate of the additional cost of Renewable 100 for your business.

For more information, please email us at: accountservices@AvaEnergy.org

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Habitat for Humanity is honored to partner with Ava Community Energy. From their support of affordable housing to promoting women in leadership, Ava cares about the communities and people they serve.

—Habitat for Humanity East Bay/Silicon Valley



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We're thrilled to use renewable energy from Ava to power our family owned restaurant! Ava allows us to lower our carbon footprint while increasing our sense of community through community choice aggregation, and creative promotional campaigns that propel our brand forward.

—Joel DiGiorgio, Arthur Mac's Tap & Snack



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Ava, the City of Fremont, and many others are working together to create a healthy, safe, and vibrant future for our community. Reach out to Ava to hear about what is in the works and to make sure your business goals are aligned with your energy choices.

—Rachel DiFranco, Sustainability Manager,
City of Fremont



Next Steps

Now that you better understand Ava and how our service affects your business, take some action!

Check out the programs Ava has to offer.

Could you be reducing costs and helping the planet in the process? Learn more at AvaEnergy.org/business.

Do you have questions about Ava?

See answers to our Frequently Asked Questions at AvaEnergy.org/faq.

Understand your energy bill.

Visit AvaEnergy.org/understand-your-bill to learn how to calculate your energy savings from your energy bill.

Want to change your default plan?

Visit AvaEnergy.org/change-my-plan to make changes to your plan.

For detailed requests, please contact: accountservices@AvaEnergy.org



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