



Our community is  
leading the transition  
to cleaner power.

Cleaner power / Lower rates / Community benefits



# YOUR CHOICE

Choose from three service plans.  
To opt-up, visit [ebce.org/opt-up](http://ebce.org/opt-up)

**Bright Choice**

**Brilliant 100**

**Renewable 100**

A small discount to PG&E rates.

100% carbon-free power at the same price as PG&E.

100% California wind & solar power at a small premium.

## East Bay Community Energy · 2018 Power Content Label · [www.ebce.org](http://www.ebce.org)

Energy Resources	Bright Choice	Brilliant 100	Renewable 100	2018 CA Power Mix <sup>**</sup>
<b>Eligible Renewable</b>	<b>41%</b>	<b>45%</b>	<b>100%</b>	<b>31%</b>
Biomass & Biowaste	0%	0%	0%	2%
Geothermal	1%	0%	0%	5%
Eligible Hydroelectric	0%	0%	0%	2%
Solar	15%	20%	50%	11%
Wind	25%	25%	50%	11%
<b>Coal</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>3%</b>
<b>Large Hydroelectric</b>	<b>21%</b>	<b>55%</b>	<b>0%</b>	<b>11%</b>
<b>Natural Gas</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>35%</b>
<b>Nuclear</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>9%</b>
<b>Other</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>&lt;1%</b>
<b>Unspecified sources of power<sup>**</sup></b>	<b>38%</b>	<b>0%</b>	<b>0%</b>	<b>11%</b>
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
For specific information about this electricity product, contact:		East Bay Community Energy 1-833-699-EBCE (3223)		
For general information about the Power Content Label, please visit:		<a href="http://www.energy.ca.gov/pcl/">http://www.energy.ca.gov/pcl/</a>		
For additional questions, please contact the California Energy Commission at:		Toll-free in California: 844-454-2906 Outside California: 916-653-0237		

\* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.

\*\* Percentages are estimated annually by the California Energy Commission based on the electricity generated in California and net imports as reported to the Quarterly Fuel and Energy Report database and the Power Source Disclosure program.

The generation data represents 2018 and is provided in the "Annual Report to the California Energy Commission: Power Source Disclosure Program." Percentages may not total to 100% due to rounding.

EBCE and other power suppliers buy some unspecified sources of power as noted in the table above. Over 75% of EBCE's unspecified power sources are from Asset Controlling Suppliers, primarily comprised of carbon-free power from the Northwest Hydro System.

Our community chose clean power.

# CLEANER

Since launching in 2018, East Bay Community Energy has aggressively added carbon-free sources like wind and solar to the local power mix. EBCE has already contracted for:



A battery installation near Jack London Square in Oakland that will help replace an aging, jet fuel-fired power plant.



New solar projects in California that will generate over 400 megawatts, enough to power over 100,000 Alameda County homes.



23 modern wind turbines that will replace 569 old turbines near Livermore—increasing energy output and reducing impacts on migratory birds.



Our community saves money.

# LOWER RATES

**As a local public agency, EBCE earns no profit and is able to keep costs low.**

Energy rates with EBCE are 1.5% lower than PG&E and residents with low-income discounts save at least as much as they would on PG&E service. Alameda County residents are on track to save \$8 million in 2019 compared to what they would have paid PG&E for generation service.

**\$8M**

**customer savings in 2019  
compared to PG&E rates**



Our community sees the benefits.

## LOCAL INVESTMENT

EBCE uses revenue from the sale of clean power to stabilize rates and operate local energy programs, like our "virtual power plant" program that will fund solar panels and batteries for low-income homes in West Oakland while improving local grid reliability.



EBCE helped UC Berkeley's team participate in the World Human Powered Speed Challenge.

# LOCAL

## LOCAL CONTROL

EBCE is governed by a Board of local elected officials from each Alameda County city we serve, and staffed by a small team of energy industry experts.

## LOCAL SUPPORT

Since launching in 2018, EBCE has invested over \$300,000 in local non-profits.



Our staff participated in over 100 local events, speaking with thousands of EBCE customers.



EBCE sponsors over a dozen community groups, including several local youth sports teams.