



## CEO Report Item 13

**TO:** Ava Community Energy Board of Directors  
**FROM:** Howard Chang, Chief Executive Officer  
**SUBJECT:** CEO Report (Informational Item)  
**DATE:** September 18, 2024

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### **Recommendation**

Accept Chief Executive Officer (CEO) report on update items below.

### **Executive Committee Meeting**

An Executive Committee Meeting was held on Wednesday, September 4, 2024. Members received an update on Ava's resilience initiatives. This includes our Critical Municipal Facilities program, a variety of grants, and our solar & storage incentive program. We are currently reviewing Grant Applications for the Community Organizing and Capacity Building for Resilience Hubs Community Innovation Grant. The next meeting will be held on Wednesday, October 2, 2024 at 9am.

### **Financial, Administrative and Procurement Subcommittee Meeting**

A Financial, Administrative and Procurement Subcommittee meeting was held on Wednesday, September 11, 2024. Members received updates on the status of the fiscal audit and Ava's participation in Hourly Flex Pricing pilot programs. The next meeting will be held on Wednesday, November 13, 2024 at 1pm.

### **New Employees**

#### **Colin Krenitsky, Director, Clean Energy Structured Finance**

Colin joined Ava's Clean Energy Structured Finance team on 8/22/2024 as a Director, Clean Energy Structured Finance. Colin is responsible for structuring, negotiating, and closing strategic Ava financial transactions

Prior to Ava, Colin has spent 9 years in renewable energy project finance and capital markets, including roles at SolarCity, Tesla, Sunrun, Sunlight Financial, and Swell Energy. He has overseen the closing and management of over \$5 billion in renewable energy transactions across various asset classes including tax equity, warehouse financing, asset-backed securitizations, whole loan sales, and more.

Colin holds a B.S. in Business Administration from Boston College, and Master in Business Administration from Boston University.

## **Community Grants Update**

Ava staff have several workstreams in flight related to community grants.

1. Work continues with consumer education through live induction cooking demonstrations through our grant with Channing Street Copper. Live demonstrations were conducted at four different events in August and three events in September.
2. The board gave authority in May to staff to negotiate and execute contracts with Rising Sun Center for Opportunity and Advancing Green Apprenticeship Pathways (AGAPE) for clean energy jobs training and awareness. Those contracts are nearly complete.
3. We received four proposals to our solicitation for community electric vehicle charging. Two contract awards are listed on tonight's consent agenda for board approval resulting from the solicitation.
4. A request for proposals was issued in July for a community partner to support the workshops, development of case studies, and project support for community resilience hubs with a deadline of 8/30. Proposals are being evaluated by Ava staff and recommended contracts will be brought to the board in October.

## **Habitat for Humanity Groundbreaking**

On August 28<sup>th</sup>, Ava staff were part of a ceremonial groundbreaking for the new Habitat for Humanity community called Sequoia Grove – 10 all-electric homes in Hayward. Ava provided funding for the installation of induction stoves, heat pump water heaters, heat pump heating and cooling systems, and battery storage to supplement the photovoltaics that will also be installed on the homes. New homeowners are expected to move in during the Summer of 2026. Ava will develop content throughout the construction of these homes to support our customers' understanding of home electrification. More information can be found at [avaenergy.org/habitat-for-humanity](https://avaenergy.org/habitat-for-humanity).



## **Community Sponsorships**

Ava provides approximately 10-12 community sponsorships three times a year. Each award can be up to \$2,500. Examples of community sponsorship recipients include but are not limited to youth sports teams, STEM programs, performing arts programs, and environmental groups. Applications are open now through November for sponsorship awards that will be granted in December. More information can be found at [avaenergy.org/community/grants-sponsorships/community-sponsorships](https://avaenergy.org/community/grants-sponsorships/community-sponsorships).

## **New Website**

As part of the on-going work to deliver on our brand promise, an updated website was launched on September 9<sup>th</sup>. The design of the website supports more frequent and relevant content updates to further engage with our customers. There is also a new feature – each member jurisdiction has its own landing page that includes key statistics about Ava's service in that area.

The jurisdiction-specific data will be refreshed regularly. The web address remains unchanged at [AvaEnergy.org](http://AvaEnergy.org).

**Upcoming Events**

To raise awareness of our service, support our community, and stay close to our customers, Ava sponsors and staffs events throughout our service territory all year long. We welcome board members, customers, and the public to stop by to say hello at any of these upcoming events. Email [sluo@avaenergy.org](mailto:sluo@avaenergy.org) if you have any questions.



Date	Event	Location
9/22/2024	Newark Days - Community Information Faire	Newark Community Center
9/29/2024	Oakland Roots VS. FC Tulsa	CSUEB Pioneer Stadium, Hayward
10/5/2024	Emeryville Harvest Festival	Huchiun Park, Emeryville
10/5/2024	Science in the Park	CSUEB, Hayward
10/5/2024	Alameda County Emergency Preparedness Day <i>(Ava staff will not be present at this event, but we are an underwriter)</i>	Ed Roberts Campus, Berkeley
10/10/202	Lincoln Summer Nights	Lincoln Square Park, Oakland
10/12/202	Oakland Roots VS. Phoenix Rising FC	CSUEB Pioneer Stadium, Hayward

**July 2024 Rate Change Analysis, in brief**

In comparison to June 2024, Ava's effective rates (which includes the Power Charge Indifference Adjustment) decreased by about 12% in July 2024. In comparison to July 2023 rates, Ava's effective rates increased by 0.5% while PG&E's delivery rates have increased by about 30%.

July 2024 Compared To	Bright Choice Generation Rate	System Fees [PCIA + FFS]	Total Generation Costs	PG&E Delivery Rate
July 2023	-4.6%	184.5%	0.5%	31.5%
June 2024	-12.2%	-1.4%	-11.4%	7.0%