

# Understanding your Bill with Ava Community Energy

**Ava** Community  
Energy

Community Advisory Committee  
Meeting

Tuesday, February 18

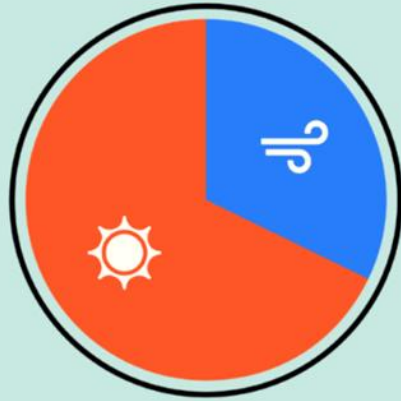
Alvin Lin | Account Services Data Analyst





# What Are the Options?

As of February 2025, Ava's Bright Choice customers have saved about **\$100,000,000!**



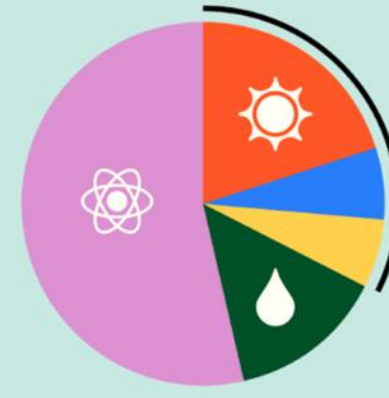
## Renewable 100

100% solar and wind energy priced at 1/4-cent per kWh above PG&E rates.



## Bright Choice

Our basic plan: 54.6% eligible renewable energy (2023) priced at 5% below PG&E rates.



## PG&E

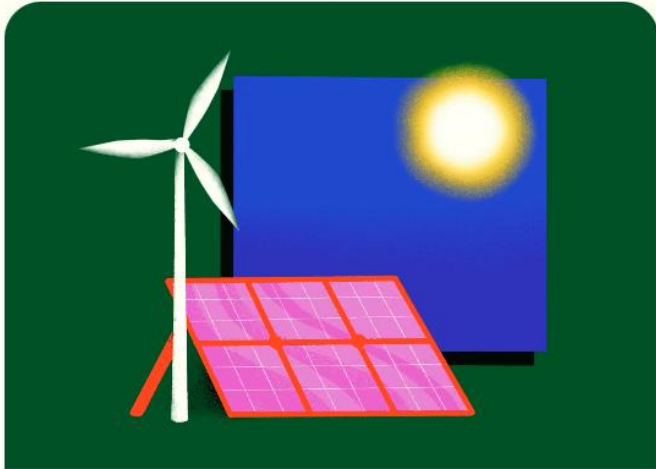
For comparison, your previous basic plan: 32.8% eligible renewable energy (2023).

### KEY

- Solar
- Wind
- Biomass & Biowaste, Geothermal, Eligible Hydroelectric
- Hydro
- Nuclear
- Other or Unspecified



# How it Works



## 1. We buy clean power

We build — and buy from — clean power plants. We sell the power to customers. If you're not on Ava service, PG&E charges you for that service.

Your Account Summary	
Amount Due on Previous Statement	
Payment(s) Received Since Last Statement	
Outstanding Credit Balance	
Current PG&E Electric Delivery Charges	
Ava Community Energy Electric Generation Charges	
Current Gas Charges	



## 2. PG&E delivers the power

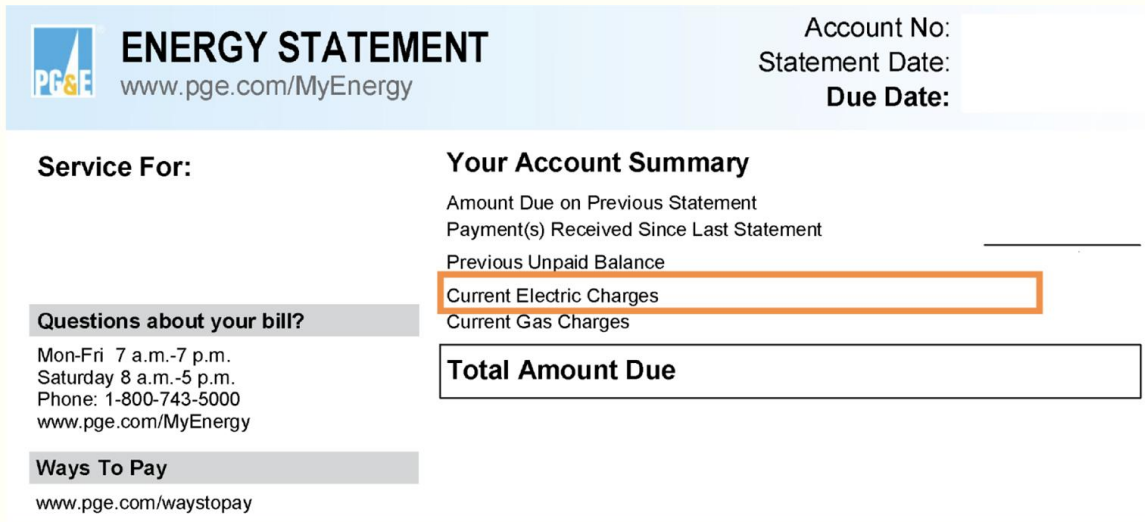
Our power is delivered to customers by PG&E. Customers pay PG&E for power delivery as they always have.



# Before and After and Enrollment

PG&E sends a single bill with both Ava and PG&E charges. These Ava charges **REPLACE** the generation charges that PG&E used to charge. It is **NOT** a new or additional charge compared to what customers used to pay.

**PG&E Bill Before Ava**  
**Paying PG&E for Generation and Delivery**  
**Both charges on ONE page called “Electric Charges”**



ENERGY STATEMENT  
www.pge.com/MyEnergy

Account No:  
Statement Date:  
Due Date:

Service For:

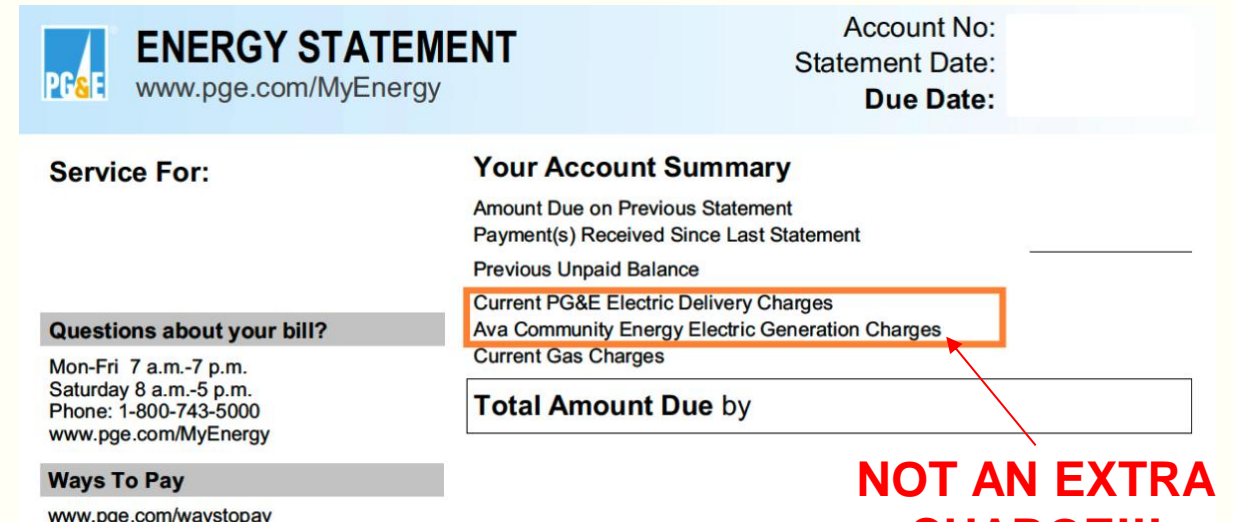
**Your Account Summary**  
Amount Due on Previous Statement  
Payment(s) Received Since Last Statement  
Previous Unpaid Balance  
**Current Electric Charges**  
Current Gas Charges

**Total Amount Due**

**Questions about your bill?**  
Mon-Fri 7 a.m.-7 p.m.  
Saturday 8 a.m.-5 p.m.  
Phone: 1-800-743-5000  
www.pge.com/MyEnergy

**Ways To Pay**  
www.pge.com/waystopay

**PG&E Bill After Joining Ava:**  
**Paying PG&E for Delivery and Ava for Generation**  
**SEPARATE page for Generation Charges**



ENERGY STATEMENT  
www.pge.com/MyEnergy

Account No:  
Statement Date:  
Due Date:

Service For:

**Your Account Summary**  
Amount Due on Previous Statement  
Payment(s) Received Since Last Statement  
Previous Unpaid Balance  
**Current PG&E Electric Delivery Charges**  
**Ava Community Energy Electric Generation Charges**  
Current Gas Charges

**Total Amount Due by**

**Questions about your bill?**  
Mon-Fri 7 a.m.-7 p.m.  
Saturday 8 a.m.-5 p.m.  
Phone: 1-800-743-5000  
www.pge.com/MyEnergy

**Ways To Pay**  
www.pge.com/waystopay

**NOT AN EXTRA CHARGE!!!**



# Account Summary

A. Account Number

B. PG&E Delivery Charges

C. Ava Electric Generation Charges

D. Total Amount Due

**PG&E ENERGY STATEMENT**  
www.pge.com/MyEnergy

Account No: [Redacted]  
Statement Date: 12/06/2023  
Due Date: 12/27/2023

**Service For:**

**Questions about your bill?**  
Mon-Fri 7 a.m.-7 p.m.  
Saturday 8 a.m.-5 p.m.  
Phone: 1-800-743-5000  
www.pge.com/MyEnergy

**Ways To Pay**  
www.pge.com/waystopay

**Your Account Summary**

Amount Due on Previous Statement	\$283.36
Payment(s) Received Since Last Statement	-283.36
Previous Unpaid Balance	\$0.00
Current PG&E Electric Delivery Charges	\$76.63
Ava Community Energy Electric Generation Charges	48.08
Current Gas Charges	83.99
<b>Total Amount Due by 12/27/2023</b>	<b>\$208.70</b>

Callouts: A points to Account No; B points to Current PG&E Electric Delivery Charges; C points to Ava Community Energy Electric Generation Charges; D points to Total Amount Due by 12/27/2023.






# Ava Generation Charges

## E. Rate Schedule - Service Plan

F. **Bright Choice Savings** - amount of money you saved for being on Ava's Bright Choice service plan in comparison to PG&E rates

## G. Net Charges

## H. Energy Commission Tax

**ENERGY STATEMENT**  
www.pge.com/MyEnergy

Account No:  
Statement Date: 12/06/2023  
Due Date: 12/27/2023

**Details of Ava Community Energy Electric Generation Charges**  
10/30/2023 - 11/29/2023 (31 billing days)  
Service For:  
Service Agreement ID:                      ESP Customer Number:  
10/30/2023 - 11/29/2023

Rate Schedule:	<b>ETOUC-Bright Choice</b>		
Off-Peak Winter	230.421000 kWh @ \$0.13722		\$31.62
Peak Winter	102.734000 kWh @ \$0.16225		16.67
Power Charge Indifference Adjustment Credit			-0.88
Franchise Fee Surcharge Credit			-0.37
Bright Choice			-2.41
	Net Charges	44.63	
Local Utility Users Tax (7.500%)			3.35
Energy Commission Tax			0.10
East Bay Community Energy (EBCE) is now Ava Community Energy (Ava). You still receive Bright Choice at 5% below PG&E rates, inclusive of fees, or Renewable 100 (100% CA wind and solar) at 1/4 cent per kWh above PG&E rates. Learn more at <a href="http://avaenergy.org/bill">avaenergy.org/bill</a>			
<b>Total Ava Community Energy Electric Generation Charges</b>			<b>\$48.08</b>

**Service Information**  
Total Usage 333.200000 kWh  
For questions regarding charges on this page, please contact:  
AVA COMMUNITY ENERGY  
1-833-699-3223  
[www.avaenergy.org](http://www.avaenergy.org)

**Additional Messages**  
East Bay Community Energy (EBCE) is now Ava Community Energy (Ava)!  
Ava Community Energy remains your public electricity provider, serving a growing list of communities in Alameda County and the Valley, including Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Newark, Oakland, Piedmont, Pleasanton, San Leandro, Tracy, Union City, and unincorporated Alameda County.  
At Ava, we're committed to creating a brighter future in our communities and beyond. We do that by procuring clean electricity on your behalf and using our not-for-profit structure to invest in programs and incentives that enhance well-being, lower costs, and increase resilience for everyone.  
Learn more about what our programs can do for you at [avaenergy.org/programs](http://avaenergy.org/programs) and explore a customized list of local, state, and federal incentives with our interactive incentive finder at [incentives.avaenergy.org](http://incentives.avaenergy.org).  
On this bill, you'll see charges from both Ava and PG&E. That's because Ava procures electricity on your behalf (generation), and PG&E delivers that electricity through their physical infrastructure (delivery). You can learn more at [avaenergy.org](http://avaenergy.org), or call 1-833-699-3223.



# Ava Generation Charges

Please note that everyone's bills are different and this example and the formula below does NOT apply to every bill

PG&E ENERGY STATEMENT		www.pge.com/MyEnergy	
<b>Details of Ava Community Energy Electric Generation Charges</b>			
10/30/2023 - 11/29/2023 (31 billing days)			
Service For:			
Service Agreement ID:		ESP Customer Number:	
10/30/2023 – 11/29/2023			
<b>Rate Schedule: ETOUC-Bright Choice</b>			
Off-Peak Winter	230.421000 kWh @ \$0.13722		\$31.62
Peak Winter	102.734000 kWh @ \$0.16225		16.67
Power Charge Indifference Adjustment Credit			-0.88
Franchise Fee Surcharge Credit			-0.37
Bright Choice			-2.41
	<b>Net Charges</b>	44.63	
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<b>Total Ava Community Energy Electric Generation Charges</b>			<b>\$48.08</b>

For this sample bill on the left, the general components for the total Ava charges are as follows:

$$\text{Energy Charges} + \text{PCIA/FFS} + \text{Bright Choice Savings} + \text{Taxes}$$

$$(31.62 + 16.67) \quad (-0.88 - 0.37) \quad (-2.41) \quad (3.35 + 0.10)$$

This comes out to a total of **\$48.08**

Energy Charges

PCIA and FFS

Bright Choice Savings

Taxes



# PG&E Delivery Charges

**I. Generation Credit** - subtracts what PG&E would have charged for generating electricity

**J. Power Charge Indifference Adjustment (PCIA)** - this fee is factored into Ava's rate setting process

**K. Franchise Fee Surcharge** - this fee is factored into Ava's rate setting process

PG&E ENERGY STATEMENT		Account No:
www.pge.com/MyEnergy		Statement Date: 12/06/2023
		Due Date: 12/27/2023
Details of PG&E Electric Delivery Charges		Service Information
10/30/2023 - 11/29/2023 (31 billing days)		Meter #
Service For:		Total Usage 333.155000 kWh
Service Agreement ID:		Baseline Territory T
Rate Schedule: Time-of-Use (Peak Pricing 4 - 9 p.m. Every Day)		Heat Source B - Not Electric
		Serial G
		Rotating Outage Block 50
10/30/2023 - 11/29/2023		
Baseline Allowance	232.50 kWh (31 days x 7.5 kWh/day)	
Energy Charges		
Peak	102.734000 kWh @ \$0.43662	\$44.86
Off Peak	230.421000 kWh @ \$0.40827	94.07
Baseline Credit	232.500000 kWh @ -\$0.08851	-20.58
Generation Credit		-48.29
Power Charge Indifference Adjustment		0.88
Franchise Fee Surcharge		0.37
Oakland Utility Users' Tax (7.500%)		5.32
<b>Total PG&amp;E Electric Delivery Charges</b>		<b>\$76.63</b>
2018 Vintaged Power Charge Indifference Adjustment		





# Generation Credit

Because the rates used on the “PG&E Electric Delivery Charges” page include both Delivery and Generation, Ava customers receives “Generation Credit” on that page. This ensures that customers do not get charged for generation on both pages.

Details of PG&E Electric Delivery Charges			
10/30/2023 - 11/29/2023 (31 billing days)			
Service For:			
Service Agreement ID:			
Rate Schedule: Time-of-Use			
10/30/2023 – 11/29/2023			
<b>Generation Credit subtracts 48.29 here...</b>			
Baseline Allowance	232.50 kWh	(31 days x 7.5 kWh/day)	
Energy Charges			
Peak	102.734000 kWh	@ \$0.43662	\$44.86
Off Peak	230.421000 kWh	@ \$0.40827	94.07
Baseline Credit	232.500000 kWh	@ -\$0.08851	-20.58
Generation Credit			-48.29
Power Charge Indifference Adjustment			0.88
Franchise Fee Surcharge			0.37
Oakland Utility Users' Tax (7.500%)			5.32
<b>Total PG&amp;E Electric Delivery Charges</b>			<b>\$76.63</b>
2018 Vintaged Power Charge Indifference Adjustment			

Details of Ava Community Energy Electric Generation Charges			
10/30/2023 - 11/29/2023			
Service For:			
Service Agreement ID:			
10/30/2023 – 11/29/2023			
Rate Schedule: ETOUC-Bright Choice			
Off-Peak Winter	230.421000 kWh	@ \$0.13722	\$31.62
Peak Winter	102.734000 kWh	@ \$0.16225	16.67
Power Charge Indifference Adjustment Credit			-0.88
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<b>Total Ava Community Energy Electric Generation Charges</b>			<b>\$48.08</b>

...because Ava customers are paying that here now

Generation Credit  
\$48.29



Energy Charges on Ava Page  
\$31.62 +16.67



# Bill Presentment of the PCIA and FFS

On the PG&E page, the PCIA and FFS shown on the PG&E page are subtracted on the Ava page. This is because Ava already factored these fees into their rates.

Details of PG&E Electric Delivery Charges			
10/30/2023 - 11/29/2023 (31 billing days)			
Service For:			
Service Agreement ID:			
Rate Schedule: Time			
10/30/2023 - 11/29/2023			
Baseline Allowance	232.50 kWh	(31 days x 7.5 kWh/day)	
Energy Charges			
Peak	102.734000 kWh	@ \$0.43662	\$44.86
Off Peak	230.421000 kWh	@ \$0.40827	94.07
Baseline Credit	232.500000 kWh	@ -\$0.08851	-20.58
Generation Credit			-48.29
Power Charge Indifference Adjustment			0.88
Franchise Fee Surcharge			0.37
Oakland Utility Users' Tax (7.500%)			5.32
<b>Total PG&amp;E Electric Delivery Charges</b>			<b>\$76.63</b>
2018 Vintaged Power Charge Indifference Adjustment			

**PG&E is charging this for the PCIA and FFS here...**

Details of Ava Community Energy Electric Generation Charges			
... and Ava subtracts those amounts here to show customers that they are getting a discount on top of the PCIA/FFS			
Rate Schedule: ETOUC-Bright Choice			
Off-Peak Winter	230.421000 kWh	@ \$0.13722	\$31.62
Peak Winter	102.734000 kWh	@ \$0.16225	16.67
Power Charge Indifference Adjustment Credit			-0.88
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<b>Total Ava Community Energy Electric Generation Charges</b>			<b>\$48.08</b>



# Thank you!



Online

[AvaEnergy.org](https://AvaEnergy.org)

Phone

+1 833.699.3223

Email

[customer-support@AvaEnergy.org](mailto:customer-support@AvaEnergy.org)

Social

[PoweredWithAva](#)