



Draft Minutes
Marketing, Regulatory and Legislative Subcommittee
Meeting

Friday, October 17, 2025
10:00 am

In Person:

Altamont Conference Room
Ava Community Energy
1999 Harrison Street, Suite 2300
Oakland, CA 94612

Or from the following locations:

- 735 Gooding Way, Albany, CA 94706

Zoom:

<https://avaenergy-org.zoom.us/j/88008124818>

Or join by phone:

+Dial (for higher quality, dial a number based on your current location):

US: +1 669 444 9171 or +1 669 900 6833 or +1 346 248 7799 or +1 719 359 4580 or
+1 253 205 0468 or +1 253 215 8782 or +1 309 205 3325

Webinar ID: 880 0812 4818

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If you have anything that you wish to be distributed to the Marketing, Regulatory and Legislative Subcommittee, please email it to the clerk by 5:00 pm the day prior to the meeting.

1. (0:30) Welcome & Roll Call

Present: Directors: Lopez (Albany), Barrientos (Livermore), and Chair Tregub (Berkeley).

Absent: Directors: Diallo (Lathrop) and Nygard (Tracy).

2. (0:51) Public Comment

This item is reserved for persons wishing to address the MRL Subcommittee on any Ava-

related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to three minutes per speaker. The MRL Chair may increase or decrease the time allotted to each speaker.

There were no speakers for public comment.

3. (1:09) Approval of Minutes from June 21, 2025 (Action Item)

Director Barrientos (Livermore) motioned to approve the minutes. Chair Tregub (Berkeley) seconded the motion, which passed 3/0/0/0/2.

Yes: Lopez (Albany), Barrientos (Livermore), and Chair Tregub (Berkeley).

No: None.

Abstain: None.

Recuse: None.

Not Present: Diallo (Lathrop) and Nygard (Tracy).

There were no speakers for public comment.

4. (1:56) 2025 Legislative Session in Review (Informational Item)

Review of the 2025 California legislative session.

Todd Edmister, Dominic Faria, and Kendall Downie reviewed Ava's 2025 legislative activities, highlighting advocacy on energy affordability, decarbonization, EV charging, and data center policies. They noted successes in shaping battery safety, climate credit timing, and CCA autonomy, while several dynamic rate and clean energy bills were vetoed due to agency jurisdiction concerns. They also flagged the extension of California's cap-and-trade program, growing CCA influence, and the need to address resource adequacy, large load management, and transmission issues in 2026.

Selection of topics discussed by subcommittee members:

- Concerns over large AI/data center energy use and enforcing permitting laws to prevent excessive consumption
- Battery storage installation delays caused by late-stage fire marshal requirements and SB 283 coordination improvements
- Challenges in marketing and customer engagement, with discussion of multi-year brand strategy and direct incentive programs
- Legislative landscape and IOU influence, including limited overrides of vetoes and advocacy successes by Ava and CalCCA
- Future policy priorities for T&D alternatives, distributed energy resources, demand response, adapting to reduced federal incentives, and preserving funding for distributed generation and resiliency programs

(36:29) Public Comment - Jim Lutz asked what efforts Ava is taking to advance desired policy and legislative changes, how the board sets priorities and legislative language, and

why the California Legislature rarely overrides the governor's vetoes.

5. (57:08) Committee Member and Staff Announcements including requests to place items on future Board Agendas

There were no committee member or staff announcements.

6. Adjourned at 11:18am.

The next Marketing, Regulatory and Legislative Subcommittee meeting will be held on Friday, December 19, 2025 at 10am.

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Minutes Written by Raïssa Ngoma