



## CEO Report Item 6

**TO:** Ava Community Energy Board of Directors  
**FROM:** Howard Chang, Chief Executive Officer  
**SUBJECT:** CEO Report (Informational Item)  
**DATE:** May 20, 2026

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### **Recommendation**

Accept Chief Executive Officer (CEO) report on update items below.

### **Executive Committee Meeting**

An Executive Committee Meeting was held on Wednesday, May 6, 2026. Quorum was lost during the proceedings and the meeting was adjourned. The next regular Executive Committee will be held on June 3, 2026, at 3pm.

### **CalCCA Annual Conference**

CalCCA held its annual conference May 12-14, 2026 in Sacramento, CA. This year marked the 10-year anniversary of CalCCA, which now represents 25 CCAs throughout California, collectively serving over 15,000,000 people. Ava sent a contingent of staff and board members to collaborate, learn, and share best practices. In addition to CCA staff, industry partners, state legislators, along with members of the CPUC, CEC, and CAISO, convened to celebrate this milestone and collaborate.

### **San Joaquin County Launch**

On May 1, Ava began enrolling customers in unincorporated San Joaquin County. Customers will see this change reflected on the PG&E bill they receive beginning in June 2026. Ava is currently distributing the third of four required enrollment notices; customers will receive either an oversized postcard or an email, depending on the contact information available.

As of May 11, 2026, unincorporated San Joaquin County customers have a participation rate of 92%, meaning that 3,900 customers have opted to stay with PG&E for generation service.

The first solar customer enrollments will begin in June for customers with a PG&E true-up month in May or June. Like non-solar customers, solar customers receive four required enrollment notices: two prior to their enrollment month, one during the enrollment month, and one following enrollment.

Ava enrolls solar customers on a rolling schedule designed to reduce potential bill impacts associated with an early solar true-up. Enrollment timing takes into account seasonal energy usage patterns and each customer’s specific PG&E true-up month. Solar customer enrollments will continue throughout 2026, with the final group scheduled to enroll in April 2027.

### Marketing & Outreach

Ava continues outreach in San Joaquin County through participation in local events (see “Ava in the Community” below) including Municipal Advisory Committee meetings and tailored webinars in Spanish and English for agriculture and residential customers.

In May, Ava is running advertisements online featuring updated creative that reflects the official launch of service. Ads are appearing on Google, Meta, YouTube, and AudioGo platforms, as well as in print publications (Latino Times, San Joaquin Magazine, Tracy Press). Sample advertisements shown here:





### **Ava in DC**

Community Choice Energy Alliance, the national trade association for CCAs (formerly known as LEAN Energy US), held its annual advocacy trip from April 20-24 in Washington, DC. Sam Sadle and Dominic Faria on Ava's Public Policy team were there representing Ava alongside a diverse group of CCA leaders from across the country. In total, 22 participants representing 14 CCAs—from California, Massachusetts, New Hampshire, New York, and Ohio—engaged in 28 total meetings with Congressional offices and Federal agencies and led networking events that strengthened connections among CCA advocates, national organizations, and Congressional staff. This included meetings with members of Ava's Congressional delegation and their staff (Reps. Lateefah Simon, Josh Harder, Ro Khanna, Adam Gray, and Mark DeSaulnier, and Sens. Alex Padilla and Adam Schiff), along with other members of the California Congressional delegation.

During these meetings and events, Ava and fellow CCA leaders educated policymakers on the CCA business model and how CCAs provide affordable, clean, and reliable power to millions of Americans all over the country. These included discussions on both challenges and opportunities, including the loss of federal clean energy tax credits, the importance of maintaining tax-exempt bond financing as a key tool for affordability, strengthening federal programs that support energy efficiency and reliability, and removing unnecessary burdens on clean energy development. Policymakers were particularly interested in solutions related to affordability, permitting reform, and emerging large load issues. Overall, this was a meaningful opportunity that helped Ava continue to establish itself as a player and leader in the federal policy space, as well as further relationships with decisionmakers in both parties.

### **Local Development Update**

Given the high number of local development activities and varied status of design, implementation, and operations, we will aim to provide a summary update of all programs and services on a quarterly basis via the CEO report. The purpose is to keep the Board apprised of Local Development Programs and activities at a summary level. Action items and deep dives will continue to be brought forth on an as needed basis.

Program Name	Status	Description	Key Metrics	Key Upcoming Dates
<b>Planning</b>				
Customer Programs Roadmap	On Hold	Define Ava's customer programs roadmap for 2027-2032	N/A	Ava evaluating options to progress the Roadmap
<b>Transportation Electrification</b>				
Ava Charge	Operational	Developing EV fast charging sites on City lots and garages across Ava's service territory with a focus on locating near multi-family dwellings	Oakland City Center West garage with 31 chargers is now in operation	Ava negotiating with developers currently under contract to deliver the next Ava Charge projects
Ava SmartHome Charging	Operational	Program to shift home EV charging away from peak hours while helping customers lower their cost of home EV charging.	>2,700 EVs enrolled, Virtual Power Plant performance metrics are being met	Refining customer engagement and dispatch strategy to increase participation and optimize performance
Ava Bike Electric	Operational	Program to provide incentives for customers to purchase electric bikes, CARE customers receive higher incentives and 40% of allocated funds	over 19,000 applications received, 4,444 e-bikes purchased from 29 participating bike shops. 52% of rebate funding has been for CARE customers	Drawing on 4th Tuesday of each month.
<b>Building Electrification</b>				
Health-e Communities Pilot	Closed	Direct installation program to replace gas stoves with induction for CARE customers and complete indoor air quality monitoring to evaluate air quality impacts.	Installed 162 induction cooktops	Ava has closed the program and is documenting Program Learnings

Building Efficiency Accelerator	Operational	CPUC funded program to complete energy efficiency and building electrification projects on commercial and industrial customers, like LED lighting and heat pump water heaters	On target to reduce consumption by 12.8 GWh, 14 customers engaged in 100 unique projects	Program enrollment ends April 2026
SolarApp Heat Pump Water Heater (HPWH) permitting	Canceled	Contract with SolarApp to add heat pump water heaters to their online permitting application	SolarApp will deliver lessons learned from permitting departments, HPWH installers, and manufacturers on the value of expedited permitting	Contract cancelled do to Federal withdrawal of IRA funding and SolarApp needing to focus on core solar permitting business
<b>Resilience</b>				
Critical Municipal Facilities	In Development	Program to provide resilience on critical municipal sites. Eight projects across four cities will provide bill savings	Installing 258kW of PV and 1.34MWh of batteries generating 778,000 kWh of clean energy in year 1.	Five projects have recieved electrical sign-off. All seven NEM 2.0 projects are expected to be completed on time. Projects will become operational over the next quarter. Ava coordinating celebrations with City staff.
SmartHome Battery	Operational	Program to provide \$11.25M in upfront and ongoing incentives for residential solar and storage projects	Manage 21MW of solar paired batteries for residential and low income customers.	SmartHome Battery Program launched in March. Initial projects being connected to Ava VPP
Community Resilience Hubs	Operational	Provide \$5.75M in funding for Technical Assistance and incentives for the development of Community serving Resilience Hubs	Provide technical assistance for up to 50 Resilience Hubs sites and provide incentives for Resilience Hubs	Currently providing Technical Assistance to cohort of 14 sites that will be eligidle to apply for an incentive this summer. Additional sites can enroll in Technical Assistance.

Community Grants				
Community Grant Program	Operational	\$8M budgeted for Community Grants to work with Community Based Organizations across four strategic focus areas	Award ~24 grants through 2033	Staff hosted Community Grants public workshop to solicit ideas for next round of community grants. Staff compiling results and will develop next round of grant RFPs for issuance in 2026 with community input
EV Charging	Operational	Provided grants to local non-profits to install up to twelve level 2 EV chargers at multiple places of worship	Two grants of \$300k over 3 years to Green the Church and Interfaith Power and light to install community owned EV chargers	Green the Church has installed their first project at Glad Tidings Church in Hayward. Both grantees continue to work on identifying sites
Youth Training	Operational	Empowering young individuals through education and exposure to employment opportunities and hands-on training in clean energy technologies through	Two grants of \$300k over 3 years to Rising Sun and AGAPE to train over 150 youth in electrification and clean energy trades	Students are beginning to matriculate into the job market. Rising Sun is developing an online jobs platform to help graduates find work in the trades.
Community Resilience Hubs	Operational	Emerald Cities Collaborative	Grant of \$350k over 2 years, ECC has completed three community workshops with over 170 participants and 26 unique community based organizations	ECC planning additional Community engagement workshops in 2026 to educate groups about Resilience Hubs and get potential sites into Ava's Technical Assistance Program

**Ava in the Community - May**

To raise awareness of Ava's service, support our community, and connect customers to our offerings, Ava sponsors and staffs events throughout our service territory all year long. Additionally, we also deliver presentations to community groups. Below is a list of upcoming events we'll be attending between 5/20 and 6/30. Learn more at <https://avaenergy.org/about-ava/meetings-events/events/>

Date	Event	Type	Location
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5/21/2026	French Camp CMAC	Presentation	French Camp Elementary
5/20/2026	Stockton State of the City	Sponsoring & Tabling	Adventist Health Arena
5/29/2026	Wind Farm Tour	Internal Tour	Scott Haggerty Wind Energy Center
5/29/2026	El Concilio Coalition Meeting	Sponsoring & Tabling	El Concilio California Community Center
5/31/2026	Ballers Sun Day #1	Sponsoring & Tabling	Raimondi Park
6/6/2026	San Leandro Cherry Festival	Sponsoring & Tabling	Downtown San Leandro
6/6/2026	East Bay Green Home Tour	Sponsoring & Tabling	Various homes in East Bay
6/12/2026	Stockton Ports game	Sponsoring & Tabling	Banner Islandball Park
6/13/2026	Fremont Pride Fair	Tabling	Fremont Main Library
6/14/2026	San Joaquin AgFest	Sponsoring & Tabling	San Joaquin County Fairgrounds
6/20/2026	Hayward Juneteenth	Sponsoring & Tabling	Hayward Heritage Plaza
6/20/2026	Stockton Juneteenth	Sponsoring	San Joaquin County Fairgrounds
6/27/2026	E Bike Test and Ride	Sponsoring & Tabling	Oakland Coliseum BART

### **Community Sponsorship Recipients**

Three times a year, Ava awards sponsorships to community organizations across our service area. Funding areas include (but are not limited to) sports, art, music, and STEM. More information, eligibility criteria, and a link to apply for the next round of sponsorships can be found at <https://avaenergy.org/community/grants-sponsorships/community-sponsorships/>. The most recent sponsorship recipients are:

<b>Recipient Org</b>	<b>City</b>	<b>Type</b>	<b>Sponsorship Amount</b>
Women of the World Fund	Oakland	Social Services	\$2,500
Oakland Ballet Company	Oakland	Arts and Culture	\$2,500
The Leap Center	San Leandro	Environmental	\$2,500
California Field School	Oakland	Bike	\$2,500
Beloved Communities Network	Oakland	Food	\$2,500
Stockton Art League	Stockton	Arts and Culture	\$2,500
Roosevelt Green Hornets	San Leandro	Education	\$2,500
Seneca Family of Agencies	San Leandro	Youth	\$2,500
Partners For Change Tri-Valley	Livermore	Social Services	\$2,500
Green Silicon Valley	Fremont	Education	\$2,500

The Peace Haven Corporation	Hayward	Social Services	\$2,500
Albany Climate Action Coalition	Albany	Environmental	\$2,500
Trybe Inc.	Oakland	Arts and Culture	\$2,500
Walk Oakland Bike Oakland	Oakland	Bike	\$2,500
Down by the Bay Nursery	Hayward	Environmental	\$2,500
East Bay Photo Collective	Oakland	Arts and Culture	\$2,500
Serenity House	Oakland	Public Health	\$2,500
Tri-City Ecology Center	Fremont	Environmental	\$2,500