

# How to Calculate Your Bright Choice Savings

Ava customers can choose between Ava and PG&E for electricity generation. This worksheet helps you see exactly what Ava's charges are and what you save compared to PG&E's generation rates.

## How It Works

There are two parts to your electricity service: generation and delivery. Before Ava, you paid PG&E for both. Now, Ava provides your generation service and PG&E continues to handle delivery. To make sure you're not charged twice for generation, PG&E issues a Generation Credit each month equal to what it would have charged you. Ava's generation charges replace that amount.

Bright Choice is currently priced 0.5% below PG&E's generation rates. Your savings will vary based on usage.

## Calculate Your Savings

Find these line items on your bill to calculate your savings. Note that you can quickly see what you're saving by looking for the "Bright Choice" line item, which should match your total cost savings calculation.



**i** Ava's Bright Choice plan has always been priced lower than PG&E. Historically, our discount has been between 0.5% - 5%, resulting in varying amounts of monthly savings.

<b>A</b>	<b>Generation Credit</b> Find this on your energy bill in the section labeled "Details of PG&E Electric Delivery Charges." Write this in as a positive number <i>minus</i>	\$ <input type="text"/>
<b>B</b>	<b>Power Charge Indifference Adjustment</b> Find this on your energy bill in the section labeled "Details of PG&E Electric Delivery Charges." <i>minus</i>	- \$ <input type="text"/>
<b>C</b>	<b>Franchise Fee Surcharge</b> Find this on your energy bill in the section labeled "Details of PG&E Electric Delivery Charges." <i>minus</i>	- \$ <input type="text"/>
<b>D</b>	<b>Ava Net Charges</b> Find this on your energy bill in the section labeled "Details of Ava Community Energy Electric Generation Charges."	- \$ <input type="text"/>
<b>Total Cost Savings</b>		<b>= \$ <input type="text"/></b>

See page 2 for explanations of each line →

**A Generation Credit**  
 Ava provides your generation service instead of PG&E, so PG&E credits this charge back to your account. The credit is what PG&E would have charged you for electricity.

**B Power Charge Indifference Adjustment**  
 PG&E charges customers a Power Charge Indifference Adjustment (PCIA), which is calculated based on the number of kilowatt-hours used each month. The amount also varies depending on your vintage year (which is based on the year Ava started service in your community), found below "Total PG&E Electric Delivery Charges." Ava factors the PCIA into our rates, so you're not paying extra for this fee.

**C Franchise Fee Surcharge**  
 This fee is collected by PG&E to cover costs associated with the rights to use public streets to provide gas and electric service. Ava factors this fee into our rates, so you're not paying extra.

**D Net Charges**  
 This is the pre-tax amount Ava charges for the power that you use.

**Other line items:**

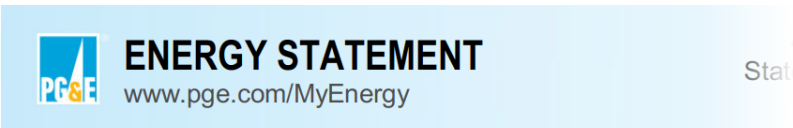
**ESP Customer Number:** This is your customer service number for Ava.

**Rate Schedule:** This is the PG&E rate schedule you chose in your PG&E account.

**Local Utility Users Tax:** This fee is collected on behalf of your local city or county government and applies to all customers, regardless of service provider.

**Energy Commission Tax:** This fee is collected on behalf of the California Energy Commission and applies to all customers, regardless of service provider.

**Bright Choice:** This is your Ava service plan. This should match your calculated total savings



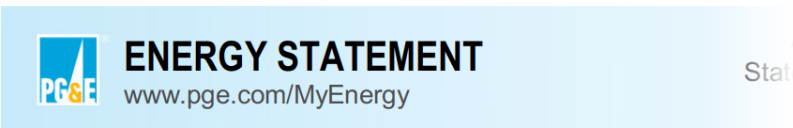
**Details of PG&E Electric Delivery Charges**

03/02/2026 to 03/30/2026 (29 billing days)

Service For:  
 Service Agreement ID:  
 Rate Schedule: Time-of-Use (Peak Pricing 4 - 9 p.m. Every Day)

03/02/2026 to 03/30/2026			
Base Services Charge	29 days	@\$0.79343	\$23.01
Baseline Allowance	217.50 kWh	(29 days x 7.5 kWh/day)	
<b>Energy Charges</b>			
Peak	105.449400 kWh	@\$0.39757	41.92
Off Peak	243.603900 kWh	@\$0.36757	89.54
Baseline Credit	217.500000 kWh	@-\$0.08140	-17.70
Generation Credit			-37.83
Power Charge Indifference Adjustment			12.84
Franchise Fee Surcharge			0.21
Oakland Utility Users' Tax (7.500%)			8.38
<b>Total PG&amp;E Electric Delivery Charges</b>			<b>\$120.37</b>

2018 Vintaged Power Charge Indifference Adjustment



**Details of Ava Community Energy Electric Generation Charges**

03/02/2026 to 03/30/2026 (29 billing days)

Service For:  
 Service Agreement ID:                      ESP Customer Number:

03/02/2026 to 03/30/2026			
<b>Rate Schedule: ETOUC-Bright Choice</b>			
Off-Peak Winter	243.603900 kWh	@\$0.10031	\$24.44
Peak Winter	105.449400 kWh	@\$0.12699	13.39
Power Charge Indifference Adjustment Credit			-12.84
Franchise Fee Surcharge Credit			-0.20
Bright Choice			-0.19
<b>Net Charges</b>			<b>24.60</b>
Local Utility Users Tax (7.500%)			1.85
Energy Commission Tax			0.10
Bright Choice is priced below PG&E rates. Renewable 100 is priced above PG&E rates. Learn more about your service plan options at <a href="http://AvaEnergy.org/service">AvaEnergy.org/service</a> Ava respects your privacy. Please see Ava's customer confidentiality policy at <a href="http://AvaEnergy.org/confidentiality">AvaEnergy.org/confidentiality</a>			
<b>Total Ava Community Energy Electric Generation Charges</b>			<b>\$26.55</b>



**Contact us:**  
 833-699-3223 (M-F, 9am-5pm)  
 customer-support@ebce.org

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