



CEO Report Item 15

TO: Ava Community Energy Board of Directors

FROM: Howard Chang, Chief Executive Officer

SUBJECT: **CEO Report (Informational Item)**

DATE: October 21, 2026

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee Meeting

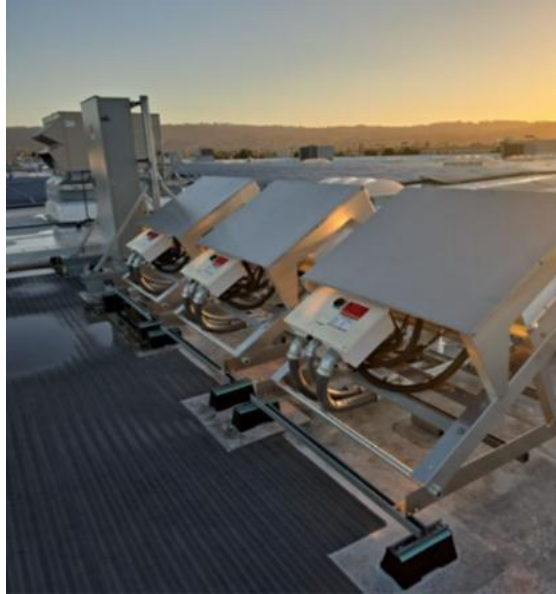
An Executive Committee Meeting met on Wednesday, October 7, 2026. Members received updates on the Customer Programs Strategy Engagement Consultant Selection and Renewable Energy Procurement and Power Content Reporting. Members also reviewed and provided feedback on the proposed agreement extension with Sacramento Municipal Utility District (SMUD) for critical billing and customer services. The next Executive Committee meeting will be held on Wednesday, November 4, 2026, at 3:00 pm.

Marketing Regulatory and Legislative Subcommittee Meeting

A Marketing Regulatory and Legislative Subcommittee Meeting met on Friday, September 18, 2026. Members received an update on the Power Chair Indifference Adjustment (PCIA) regulatory proceedings and reviewed developments from the 2026 California Legislative Session. The next Marketing, Regulatory and Legislative Subcommittee meeting will be held on Friday, November 20, 2026, at 10:00 am.

Long Term Project Online Date Announcement

The Oakland 2 project from Ava's Disadvantaged Community Green Tariff Program (DAC) came online on August 31, 2026. The Oakland 2 project is a 0.72 MW Solar facility, located in Oakland, California delivering renewable energy for Ava's customers for a 20-year term. The project is a part of Ava's DAC program which funds local renewable generation projects while providing eligible low-income residential customers with 100% renewable energy. The Oakland 2 site, developed by Prologis Inc., is the first of five DAC projects to come online with all projects located in Ava's service territory.



Oakland 2 Inverter Covers on the roof

Ava in the Community - October

To raise awareness of Ava's service, support our community, and connect customers to our offerings, Ava sponsors and staffs events throughout our service territory all year long.

Additionally, we also deliver presentations to community groups. Below is a list of upcoming events we'll be attending between 10/01 and 11/30. Learn more at

<https://avaenergy.org/about-ava/meetings-events/events/>

Date	Event	Type	Location
10/1/2026	Lathrop Country Breakfast	Volunteering	Lathrop
10/3/2026	Science in the Park	Tabling and Sponsoring	Hayward
10/3/2026	Emeryville Harvest Festival	Tabling	Emeryville
10/11/2026	E-Bike Test and Ride #3	Co-hosting	Hayward
10/11/2026	Fremont Chess Festival	Sponsoring	Fremont
10/17/2026	Edible Schoolyard Fall Harvest Festival	Tabling and Sponsoring	Stockton
10/19/2026	Fashion Fest	Tabling and Sponsoring	Oakland

10/19/2026	CEO Impact Report presentation to San Leandro City Council	City Council meeting	San Leandro
10/20/2026	CEO Impact Report presentation to Pleasanton City Council	City Council meeting	Pleasanton
10/23/2026	Clements Stampede	Tabling and Sponsoring	Unincorporated San Joaquin County
10/24/2026	Habitat for Humanity Sequoia Grove Home Celebration	Tabling and Sponsoring	Hayward
10/24/2026	YMCA Trunk or Treat	Sponsoring	Stockton
10/27/2026	CEO Impact Report presentation to Berkeley City Council	City Council meeting	Berkeley
11/1/2026	Día de Los Muertos Festival	Tabling and Sponsoring	Oakland
11/7/2026	Tri-City Intergenerational Climate Roundtable	Presenting and Sponsoring	Fremont
11/11/2026	Lathrop Veterans Day Resource Fair	Tabling	Lathrop
11/17/2026	CEO Impact Report presentation to Emeryville City Council	City Council meeting	Emeryville

New Web Content

Ava regularly publishes educational content on our website to help customers understand the benefits of Ava, navigate their bills, and participate in our programs. Below is a list of content published in the past 3 months. For additional resources, visit AvaEnergy.org/insights.

Date	Title	Link	Description
10/9/26	Video: E-Bike Test & Ride Customer Testimonials: Charlie	https://youtube.com/shorts/9ehqOh8L_b0?si=otYC5Yn-WC_6rnEi	A 30-second customer testimonial from the E-Bike Test & Ride event.
10/7/26	Video: E-Bike Test & Ride Customer	https://youtube.com/shorts/KQ6VYrjVFKw?si=xL_5_rF8_FtJvY_e	A 15-second customer testimonial from the E-

	Testimonials: Linda		Bike Test & Ride event.
10/6/26	Video: E-Bike Test & Ride (Short Version)	https://youtube.com/shorts/9ehqOh8L_b0?si=rinetqW83Henybc	A 30-second cutdown of the E-Bike Test & Ride video for resharing on social media.
9/29/26	What It's Like to Own an EV Without Home Charging	https://avaenergy.org/insight/what-its-like-to-own-an-ev-without-home-charging/	Frequently asked questions about owning an EV without access to home charging, answered by an Ava employee.
9/8/26	Powering Community Connections with Mandela Partners	https://avaenergy.org/insight/powering-community-connections-with-mandela-partners/	A story about our collaboration with Mandela Partners, an Ava Community Sponsorship recipient that empowers local entrepreneurs and creates community connections.
9/2/26	New EV Driver Checklist: 4 Things To Do in the First	https://avaenergy.org/insight/new-ev-driver-checklist-4-things-to-do-in-the-first-month-of-ev-ownership	A checklist of 4 simple ways for residents to adjust to the lifestyle

	Month of EV Ownership		of owning an EV.
8/31/26	Video: Ava Community Energy x Bike East Bay: E-Bike Test & Ride	https://www.youtube.com/watch?v=yLuh8Pub_GU	A video recap of our E-Bike Test & Ride events
8/17/26	Sequoia Grove Construction Update: Summer 2026	https://avaenergy.org/insight/sequoia-grove-construction-update-summer-2026/	An update on Habitat for Humanity East Bay/Silicon Valley's Hayward development, which is all-electric with funding from Ava.
8/12/26	Types of Electric Vehicles: BEV vs. HEV vs. PHEV	https://avaenergy.org/insight/types-of-electric-vehicles-bev-vs-hybrid-vs-plug-in-hybrid/	Explains the differences, pros, and cons of common types of EVs to help customers consider the best option for them.
8/11/26	Health-e Communities Pilot: What Ava Learned from Replacing Gas Ranges with Induction in 162 Homes	https://avaenergy.org/insight/health-e-communities-pilot/	Pilot evaluation and final report for the Health-e Communities pilot, including our air quality findings, key

			challenges and learnings, and customer experience.
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