Draft Minutes
Executive Committee Meeting
Wednesday, October 7, 2026
3:00 pm

In Person:
Altamont Conference Room
Ava Community Energy
1999 Harrison St, Suite 2300
Oakland, CA 94612

Or from the following locations:
- 24301 Southland Drive, Suite 101, Hayward, CA 94545
- Hayward City Hall – 777 B St, Hayward, CA 94541
- Pleasanton City Hall – City Council Office, 123 Main St., Pleasanton, CA 94566
- Larch Clover Community Center – 11157 West Larch Road, Tracy, CA 95376

Via Zoom:
https://avaenergy-org.zoom.us/j/83436846600

Or join by phone:
Dial(for higher quality, dial a number based on your current location):
US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 301 715 8592 or +1 312 626 6799 or 877 853 5257 (Toll Free) or 888 475 4499 (Toll Free)
Webinar ID: 834 3684 6600

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If you have anything that you wish to be distributed to the Executive Committee, please email it to the clerk by 5:00 pm the day prior to the meeting.

1. **(0:17) Welcome & Roll Call**
   Present: Members Elisa Marquez (Alameda County), Jack Balch (Pleasanton), Betsy Andersen (Piedmont), Vice-Chair Julie Roche (Hayward).and Chair Juan González (San Leandro).

   Not Present: Members Christina Fugazi (Stockton) and Rick Rickman (San Joaquin County)

2. **(1:18) Public Comment**
This item is reserved for persons wishing to address the Executive Committee on any Ava Community Energy-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Committee are customarily limited to three minutes per speaker and must complete an electronic speaker slip. The Executive Committee Chair may increase or decrease the time allotted to each speaker.

There were no speakers for public comment

3. **(2:52) Approval of Minutes from September 2, 2026 and September 9, 2026**

Board Chair Andersen moved to approve the September 2, 2026 and September 9, 2026 Executive Committee meeting minutes. Member Marquez seconded the motion. The motion was approved 5/0/0/0/2 (yes/no/abstain/recuse/not present):

Yes: Members Marquez, Balch, Andersen, Vice-Chair Roche, and Chair González.
No: None.
Abstain: None.
Recuse: None.
Not Present: Members Fugazi and Rickman.

There was no public comment.

4. **(5:14) Customer Programs Strategy Engagement Consultant (Informational Item)**
Staff Report on Customer Programs Strategy Engagement Consultant Selection

Chief Customer Officer Annie Henderson presented staff's selection of the Institute for Local Government, with CivicWell as subcontractor, to support external engagement for Ava's five-year Customer Programs Strategy. The recommended Option 2 engagement scope includes public workshops, stakeholder outreach, surveys, and multilingual access. The approximately $242,000 contract is within the CEO's delegated contracting authority; staff planned an informational item for the October Board consent agenda.

(17:40) Public comment: Jim Lutz supported the engagement planning and encouraged programs to support broader agency goals and a future agency-wide strategic roadmap.

(21:08) Alejandra Ureño, Local Clean Energy Alliance, encouraged accessible outreach to isolated and underserved communities, particularly in San Joaquin County, and transparency about community feedback and outcomes.

Vice-Chair Roche asked about internal staff time beyond the consultant fee. Henderson and CEO Howard Chang described substantial internal work. **Chair González** encouraged attention to consultant-related risks.

5. **(27:47) Renewable Energy Procurement and Power Content Reporting (Informational Item)**

Informational update on renewable procurement and upcoming changes to power content label reporting

Senior Power Resources Manager Izzy Carlson presented an overview of renewable energy procurement, Power Source Disclosure filings, and Power Content Labels. Upcoming disclosure requirements include reporting hourly generation and load for calendar year 2027, filed in 2028, and displaying transmission and distribution line losses in the 2025 Power Content Label. Staff clarified that the changes concern reporting rather than new hourly procurement obligations.

Committee questions addressed renewable portfolio content categories, emissions accounting for out-of-state resources, independent auditing, and the implications of wholesale versus retail load and potential 24/7 clean energy accounting. Staff indicated the broader policy questions would be brought to the Board for consideration.

There was no public comment.

6. **(1:05:53) Extension of agreement with SMUD for critical billing and customer services (Informational Item)**
Informational update on an extension of Ava's agreement with Sacramento Municipal Utility District for customer care and data management services

Senior Director of Account Services Kelly Birdwell Brezovec described a proposed three-year extension of the agreement with Sacramento Municipal Utility District (SMUD) for billing, customer service, and data management, from January 1, 2027 through December 31, 2029. The proposed 2027 rate is $1.13 per meter per month, with annual inflation-based increases capped at 5% in 2028 and 2029, and an estimated annual cost of approximately $11 million. Staff described the service as mission-critical and planned to bring the agreement to the October Board consent agenda.

(1:17:45) Public comment: Jim Lutz asked about separating billing and customer-service functions and providing services in-house.

(1:18:53) Jessica Tovar, Local Clean Energy Alliance, encouraged an in-territory call center and local employment.

CEO Chang discussed prior evaluation of alternatives and SMUD's local hiring. **Vice-Chair Roche** asked about competing provider pricing.

7. **(1:24:08) Committee Member and Staff Announcements including requests to place items on future Executive Committee Agendas**

There were no committee member or staff announcements or requests for future agenda items.

8. **(1:24:27) Adjourn**

The meeting was adjourned at 4:26 p.m.

The next Executive Committee meeting will be held on Wednesday, November 4, 2026 at 3pm.