Ava Direct Current NEWSLETTER

October 2026

This month, we're celebrating solar resilience and energy efficiency! Read on for an update about our new Critical Municipal Facilities program, an invitation to celebrate all-electric affordable housing in Hayward, and an opportunity for home efficiency upgrades from our friends at BayREN.

Critical Municipal Facilities Program Brings Solar and Battery Storage to Essential City Sites

This week, Ava celebrated the launch of our Critical Municipal Facilities (CMF) program with a ribbon cutting at the City of Hayward Corporation Yard. Through CMF, Ava has brought solar and battery storage to essential city services across eight project sites, in partnership with the cities of Berkeley, Fremont, Hayward, and Livermore.

These projects are designed to keep critical services running during power outages, reduce reliance on grid power, increase local clean power generation, help keep electricity affordable for the cities, and in some cases, provide resilience for community residents.

"Investments like this advance our goals of expanding local clean power generation across our service territory, strengthening community resilience, and helping create good union jobs," said Ava CEO Howard Chang.

Learn more about Critical Municipal Facilities

Welcome Home Community Festival at Sequoia Grove

Join Ava and Habitat for Humanity East Bay/Silicon Valley this Saturday, October 24, for a free family and community festival in Hayward!

Celebrate the completion of the 10-home Sequoia Grove development, welcome Hayward's newest homeowners to the neighborhood, and check out the electrification upgrades Ava sponsored in each home. Enjoy food, games, kids' activities, and community booths while connecting with neighbors and celebrating the community that helped make Sequoia Grove possible.

RSVP here

Reminder: Winter Electricity Rates

It may not quite feel like winter yet, but on October 1, winter electricity rates went into effect. Electricity is cheaper now than during the summer months, but gas prices may increase, and it's still important to pay attention to your usage to keep bills down.

The most important tip: know your rate plan and peak hours.
Most Ava customers are on PG&E's E-TOU-C rate plan, where electricity costs more between 4pm–9pm every day. Try to use major electric appliances like dishwashers, washing machines, and dryers outside these peak hours.

Incentive Spotlight

Each month, we're sharing an electrification incentive Ava customers may be eligible for. To find more incentives and savings tailored to your ZIP code and living situation, search Ava's incentive finder.

BayREN's EASE Home Program

EASE Home helps eligible single-family homeowners improve comfort and lower energy bills with upgrades like insulation and duct sealing. BayREN covers 80% of project costs and manages the process from start to finish. Eligible homes must be located in the nine-county bay area, built before 2010, be PG&E or Ava customers, and have household income at or below 120% area median income. Receive a free site visit to determine eligible upgrades and scope of work before moving forward!

Schedule a free site visit

Upcoming Public Meetings

Board of Directors
October 21, 2026 | 6:00 PM

Financial, Administrative and Procurement Subcommittee
October 28, 2026 | 3:30 pm

Executive Committee
November 4, 2026 | 3:00 pm

Community Advisory Committee
November 16, 2026 | 6:00 pm

Board of Directors
November 18, 2026 | 6:00 pm

All Public Meetings