Ava Direct Current NEWSLETTER

November 2026

Happy Thanksgiving from Ava! All customers will be hearing from us this month as we send out our annual Power Content Label. Read on to learn more about free EV charging (tomorrow only!), winter energy-saving tips, an incentive spotlight, and more energy news.

Ava's Annual Power Content Label



This month, you'll be hearing from us about where our power comes from! Check your inbox or mailbox to learn more about Ava and dig into our power supply.

The Power Content Label shows the energy sources behind Ava's electricity in 2025, and how our power mix compares to California's statewide average. Every electricity provider in California is required to share its Power Content Label annually. If you're receiving ours, it means you're currently an Ava customer or were an Ava customer in 2025.

You can find our latest Power Content Label on our website's Key Documents page.

Your Renewable Energy Questions, Answered



What does renewable energy mean? How do wind turbines work? How does electricity actually get to my house? Energy expert Joanie Brooke, Senior Power Resources Contracts Manager at Ava, takes on some of the most commonly asked questions about renewable energy and Ava.

Watch the Video

Free EV charging tomorrow, November 19!

Celebrate Ava Charge's 1-year anniversary with free charging all day!



One year ago, we officially launched Ava Charge in Downtown Oakland, our first EV fast charging station. In that year, Ava Charge has delivered over 120,000 kWh of renewable energy. Thank you to our partners at the City of Oakland, EV Connect, and EV Realty—and to you for charging with us!

Charging at Oakland City Center West Garage is free all day on November 19. Offer ends November 19 at 11:59pm.

Get Directions

Winter Energy-Saving Tips

As the weather gets colder, energy usage tends to go up. Here are a few ways to stay warm and keep heating costs down:

- Set your thermostat to 68°F, or the lowest comfortable temperature, to save up to 10% on heating costs.
- Run your ceiling fan clockwise at a low speed to push warm air down from the ceiling.
- Seal drafts around doors and windows to keep warm air inside.

Incentive Spotlight:

Replace Your Wood Stove with a Cleaner Option

During the fall and winter months, older wood-burning devices can contribute to more air pollution. Residents with a wood-burning or pellet-burning stove or fireplace may be eligible for a grant for replacing or decommissioning it from their local Air District.

In Alameda County: The Bay Area Air District's Clean HEET Program offers up to $15,000 for replacing a wood-burning device with an electric heat pump, or $1,500 for decommissioning only.

In San Joaquin County: The San Joaquin Valley Air Pollution Control District's Fireplace & Woodstove Change-Out Program offers up to $5,000 for replacing a wood-burning device with an electric heat pump, or up to $750 for decommissioning only.

Each month, we're sharing an electrification incentive Ava customers may be eligible for. To find more incentives and savings tailored to your ZIP code and living situation, search Ava's incentive finder.

More Energy News

- On November 4, the Bay Area Air District Board voted to amend Rule 9-6—which will require new residential water heaters to be electric—to delay compliance until January 1, 2028, and establish exemptions for low-income property owners and properties with significant electrical or space constraints. The rule applies **only** when a water heater is replaced, and **does not** require replacing a functioning gas unit. Find the most up-to-date electric appliance rules here.
- On November 17, Ava and the City of Fremont celebrated the launch of solar and battery backup systems at two critical community facilities: the Age Well Center at South Fremont and the Tri-City Volunteers Food Bank. We're proud to power a more resilient, climate-ready future for Fremont!

Upcoming Public Meetings

Meeting Board of Directors
November 18, 2026 | 6:00 pm

Marketing, Regulatory and Legislative Subcommittee
November 20, 2026 | 10:00 am

Executive Committee
December 2, 2026 | 3:00 pm

Community Advisory Committee
December 14, 2026 | 6:00 pm

Board of Directors
December 16, 2026 | 6:00 pm

All Public Meetings